

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**EEO PUBLIC FILE REPORT****August 1, 2023 - July 31, 2024****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Market President	31	31
Outside Account Executive	1-30, 32-33	16
Outside Account Executive	1-30, 32-33	16

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**EEO PUBLIC FILE REPORT****August 1, 2023 - July 31, 2024****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Student Affairs (NC State) 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Email : multicultural@ncsu.edu Fax : 1-919-515-8078 Career Services	N	0
2	All Access , North Carolina Url : http://www.allaccess.com/ Email : jdenver@allaccess.com Career Services	N	0
3	Appalachian State University 287 Rivers Street Boone , North Carolina 29608 Phone : 828.262.2000 Url : www.appstate.edu Dr. Susan McCracken Manual Posting	N	0
4	Asheville-Buncombe Technical College 340 Victoria Road K. Ray Bailey Student Services Center Asheville, North Carolina 28801 Phone : 828-398-7209 Url : https://www.myinterfase.com/abtech/home.aspx Email : careerservices@abtech.edu Peggy Bulla	N	0
5	Bennett College 900 E Washington Street Greensboro, North Carolina Phone : 336-370-8677 Email : yjohnson@bennett.edu Yolande Johnson	N	0
6	Blue Ridge Community College 180 W. Campus Drive Flat Rock, North Carolina 28731 Phone : 828-694-1755 Url : http://www.blueridge.edu Email : pat.mccall@nccommerce.com Pat McCall	N	0

WKSF, WMXF, WPEK, WQNO, WQNS, WWNC

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Brevard College One Brevard College Drive Brevard, North Carolina 28712 Phone : 828-884-8249 Url : www.brevard.edu Email : jobs@brevard.edu Nicole Potts	N	0
8	Carteret Co, Job Link 309 Commerce Ave Morehead City, North Carolina 28857 Phone : 252-726-7151 Url : http://www.ecwdb.org Email : HR@carteretcountync.gov Fax : 1-252-726-1141 Career Services	N	0
9	Elizabeth City State University Parkview Drive Elizabeth City, North Carolina 27909 Phone : 252-335-3516 Email : hr@ecsu.edu Fax : 1-252-335-3745 Career Services	N	0
10	Elon University McEwen Comm, Room 109, 2020 Campus Box Elon, North Carolina 27244 Phone : 336-278-6536 Email : hr@elon.edu Career Services	N	0
11	Haywood Community College 185 Freedlander Driver Clyde, North Carolina 28721 Phone : 8286274646 Url : http://www.haywood.edu Email : careers@haywood.edu Career Services	N	0
12	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
14	Isothermal College PO Box 804 Spindale, North Carolina 28160 Phone : 8283951361 Url : https://isothermal.edu Email : jobs@isothermal.edu Career Services	N	0
15	LinkedIn - Not directly contacted by SEU	N	1
16	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	4
17	Montreat College 310 Gaither Circle Montreat, North Carolina 28757 Url : http://montreat.edu Email : careers@montreat.edu Tom Oxenreider	N	0
18	Mountain Area Workforce Development Board 48 Grove Street Asheville, North Carolina 28801 Phone : 828-251-6200 Url : http://www.mountainareaworks.org Email : barbarad@landofsky.org Barbara Darby	N	0

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	N. C. Division of Services for the Blind-Asheville District Office 50 French Broad Avenue Asheville, North Carolina 28801 Phone : 828-251-6732 Url : http://www.ncdhhs.gov/divisions/dsb/district-office Email : karen.torrence@dhhs.nc.gov Fax : 1-828-251-6859 Career Services	N	0
20	National Hispanic Media Coalition 55 South Grand Ave Pasadena, California Phone : (626) 792-6462 Email : brivas@nhmc.org Fax : 1-626-792-6051 Brenda Rivas	N	0
21	Native American Indian Association of TN 230 Spencer Lane Nashville, Tennessee 37210 Email : WIA@NAIA.comcastbiz.net Debbie Armstrong	N	0
22	North Carolina A&T State University 1601 East Market St. Greensboro, North Carolina 27401 Phone : 336-334-7862 Career Services Manual Posting	N	0
23	North Carolina Association of Broadcasters 150 Fayetteville Street Mall Raleigh, North Carolina 27601 Phone : 919-821-7300 Url : ncbroadcast.com Email : info@ncbroadcast.com Fax : 1-919-821-7330 Career Services	N	0
24	North Carolina Central University 1801 Fayetteville St Durham, North Carolina 27707 Phone : 919-530-6198 Url : http://www.nccu.edu/ Email : nccucareerservices@nccu.edu Career Services	N	0

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**EEO PUBLIC FILE REPORT****August 1, 2023 - July 31, 2024****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Shaw University 118 E South Street Raleigh, North Carolina 27601 Phone : 919-278-2672 Url : www.shawuniversity.edu Email : careerdevelopment@shawu.edu Phyllis Hilliard	N	0
26	The Association for Women in Communications 3337 Duke St. Alexandria, Virginia 22314 Phone : 703-370-7436 Url : www.womcom.org Email : info@womcom.org Fax : 1-703-342-4311 Judy Arent-Morency	N	0
27	UNC Asheville 259 Highsmith Union, CPO 1240 One University Heights Asheville, North Carolina 28804 Phone : 828-251-6945 Url : https://www.myinterfase.com/unca Email : jessicak@unca.edu Jess Kryzenske	N	0
28	UNC School of Journalism and Mass Communication Carroll Hall CB 3365 Chapel Hill, North Carolina 27599 Phone : 919-962-4518 Email : hussman@unc.edu Career Services	N	0
29	UNCC Charlotte, University Career Center 9201 University City Blvd Adkins 150 Bldg. Charlotte, North Carolina 28223 Phone : (704) 687-2231 Email : jdcook@uncc.edu Fax : 1-704-687-5298 Career Service	N	0
30	University of NC Campus Box 3345 Chapel Hill, North Carolina 27599-3365 Email : catuggle@unc.edu Charles Tuggle	N	0
31	Unknown (source not adequately identified upon inquiry by SEU)	N	1

WKSF, WMXF, WPEK, WQNO, WQNS, WWNC

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Western Carolina University 205 Killian Annex Building Cullowee, North Carolina 28723 Phone : 828.227.3812 Url : https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&id=&s=jobs&ss=jobs Email : tcpaul@wcu.edu Fax : 1-828-227-7344 Theresa Paul	N	0
33	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			6

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/25/2023	Participation in Job Fairs	On October 25, 2023, our SEU's VP of Sales participated in a career fair at the WNC Ag Center hosted by the Asheville Area Chamber of Commerce. She spoke with attendees about the Outside Sales Account Executive position as well as other available jobs within the company. She distributed job descriptions for Asheville jobs and directed attendees to the company website to explore different career opportunities and to apply to jobs of interest	1	VP of Sales
2	1/31/2024	Participation in Job Fairs	On January 31, 2024, our SEU VP of Sales participated in the Twilight Career Fair at the WNC Ag Center hosted by the Mountain Area Workforce Development Board. She spoke with attendees about the Outside Sales Account Executive position as well as other available jobs within the company. Distributed job descriptions for Asheville jobs and directed attendees to company website to explore different career opportunities and apply.	1	VP of Sales
3	5/9/2024	Provision of training to management	On May 9, 2024, our SEU VP of Sales took the Be An Inclusive Organization People Won't Leave training course provided by iHeartMedia Learning Center. The course focuses on leveraging inclusion practices to provide an equitable workplace for all and retain a diverse workforce.	1	VP of Sales