

WFFX, WJKX, WNSL, WZLD
EEO PUBLIC FILE REPORT
February 1, 2023 - January 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-11	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
2	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
3	Jackson State University Mass Communications Dept P.O. Box 18590 Jackson, Mississippi 39217 Phone : 6019792151 Email : elayne.j.hayes-anthony@jsums.edu Dr Elayne Anthony	N	0
4	Jackson State University Career Services Center Reddix Building, 1st Floor Jackson, Mississippi 39217 Phone : 601 979 2477 Url : http://www.jsums.edu Email : jobplace@jsums.edu Lashanda Jordan	N	0
5	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/Career Services Manual Posting	N	0
6	Millsaps College Career & Placement Center 1701 North State Street Jackson, Mississippi Phone : 601 974 1346 Url : http://www.millsaps.edu Email : careercenter@millsaps.edu Career Services	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Mississippi Association of Broadcasters 855 S. Pear Orchard Road Suite 403 Ridgeland, Mississippi 39157 Phone : 601 957 9121 Url : http://www.msbroadcasters.org/ Email : mab@msbroadcasters.org Fax : 1-601-957-9157 Karla Hooten	N	0
8	Mississippi College Career Services Office Nelson Hall 314C Box 4010 Clinton, Mississippi 39058 Phone : 601-925-3901 Url : http://www.mc.edu Email : career-services@mc.edu Jennifer McGill	N	0
9	Radio 1 Broadcasting 700 3rd Street N Suite LL7 La Crosse, Wisconsin 54601-9304 Phone : 800-889-2221 Url : http://www.radio1school.com Email : director@radio1school.com Joe Deschler	Y	0
10	Unknown (source not adequately identified upon inquiry by SEU)	N	1
11	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			1

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/5/2023	Participation in events or programs sponsored by educational institutions	On April 5, 2023, our VP of Programming attended the MAB Career Day at University of Southern Mississippi. The VP of Programming spoke to students about careers in broadcasting and job opportunities at iHM, including the skills needed to succeed in the future of media.”	1	Vice President Programming
2	8/12/2023	Participation in events sponsored by organizations representing the community	On August 12, 2023, our SEU participated in the Pinebelt Women’s Expo. The Pine Belt community organization connects women with information and services in the surrounding area. Our SEU’s participants spoke with attendees about career opportunities in broadcasting generally and at iHeartMedia in particular. Our SEU also collected resumes from attendees.	2	Vice President Programming Outside Account Executive
3	12/11/2023	Provision of training to management	In December 2023, our SEU’s VP of Programming took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Vice President Programming
4	12/11/2023	Provision of training to management	In December 2023 our SEU’s VP of Programming took the Addressing Unconscious Bias As A Leader training course provided by iHeartMedia Learning Center. The course focuses on identifying bias and leveraging proven tools for removing barriers and ensuring equity throughout the workplace.	1	Vice President Programming