

KBEB, KFBK, KFBK-FM, KHYL, KQJK, KSTE
EEO PUBLIC FILE REPORT
August 1, 2021 - July 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1, 3, 7-8, 17-19, 21-24	22
Producer Armstrong & Getty Show	1-3, 5, 7-9, 12-16, 18-21, 23-24	9
Producer	1, 6-10, 21, 24	9
Executive Producer KFBK Morning News	1, 4, 7-8, 11, 15-16, 21, 24	8

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone : 916-444-2237 Url : http://www.yourcba.com Joe Berry Manual Posting	N	0
2	California State University Sacramento 6000 J Street SACRAMENTO, California 95819 Mary Kober Manual Posting	N	0
3	Get Radio Jobs , California Url : http://www.getradiojobs.com Jason Peebles Manual Posting	N	0
4	Greater Sacramento Urban League 3725 Marysville Blvd Sacramento, California 95838 Phone : 916-286-8623 Url : http://www.gsul.org Email : media@gsul.org Fax : 1-916-614-9001 Erica Cardenas	N	0
5	HIREvents / Job Journal 3050 Fite Circle, Suite 100 Sacramento, California 95827 Phone : 916.925.0800 ext. 302 Rachel Miles Manual Posting	N	0
6	iHeartMedia Talent Acquisition	N	1
7	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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8	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	3
9	Internal Posting	N	2
10	LinkedIn - Not directly contacted by SEU	N	1
11	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
12	LinkedIn.com 2029 Stierlin Ct Mountain View, California 94043 Phone : 407-916-7800 Kristine Diamonti Manual Posting	N	0
13	Los Rios Community College District 8401 Center Parkway Sacramento, California Phone : 916-691-7301 Url : www.losrios.edu Gary Martin Manual Posting	N	0
14	On air announcements (one or more SEU stations) 1545 River Park Drive Suite 500 Sacramento, California 95815 N/A N/A Manual Posting	N	0

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15	Sacramento Asian-Pacific Chamber of Commerce 2012 H Street, Suite 202 Sacramento, California 95811 Phone : 916-446-7883 Url : www.sacasiancc.org Email : msumida@sacasiancc.org Fax : 1-916-307-5251 Matt Bodourian	N	0
16	Society of Broadcast Engineers 9102 N Meridian Street Suite 150 Indianapolis, Indiana 46260 Phone : 317-486-9000 Url : www.sbe.org Email : kjones@sbe.org Scott Jones	N	0
17	Station Website Posting (navigation link to corporate careers website)	N	1
18	Station Websites (One or more SEU stations) 1545 River Park Drive Suite 500 Sacramento, California 95815 N/A N/a Manual Posting	N	0
19	TV and Radio Jobs , California Url : http://www.tvandradiojobs.com Mike Patrick Manual Posting	N	0
20	UC Davis 1 Shields Avenue Davis, California 95616 Phone : 530-752-2286 Lanette Olsen Manual Posting	N	0
21	University of California Davis One Shield Avenue Davis, California 95616 Phone : 530-752-6659 Email : careerrecruiting@ucdavis.edu Fax : 1-916-752-0411 Job Coordinator	Y	0
22	Unknown (source not adequately identified upon inquiry by SEU)	N	1

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23	Velvet Jobs 1400 N Martel Ave 108 Los Angeles, California 90046 Phone : 800-462-5842 Url : www.velvetjobs.com Velvet Jobs Manual Posting	N	0
24	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/22/2022	Participation in events or programs sponsored by educational institutions	KFOK is a low power Community radio station in Georgetown, CA. Pat speaking to the teens about KFBK and radio broadcasting, and giving career advice.	1	On air talent
2	3/16/2022	Participation in events sponsored by organizations representing the community	Attended to talk about employment opportunities at the Job Fair and meet leaders of local non-profits that help underserved communities find employment opportunities.	1	Director of marketing and activations
3	7/13/2022	Provision of training to management	In October 2021, our SEU's VP of Sales took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	VP of sales