

WISN, WKKV-FM, WMIL-FM, WOKY, WRIT-FM, WRNW
EEO PUBLIC FILE REPORT
August 1, 2023 - July 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sports Sponsorship Sales Specialist	1-2, 4-7, 10-11, 14-19, 31-34	10
Outside Account Executive - Digital	1-34	8

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Adonai Employment 912 N. Hawley Road Milwaukee, Wisconsin 53216 Phone : 414-455-4724 Url : http://www.adonai-employment.org Email : tom.gauthier@adonai-employment.org Fax : 1-414-755-6061 Tom Gauthier	Y	0
2	All Access.com 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Email : jdenver@allaccess.com Career Services	N	0
3	Alverno College 3401 South 39th St. Milwaukee, Wisconsin 53215 Phone : 414-382-6443 Url : https://www.app.joinhandshake.com/login Jessica May Manual Posting	N	0
4	Beloit College 700 College St. Beloit, Wisconsin 53511 Phone : 608-363-2647 Luke Janiak-Fenton Manual Posting	N	0
5	Cardinal Stritch University College of Business & Management 6801 N. Yates Road Milwaukee, Wisconsin 53201 Phone : 414-410-4157 Url : https://app.joinhandshake.com/ Email : careerops@stritch.edu Pegs Givhan	Y	0
6	Carroll University 100 North East Avenue Waukesha, Wisconsin 53186 Phone : 262-524-7175 Url : https://www.app.joinhandshake.com/login Email : infodesk@carrollu.edu Career Services	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Concordia University of Wisconsin 12800 N. Lake Shore Dr. Mequon, Wisconsin 53024 Phone : 262-243-4340 Url : https://www.app.joinhandshake.com/login Email : caace@cuw.edu Career Services	Y	0
8	Employee Referral	N	1
9	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
11	Illinois Center for Broadcasting 455 Eisenhower Lane South Suite 200 Lombard, Illinois 60148 Phone : 216-930-4339 Email : cjackson@beonair.com Fax : 1-630-916-1764 Carl Jackson	Y	0
12	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Milwaukee Area Technical College 700 West State Street Milwaukee, Wisconsin 53233 Phone : 414-297-6244 Url : http://www.matc.edu Career Services Manual Posting	N	0
14	Mount Mary University 2900 N. Menomonee River Pkwy. Milwaukee, Wisconsin 53213 Phone : 414-930-3245 Email : julinc@mtmary.edu Carol Julin	Y	0
15	National Lesbian & Gay Journalists Association 1420 K Street, NW, Suite 910 Washington, District of Columbia 20005 Email : jobboard@nlgja.org Fax : 1-202-588-1818 Career Services	N	0
16	Northwest Milwaukee Job Center - Policy Studies Inc. 6550 N. 76th Street Milwaukee, Wisconsin 53233 Phone : 414-760-5259 Url : http://www.policy-studies.com Email : jevraets@policy-studies.com Fax : 1-414-760-5190 Linda Richardson	Y	0
17	Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, Ohio 44125 Phone : 216-447-9117 Url : http://www.beonair.com Email : jhardy@beonair.com Janice Hanna-Hardy	Y	0
18	Radio 1 Broadcast School 700 3rd Street N. LL7 La Crosse, Wisconsin 54601 Phone : 800-889-2221 Email : director@radio1school.com Joe Deschler	N	0

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19	UMOs - United Migrant Opportunity Services 2701 S. Chase Avenue Milwaukee, Wisconsin 53207 Phone : 414-389-6000 Url : http://www.umos.org Email : claudia.frias@umos.org Claudia Frias	Y	0
20	University of Wisconsin - Eau Claire 105 Garfield Ave. PO Box 4004 Eau Claire, Wisconsin 54702-4004 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
21	University of Wisconsin - Green Bay 2420 Nicolet Dr. Student Services 1600 Green Bay, Wisconsin 54311 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
22	University of Wisconsin - La Crosse 1725 State St. Cartwright Center, Rm 54 La Crosse, Wisconsin 54601 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
23	University of Wisconsin - Milwaukee PO Box 742 Lubar Hall N203 Milwaukee, Wisconsin 53201 Phone : 414-229-4486 Url : https://www.app.joinhandshake.com/login Ada Walker Manual Posting	N	0
24	University of Wisconsin - Oshkosh 800 Algoma Blvd. Oshkosh, Wisconsin 54901 Url : https://www.app.joinhandshake.com/login Jodi Carlson Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	University of Wisconsin - Platteville 1 University Plaza Ullsvik Hall, Room 0200 Platteville, Wisconsin 53818 Phone : 608-342-1183 Url : https://www.app.joinhandshake.com/login Diana Trendt Manual Posting	N	0
26	University of Wisconsin - River Falls 410 S. Third St. River Falls, Wisconsin 54022-5001 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
27	University of Wisconsin - Stevens Point 134 Old Main Building Stevens Point, Wisconsin 54481 Phone : 715-346-3226 Url : https://www.app.joinhandshake.com/login Lorry Walters Manual Posting	N	0
28	University of Wisconsin - Superior YU Suite 230 Bekknep and Catlin PO Box 2000 Superior, Wisconsin 54880 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
29	University of Wisconsin Madison 1025 Educational Sciences Bldg 1025 W. Johnson St. Madison, Wisconsin 53706 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
30	Upper Iowa University 6610 W. Greenfield Avenue Milwaukee, Wisconsin 53214 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	Wisconsin Broadcasters Association 44 East Mifflin Street #900 Madison, Wisconsin 53703 Phone : 800-236-1922 Url : http://www.wi-broadcasters.org Email : mendicott@wi-broadcasters.org Mandy Endicott	Y	0
32	Wisconsin Job Center 2701 S. Chase Ave. Milwaukee, Wisconsin 53204 Phone : 888-258-9966 Url : http://www.wisconsinjobcenter.org/ Email : jobcenterofwisconsin@dwd.wisconsin.gov n/a n/a	Y	0
33	WUWM Radio - Public Radio 161 W. Wisconsin Avenue Suite LL 1000 Milwaukee, Wisconsin 53203 Phone : 414-270-1100 Url : http://wuwm.com Email : wuwm@uwm.edu Dave Edwards	Y	0
34	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/25/2023	Participation in events sponsored by organizations representing the community	On September 25, 2023, our SEU was represented by the Senior Vice President of Sales at the Professional Panelist: WBA Careers in Broadcasting Virtual Mixer. The Senior Vice President of Sales met with students from across Wisconsin on an online platform to talk about all aspects of the business to learn about career opportunities.	1	Senior VP of Sales
2	10/23/2023	Participation in events sponsored by organizations representing the community	On October 23, 2023, our SEU was represented by the Senior Vice President of Sales at the Professional Panelist: WBA Careers in Broadcasting Virtual Mixer. The Senior Vice President of Sales met with students from across Wisconsin on an online platform to talk about all aspects of the business to learn about career opportunities.	1	Senior VP of Sales
3	10/31/2023	Participation in events sponsored by organizations representing the community	On October 31, 2023, our SEU's Executive Producer spoke to group from the Elm Grove School of Lifelong Learning. He spoke about his role, as an Executive Producer, at IHeart Media and also as a Co-Host of the radio show. Topics included his day-to-day duties, his career path, and an overview of working in the media/broadcasting industry.	1	Executive Producer
4	2/24/2024	Participation in events sponsored by organizations representing the community	On February 24, 2024, our SEU participated in the Wisconsin Broadcasters Association's 2024 Student Seminar at Lambeau Field in Green Bay, Wisconsin. Our On-Air Talent spoke with attendees from across Wisconsin about career opportunities in broadcasting and encouraged interested job seekers to apply for open positions at iHM.	2	On-Air Talent On-Air Talent
5	4/4/2024	Participation in events or programs sponsored by educational institutions	On April 4, 2024, our SEU's On-Air Talent spoke to a Communications class at the Concordia University. He shared his career path in broadcasting and the radio industry and answered pre-submitted questions from the students.	1	On-Air Talent

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6	4/10/2024	Participation in events or programs sponsored by educational institutions	On April 10, 2024, our SEU's On-Air Talent spoke to a Journalism class at the Grainger/Business School at the University of Wisconsin-Madison. He shared his career path in broadcasting and the radio industry, his role in his current position with iHeart Media, and also held a Q&A with students.	1	On-Air Talent
7	4/26/2024	Participation in events or programs sponsored by educational institutions	On April 26, 2024, our SEU's On-Air Talent spoke to Juniors and Seniors at the Elmbrook School District. Our On-Air Talent answered questions from students who are interested in digital technology, product management, and media spaces. She also spoke about how she got her start in radio, working for the SEU, the iHeart Radio App, and opportunities within iHeartMedia.	1	On-Air Talent
8	5/14/2024	Participation in events or programs sponsored by educational institutions	On May 14, 2024, our SEU's On-Air Talent spoke to a Sports and History class at DC Everest High School. He shared his personal background and career path in broadcasting, sports media and television, how to "break into" the media business, and what the current state of the broadcasting business looks like.	1	On-Air Talent