

**WDCG, WNCB, WRDU, WTKK**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2021 - July 31, 2022**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Senior Vice President of Sales, Raleigh	5-6, 8, 12, 15-16	8
Integrated Media Consultant	2, 4-7, 9, 12, 14-16	4
Integrated Media Consultant	2, 4-7, 9, 12, 14-16	15
Raleigh VP Programming/WDCG Program Director	3, 5-8, 10-12, 16	8
WDCG Morning Show Talent	1-3, 5-6, 10-13, 16	2

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## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Career Center - St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting	N	0
2	Employee Referral	N	3
3	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone : 919-687-4635 Fax : 1-919-687-0401 Career Services	N	0
4	iHeartMedia Talent Acquisition	N	4
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.dejobs.org">http://www.iheartmedia.dejobs.org</a> Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not directly contacted by SEU	N	2
8	Internal Posting	N	2
9	LinkedIn - Not directly contacted by SEU	N	2
10	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : <a href="https://www.linkedin.com/company/linkedin/">https://www.linkedin.com/company/linkedin/</a> Career Services Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
11	North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone : 919-515-2401 Email : career-development@ncsu.edu Fax : 1-919-513-2693 Jamie Lynn Gilbert	N	0
12	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone : 202-806-5806 Email : cdudley@howard.edu Fax : 1-202-232-8040 Carol Dudley	N	0
13	Shaw University Career Development 118 E South St Raleigh, North Carolina 27601 Phone : 919-546-8280 Career Services Manual Posting	N	0
14	Station Website Posting (navigation link to corporate careers website)	N	1
15	Unknown (source not adequately identified upon inquiry by SEU)	N	2
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>16</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	4/27/2022	Participation in other activities designed by the station employment unit	On April 27, 2022, our Market President met with individuals interested in learning more about careers at our SEU. Prior to the event, our SEU broadcast announcements encouraging job seekers to attend.	1	Market president
2	6/13/2022	Participation in events or programs sponsored by educational institutions	On Monday, June 13 2022, our SEU Regional SVP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 25 students on the topic of "Basics of Doing a Great Music Radio Show".	1	Regional SVP
3	6/15/2022	Participation in events or programs sponsored by educational institutions	On Wednesday, June 15 2022, Our SEU VP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 20 students on the topic of "What You Have to Know to Be the Program Director".	1	VP of Programming
4	7/1/2022	Participation in job banks, internet programs and other programs designed to promote outreach	Beginning in July 2022, our Market President served as Marketing Chairperson for the Better Business Bureau. In that capacity, our Market President conducts community outreach and talent engagement, which provide an opportunity to discuss broadcast careers and interact with individuals who may be interested in broadcast careers. Our Market President also leverages the knowledge he has obtained through his position at the SEU to guide the efforts of the Better Business Bureau and advance marketplace trust and business/community interaction.	1	Market President
5	7/13/2022	Provision of training to management	In July 2022, our SEU's Promotions & Activation Manager took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Promotions & Activation Manager