

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Senior Vice President Sales - Raleigh	3-6, 13, 18, 20, 25	13
Account Executive	1-2, 4-8, 10, 12-16, 18-19, 24-25	13
Raleigh Director of Marketing, Promotions, & Client Activation	1, 3-6, 9, 12-13, 18, 25	1
WDCG Morning Show Executive Producer/Midday Host	3-6, 9, 12-13, 18, 20-21, 25	9
Outside Account Executive	1, 3-7, 11-13, 15-18, 20-25	13

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Employee Referral	N	5
2	Glassdoor - Not directly contacted by SEU	N	1
3	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone : 919-687-4635 Fax : 1-919-687-0401 Career Services	N	0
4	Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone : 202-806-5806 Carol Dudley Manual Posting	N	0
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.dejobs.org">http://www.iheartmedia.dejobs.org</a> Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	8
7	iHM Human Capital Acquisition	N	8
8	Indeed.com - Not directly contacted by SEU	N	4
9	Internal Candidate	N	2
10	Internet Ad - Not directly contacted by SEU	N	1
11	Job/Career Fair - See Section III	N	1

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
12	Latin American Coalition 4938 Central Ave. Suite 101 Charlotte, North Carolina 28205 Phone : 704-531-3848 Email : info@mylac.org Fax : 1-704-531-3850 Career Services	N	0
13	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : <a href="https://www.linkedin.com/company/linkedin/">https://www.linkedin.com/company/linkedin/</a> Career Services Manual Posting	N	39
14	Monster - Not directly contacted by SEU	N	1
15	Non-Employee Referral	N	2
16	North Carolina A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Career Services Manual Posting	N	1
17	North Carolina Central University 1801 Fayetteville Street Durham, North Carolina 27707 Phone : 919-530-6305 Url : <a href="http://www.nccu.edu/directory/?DepartmentID=140">http://www.nccu.edu/directory/?DepartmentID=140</a> Catrina Dosreis Manual Posting	N	0
18	North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone : 919-515-2401 Email : career-development@ncsu.edu Fax : 1-919-513-2693 Jamie Lynn Gilbert	N	0
19	On-Air Announcement (One or More SEU Stations)	N	1

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
20	Shaw University 118 E South St Raleigh, North Carolina 27601 Phone : 919-546-8280 Career Services Manual Posting	N	0
21	St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting	N	0
22	Station Website Posting (navigation link to corporate careers website)	N	1
23	University of North Carolina - Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Career Services Manual Posting	N	0
24	Unknown (source not adequately identified upon inquiry by SEU)	N	6
25	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>81</b>

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	10/30/2023	Participation in events or programs sponsored by educational institutions	On October 30th, 2023, our SEU's WDCG PM Drive Host was a guest on the North Carolina Central University student-run show (streamed on NCCU Audionet), "What's Hot", hosted by NCCU student, Shimei Cook. In the interview, Erica discussed her career path in radio, how to break in the broadcast industry, and how she landed at IHeart Media.	1	On-Air Talent
2	2/1/2024	Participation in events sponsored by organizations representing the community	On February 1, 2024, iHeartMedia Raleigh was Presenting Sponsor of and participated in the Raleigh Chamber of Commerce's February Young Professionals Network Event. The Raleigh Senior VP of Sales, WNCB Assistant Program Director, and WDCG PM Drive On-Air Talent participated in the professional networking event through addressing the crowd about our employment opportunities at our radio stations and within iHeart Media.	3	SVP of Sales Assistant Program Director On-Air Talent