

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB**EEO PUBLIC FILE REPORT****August 1, 2023 - July 31, 2024****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Account Executive	1, 3-4, 6-7, 9, 11-13	6
Outside Account Executive	1-4, 6-9, 11-13	2
Sales Account Executive	1-4, 7, 9-13	2
Outside Account Executive	1-5, 7-8, 10-13	5

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB**EEO PUBLIC FILE REPORT****August 1, 2023 - July 31, 2024****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Chippewa Valley Technical College 620 W. Clairemont Ave Eau Claire, Wisconsin 54701 Email : careerservices@cvtc.edu Placement Services	Y	0
2	Employee Referral	N	3
3	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
5	iHM Human Capital Acquisition	N	1
6	Indeed.com - Not directly contacted by SEU	N	3
7	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
8	Non-Employee Referral	N	2
9	University of Wisconsin - Eau Claire 105 Garfield Avenue Eau Claire, Wisconsin 54701 Email : arcc@uwec.edu Career Services	N	0

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB
EEO PUBLIC FILE REPORT
August 1, 2023 - July 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	University of Wisconsin - Eau Claire Dept. of Communication and Journalism 105 Garfield Eau Claire, Wisconsin 54701 Jeanne Skoug Manual Posting	N	0
11	University of Wisconsin - Stout 712 South Broadway Menomonie, Wisconsin 54751 Email : careerservices@uwstout.edu Placement Services	Y	0
12	WBA 44 East Mifflin Street Madison, Wisconsin 53703 Phone : 608-255-2600 Email : contact@wi-broadcasters.org John Laabs	N	0
13	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB

EEO PUBLIC FILE REPORT

August 1, 2023 - July 31, 2024

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/23/2023	Participation in events sponsored by organizations representing the community	On October 23, 2023, our SEU's Market President participated in the WBA Careers in Broadcasting Virtual Mixer designed to meet with students from across Wisconsin on an online platform to talk about all aspects of the business to learn about career opportunities in broadcasting.	1	Market President
2	10/25/2023	Participation in events sponsored by organizations representing the community	On October 25, 2023, our SEU Market President participated in the Annual Women's Business Conference. This event is designed to inspire and connect with empowering women in Western Wisconsin. The all-day event focuses on networking, educational seminars, and roundtable discussions. Our Market President was able to discuss careers in broadcasting and other opportunities at iHeart Media.	1	Market President
3	3/11/2024	Participation in events or programs sponsored by educational institutions	A student at Chippewa Valley Technical College (CVTC) shadowed our Account Executives as part of a school project requiring students to job shadow a career in which they were interested. She was exposed to a "day in the life" of an Account Executive with job duties and description. She was also able to sit with our 100.7 Program Director for a full scope of how the Account Executives work together with programming.	4	Market President Outside Account Executive Outside Account Executive SVP Programming
4	3/13/2024	Participation in events or programs sponsored by educational institutions	A student at Chippewa Valley Technical College shadowed our Account Executives as part of a school project requiring students to job shadow a career in which they were interested. The student was exposed to a "day in the life" of an Account Executive with job duties and description. The student also sat with our 100.7 Program Director for a full scope of how the Account Executives work together with programming.	4	Account Executives Account Executives Program Director Market President