

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2023 - January 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Media Sales Consultant	1-11, 14-21, 23-26	14
Media Sales Consultant	1-11, 14-21, 23-26	8
Area Senior Vice President of Sales	1-7, 9-11, 14-26	14
Account Executive	1-7, 10-27	13
Account Executive	1-7, 10-27	11

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 24955 Pacific Coast Highway C303 , California 90265 Url : www.allaccess.com Email : jdenver@allaccess.com Joel Denver	N	0
2	Baton Rouge Community College 3250 N. Acadian Thruway East Baton Rouge, Louisiana 70805 Phone : 225-359-9201 Email : hibnerl@mybrcc.edu Fax : 1-225-359-9354 Career Services	N	0
3	BR School of Computers 9255 Interline Avenue Baton Rouge, Louisiana 70809 Phone : 225-923-2525 Email : careerservices@mybrcc.edu Fax : 1-225-923-2979 Pam Smith	N	0
4	City of Baton Rouge – Career & Job Center 4523 Plank Road Baton Rouge, Louisiana 70805 Phone : 225-358-4579 Fax : 1-225-357-9675 Cynthia Douglas	N	0
5	Delta College 7380 Exchange Place Baton Rouge, Louisiana 70806 Phone : 225-927-7780 Fax : 225-927-9096 Amy Renn	N	0
6	Department of Labor Job Service 1991 Wooddale Blvd Baton Rouge, Louisiana 70806 Phone : 225-925-4311 Fax : 225-925-1845 Jennifer Johnson	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Dress for Success 6117 Magazine Street New Orleans, Louisiana 70118 Phone : 5048914337 Email : info@dfsneworleans.org Lori Byargeon	N	0
8	Employee Referral	N	2
9	Hispanic Chamber of Commerce P.O. Box 5985 Metairie, Louisiana 70009 Phone : 504-885-4262 Fax : 504-887-5422 Karen Rivas	N	0
10	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
11	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2
12	Indeed.com - Not directly contacted by SEU	N	1
13	Internal Transfer/Promotion	N	1
14	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	11

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : lab@broadcasters.org Fax : 1-225-267-4329 Suzette Daniel	Y	0
16	Louisiana State Univ 158 LSU Student Union Baton Rouge, Louisiana 70803 Phone : 225-578-2162 Email : career@lsu.edu Career Services	N	0
17	Loyola Univeristy 6363 St. Charles Ave 2nd Fl. Rm 208 New Orleans, Louisiana 70118 Phone : 504-865-3861 Email : career@loyno.edu Career Services	N	0
18	Northwestern State University P.O. Box 5293 Natchitoches, Louisiana 71497 Phone : 318-357-6361 Fax : 318-357-5690 Placement Office	N	0
19	Remington College 303 Rue Louis XIV Lafayette, Louisiana 70508 Phone : 337-246-5126 Url : http://www.remingtoncollege.edu/lafayette-louisiana-career-college/ Email : admissions@remingtoncollege.edu JoAnn Boudreaux	N	0
20	Southern University of New Orleans 6400 Press Drive New Orleans, Louisiana 70126 Phone : 504-286-5395 Email : ddouglas@suno.edu Fax : 1-504-286-5390 Career Services	N	0

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21	Southern University-Baton Rouge Career Services P. O. Box 10980 Baton Rouge, Louisiana 70813 Phone : 225-771-2264 Email : careerservices@subr.edu Career Services	N	0
22	The Advocate P.O. Box 588 Baton Rouge, Louisiana 70801 Phone : 225-383-1111 Fax : 225-388-0129 Classified Department	N	0
23	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 504-314-2251 Email : jobs@tulane.edu Career Services	N	0
24	University of La. at Monroe 700 University Avenue Monroe, Louisiana 71209 Phone : 318-342-3386 Email : careerconnections@ulm.edu Fax : 1-318-342-1975 Brenda Allen	N	0
25	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
26	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 504-520-7364 Email : mminnard@xula.edu Marian Minnard	N	0
27	ZipRecruiter - Not directly contacted by SEU	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			18

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/25/2023	Participation in Job Fairs	Attend Louisiana Association of Broadcasters Student Career Workshop & Job Fair on February 25, 2023. iHeart Media's Metro President provided information to students and potential job seekers about careers in Broadcasting.	1	Metro President
2	4/4/2023	Participation in job banks, internet programs and other programs designed to promote outreach	Our SEU sponsored and participated in the Louisiana Association of Broadcasters' "Pelicans Sports Media Day for Students" on April 4, 2023. iHeart Media was a title sponsor and facilitator of the event, which featured panels with participants from various radio and television stations. We also promoted the event on our stations and conducted on-the-spot interviews of students interested in working with us.	1	Metro President
3	5/31/2023	Participation in events sponsored by organizations representing the community	Our Metro President attended the 2023 Louisiana Association of Broadcasters Annual Convention where she met with students and provided information to potential job seekers about careers and opportunities in broadcasting.	1	Metro President
4	9/19/2023	Participation in events or programs sponsored by educational institutions	Our Executive VP Programming spoke to Mass Communication students at Xavier University about broadcasting, including careers in broadcasting.	1	Executive VP Programming
5	11/1/2023	Participation in scholarship programs	Our Metro President is a member of the LAB Education & Scholarship Committee, which supports the scholarships offered by LAB to students pursuing a career in broadcasting. Our stations also broadcast announcements about the availability of the scholarships in order to raise awareness.	1	Metro President
6	11/2/2023	Participation in events or programs sponsored by educational institutions	Our Metro President attended Loyola University's "Fall into Your Future Career Showcase" on November 2, 2023, where she provided information to students about careers in broadcasting.	1	Metro President

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7	12/6/2023	Provision of training to management	In December 2023 our SEU's Area VP of Sales took the Addressing Unconscious Bias As A Leader training course provided by iHeartMedia Learning Center. The course focuses on identifying bias and leveraging proven tools for removing barriers and ensuring equity throughout the workplace.	1	Area VP of Sales
8	12/6/2023	Provision of training to management	In December 2023, our SEU's Area VP of Sales took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Area VP of Sales