

**WMAG, WMKS, WPTI, WTQR, WVBZ**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2023 - July 31, 2024**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-9, 11, 13, 15-23, 25-34	15
Account Executive	1-7, 9, 13-23, 26-30, 32-34	7
Outside Account Executive	1-7, 9-24, 26-34	15
Outside Account Executive	1-6, 9-12, 14-18, 20-24, 26-34	12

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Url : <a href="http://www.vc4africa.com/group/africanorthamerica">http://www.vc4africa.com/group/africanorthamerica</a> Email : <a href="mailto:sharris@radio-one.com">sharris@radio-one.com</a> Fax : 1-202-342-6667 Career Services	N	0
2	Appalachian State University John E. Thomas Hall Boone, North Carolina 28608 Phone : 828-262-2180 Url : <a href="http://www.career@appstate.edu">www.career@appstate.edu</a> Career Services Manual Posting	N	0
3	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : <a href="http://careers.hearsttelevision.com/">http://careers.hearsttelevision.com/</a> Email : <a href="mailto:htv.careers@hearst.com">htv.careers@hearst.com</a> Career Services	N	0
4	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charlotte, North Carolina 28214 Phone : 704-395-9272 Email : <a href="mailto:info@gocsb.com">info@gocsb.com</a> Fax : 1-704-395-7291 Alyson Young	N	0
5	Chicanos Por La Causa 200 N. Stone Tucson, Arizona 85705 Phone : 520-882-0018 Email : <a href="mailto:Corporate.Receptionist@cplc.org">Corporate.Receptionist@cplc.org</a> Fax : 1-602-256-2740 Career Services	N	0
6	Elon University McEwen Comm, Room 109, 2850 Campus Box Elon, North Carolina Phone : 336-278-5869 Email : <a href="mailto:rwade2@elon.edu">rwade2@elon.edu</a> Ross Wade, MS	N	0
7	Employee Referral	N	3

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8	Facebook post - Not directly contacted by SEU	N	1
9	Guilford Technical Community College P. O. Box 309 Jamestown, North Carolina Phone : 000000000000 Email : careerservices@gtcc.edu Guilford Technical Community College	N	0
10	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
11	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	8
12	iHM Human Capital Acquisition	N	3
13	Indeed.com - Not directly contacted by SEU	N	7
14	Inside Radio P.O. Box 567925 Atlanta, Georgia 31156 Phone : 800-640-8852 Email : ads@insideradio.com Fax : 1-404-965-4131 Gene McKay	N	0
15	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	19

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16	Multicultural Student Affairs (NC State) 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Email : multicultural@ncsu.edu Fax : 1-919-515-8078 Tracey Ray	N	0
17	N. C. Association of Broadcasters P. O. Box 627 Raleigh, North Carolina Phone : 919-21-7300 Email : info@ncbroadcast.com N. C. Association of Broadcasters	N	0
18	National Assn. of Broadcasters 1771 N St., NW Washington, District of Columbia 20036 Phone : 202-429-5498 Url : ww.nab.org Email : nab@nab.org Career Center	N	0
19	National Association of Farm Broadcasters PO Box 500 Platte City, Missouri 64079 Phone : 816-431-4032 Url : nafb.com Email : rosemarie@nafb.com Fax : 1-816-431-4087 Rose Marie Lawrence	N	0
20	National College 421 Hilltop Drive Princeton, West Virginia 24739 Phone : 304-431-1608 Url : www.national-college.edu Email : customerservice@naceweb.org Elaine Owens	N	0

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21	National Lesbian and Gay Journalists Association 1420 K Street, NW Suite 910 Washington, District of Columbia 20005 Phone : (202) 588-9888 Url : www.nlgja.org Email : info@nlgja.org Fax : 1-202-588-1818 Angie Young	N	0
22	National Urban League Black Executive Exchange Program 120 Wall Street, 8th floor New York, New York Phone : 212-558-5403 Email : dwest@nul.org Fax : 1-212-558-5497 Dale West	N	0
23	NATPE (National Association of Television Program Executives) 5757 Wilshire Boulevard, Penthouse 10 Los Angeles, California Phone : 310-453-4440 Url : http://www.natpe.org Fax : 1-310-453-5258 Career Service	N	0
24	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Phone : 336-334-7755 Career Services Manual Posting	N	0
25	On-Air Announcement (One or More SEU Stations)	N	2
26	Salem College 223 W Main St Salem, West Virginia 26426 Phone : 304.782.5633 Url : www.salemu.edu Email : careers@salem.edu Career Services	N	0

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27	Texas A & M International University West End Washington St. Laredo, Texas 78041 Phone : 210-722-8001 Email : careerservices@tamiu.edu Career Services	N	0
28	UNCG Career Services #1 EUC,PO Box 26170 Greensboro, North Carolina Phone : 336-334-5454 Url : www.uncg.edu/csc Email : careers@uncg.edu Fax : 1-336-334-5185 Career Services	N	0
29	University of North Carolina – Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Email : ucs@unc.edu Fax : 1-919-962-2197 Wendy P. and Dean E.	N	0
30	University of North Carolina – Greensboro Broadcasting/Cinema Division Greensboro, North Carolina Phone : 336-334-5454 Email : careers@uncg.edu Fax : 1-336-334-5039 Career Services	N	0
31	Unknown (source not adequately identified upon inquiry by SEU)	N	5
32	Weaver Education Center 300 S. Spring Street Greensboro, North Carolina Phone : 336-370-8282 Email : crenshm@gcsnc.com Fax : 1-336-370-8287 Michael Crenshaw	N	0

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33	Women's Resource Center 628 Summit Ave Greensboro, North Carolina 27405 Phone : 336.275.6090 Url : www.womenscentergso.org Email : lucy@womenscentergso.org Lucy Wellmaker	N	0
34	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>48</b>

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### III. RECRUITMENT INITIATIVES

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	10/2/2023	Participation in events or programs sponsored by educational institutions	On October 2, 2023, our SEU participated in the High Point University's Fall Career Fest. The SEU participants were the Market President and VP of Sales. They talked to students about future careers in the broadcasting and career opportunities with iHeart Media.	2	Market President VP of Sales
2	11/15/2023	Participation in events or programs sponsored by educational institutions	On November 11, 2023, our SEU participated in the TMSA (Triad Math and Science Academy) Career Fair. The SEU participants were our On-Air Talent. They discussed careers in radio with interested attendees, employment opportunities in broadcasting, and employment opportunities at iHeart Media.	3	On-Air Talent On-Air Talent On-Air Talent
3	3/14/2024	Participation in events or programs sponsored by educational institutions	On March 14, 2024, our SEU participated in the High Point University's Spring Career & Internship Expo. The SEU participants were the Market President and VP of Sales. They talked to students about future careers in the broadcast media world and career opportunities at iHeart Media.	2	Market President VP of Sales
4	4/5/2024	Participation in events or programs sponsored by educational institutions	On April 5, 2024, our SEU hosted students from High Point University for an onsite tour for their HPU Community Investors Program. Our SEU's participant was a morning show co-host. She spoke to attendees about the radio industry, how she started her career in broadcasting, and opportunities in broadcasting after they graduate. This program is to connect the members with the local community of professionals from an employment perspective. They aimed to learn about iHeartMedia's culture, values, and/or what opportunities are available with the company.	1	On-Air Talent