

WCOL-FM, WNCI, WODC, WTVN, WXZX, WYTS, WZCB
EEO PUBLIC FILE REPORT
June 1, 2023 - May 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-2, 4-14	8
Account Executive	1-2, 4-14	4
Account Executive	1-2, 5-11, 13-14	8
Outside Account Executive	1-3, 5-11, 14	2
Outside Account Executive	1-3, 5-11, 14	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Central State University 1400 Brush Row Road P.O. Box 1004 Wilberforce, Ohio 45384 Phone : 937.376.6444 Elizabeth Beemer Manual Posting	N	0
2	Employee Referral	N	13
3	Facebook post - Not directly contacted by SEU	N	1
4	Google Jobs - Not directly contacted by SEU	N	1
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	3
7	Indeed.com - Not directly contacted by SEU	N	9
8	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	33
9	Ohio Media School (formerly Ohio Centers for Broadcasting) 5330 E. Main Street Columbus, Ohio 43213 Phone : 614-655-5250 Email : lwagner@beonair.com Lee Wagner	N	0

WCOL-FM, WNCI, WODC, WTVN, WXZX, WYTS, WZCB**EEO PUBLIC FILE REPORT****June 1, 2023 - May 31, 2024****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Ohio State University Student Academic Services Building 281 West Lane Avenue, 3rd Floor Columbus, Ohio 43210-1132 Phone : 614.292.8236 Jackie Lipscomb Manual Posting	N	0
11	Ohio University One Park Place Baker University Center 533 Athens, Ohio 45701 Phone : 740-593-2909 Aaron Sturgill Manual Posting	N	0
12	Station Website Posting (navigation link to corporate careers website)	N	1
13	Unknown (source not adequately identified upon inquiry by SEU)	N	7
14	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			68

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/19/2023	Participation in Job Fairs	On October 19, 2023, our SEU participated in the Columbus Choice Career Fair held at the Crowne Plaza North-Worthington. Station participants included our Program Director, who discussed careers in broadcasting with interested attendees and about employment opportunities with our radio stations and within iHeart Media.	1	Program Director
2	12/14/2023	Participation in Job Fairs	On December 14, 2023, our SEU participated in the Columbus Choice Career Fair held at the Crowne Plaza North-Worthington. Station participants included our Program Director, who discussed careers in broadcasting with interested attendees and about employment opportunities with our radio stations and within iHeart Media.	1	Program Director
3	2/21/2024	Participation in events or programs sponsored by educational institutions	On February 21, 2024, our SEU served as a speaker at the Columbus Metro Early College Middle & High School Career Day. Our News Reporter shared with the students his career path in broadcasting, how to break into the industry, and what requirements are needed in education to best prepare one for a career in radio. He also held a Q&A for the students.	1	News Reporter
4	3/18/2024	Participation in events or programs sponsored by educational institutions	On March 18, 2024, our SEU's Market President spoke to the students at Ohio University about careers in broadcasting and what it takes to be successful in corporate sales. She also spoke about her career path at iHeart Media. A Q&A session was held with the students and she discussed what it takes to be hired post-graduation as well as best practices for interviewing and in searching for a job, specifically in broadcasting, sales, and media.	1	Market President

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	4/25/2024	Participation in events or programs sponsored by educational institutions	On April 25, 2024, our SEU's Market President spoke to the students at Ohio University about careers in broadcasting and what it takes to be successful in corporate sales. She also spoke about her career path at iHeart Media. A Q&A session was held with the students and she discussed what it takes to be hired post-graduation as well as best practices for interviewing and in searching for a job, specifically in broadcasting, sales, and media.	1	Market President