WGST, WIBB-FM, WIHB-AM, WIHB-FM, WMGE, WMGP-FM, WQBZ, WRBV, WRZX

EEO PUBLIC FILE REPORT

December 1, 2023 - November 30, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Sales Representative	1-12	10
Account Executive	1-2, 4, 6-7, 10-12	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	All Access Music 28955 Pacific Coast Highway Malibu, California 90265 Phone : 310-457-6616 Email : jdenver@allaccess.com Fax : 1-310-457-8058 Joel Denver	N	0	
2	Employee Referral	Ν	4	
3	Facebook post - Not directly contacted by SEU	N	1	
Georgia Association of Broadcasters 8010 Roswell Road Atlanta, Georgia 30350 4 Phone : 770-395-7200 Email : mlewis@gab.org Fax : 1-770-395-7200 Luke Story		Ν	0	
5	Google Jobs - Not directly contacted by SEU	N	1	
6	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0	
7	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2	
8	Indeed.com - Not directly contacted by SEU	N	3	
9	LinkedIn - Not directly contacted by SEU	N	2	

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual PostingN1011Wesleyan College 4760 Forsyth Rd Macon, Georgia 31210 Phone : 478-757-5209 Stephanie Baugh Manual PostingN012www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Url : http://www.mediagignow.comN0	RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
114760 Forsyth Rd Macon, Georgia 31210 Phone : 478-757-5209 Stephanie Baugh Manual PostingN0www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Url : http://www.mediagignow.comN0	10	iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services	Ν	10
550 W. Jackson Blvd Suite 200 Chicago, Illinois 6066112Phone : 336-553-0620 Url : http://www.mediagignow.com	11	4760 Forsyth Rd Macon, Georgia 31210 Phone : 478-757-5209 Stephanie Baugh	N	0
Email : customerservice@mediagignow.com MediaGigNow.com	12	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com	Ν	0

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/30/2024	Participation in events or programs sponsored by educational institutions	On January 30, 2024, our SEU's Promotions Event Support visited Mercer University's Center for Collaborative Journalism in Macon. During this session, she engaged with students to discuss career opportunities in broadcasting and the evolving landscape of radio. Her presentation aimed to inspire students to consider careers in media, offering insights into the industry and iHeartMedia's role in it.	1	Promotions Event Support
2	2/6/2024	Participation in events or programs sponsored by educational institutions	On February 6, 2024, our SEU's Promotions Event Support visited the University of Georgia in Athens to engage with the student radio staff at the campus radio station, 95.5 WSB. She discussed career opportunities in broadcasting and shared insights on the inner workings and future of radio. Her presence underscored iHeartMedia's commitment to encouraging students to explore media careers.	1	Promotions Event Support
3	3/6/2024	Participation in events or programs sponsored by educational institutions	On March 6, 2024, our SEU's Promotions Event Support visited Savannah State University's Mass Communications Department. She met with students from WHCJ 90.3 FM, the university's radio station, and WTRT- TV, the campus television station, to discuss career opportunities and the future of broadcasting. Her visit provided valuable insights into the broadcasting industry, aiming to inspire students to pursue media careers. This outreach initiative emphasized iHeartMedia's commitment to mentoring future broadcasting professionals and encouraged student interest in radio and television careers.	1	Promotions Event Support

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	3/6/2024	Participation in Job Fairs	On Wednesday, March 6, 2024, our SEU's Senior Vice President of Sales, Senior Vice President of Programming along with our Account Executives attended the Central Georgia Technical College Career Fair. They spoke with students regarding career opportunities and career paths at iHeart in Sales as well as Programming and opportunities at iHeart Media.	4	SVP of Sales SVP of Programming Account Executive Account Executive
5	4/27/2024	Participation in events or programs sponsored by educational institutions	On April 27, 2024, our SEU's Promotions Event Support visited Hutchings College and Career Academy in Macon for a career-focused event with students. During this session, she conducted mock interviews and provided insights into careers in broadcasting, aiming to prepare students for future job opportunities within the media industry. Her participation emphasized iHeartMedia's dedication to guiding young talent interested in broadcasting. and offered students practical skills and an understanding of career pathways in media.	1	Promotions Event Support

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
6	9/12/2024	Participation in events sponsored by organizations representing the community	On September 12, 2024, our SEU's Promotion Events Support participated in Friends of Georgia Radio's 3rd Annual Radio Celebration, an event dedicated to raising scholarship funds and providing mentorship for students pursuing careers in broadcasting. Held in Georgia, this annual event supports students from local colleges and universities with scholarships and connects them with experienced professionals in the radio industry. Her involvement reinforced iHeartMedia's commitment to fostering the next generation of broadcasting talent, offering students guidance and insights into media careers through mentorship and networking opportunities	1	Promotions Event Support
7	10/16/2024	Participation in events sponsored by organizations representing the community	On October 16, 2024, our SEU's Promotions Event Support participated in a weekly economic roundtable sponsored by the Central Georgia Coalition of Black Business. This event focused on how media impacts business growth, highlighting iHeartMedia's role and partnership in supporting local business communities. Discussions centered on broadcasting careers and media opportunities, with an emphasis on how iHeartMedia's resources and platforms could assist in expanding business visibility and economic development.	1	Promotions Event Support