

WDCG, WNCB, WRDU, WTKK
EEO PUBLIC FILE REPORT
August 1, 2021 - July 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|--|--|-----------------------|
| Senior Vice President of Sales, Raleigh | 5-6, 8, 12, 15-16 | 8 |
| Integrated Media Consultant | 2, 4-7, 9, 12, 14-16 | 4 |
| Integrated Media Consultant | 2, 4-7, 9, 12, 14-16 | 15 |
| Raleigh VP Programming/WDCG Program Director | 3, 5-8, 10-12, 16 | 8 |
| WDCG Morning Show Talent | 1-3, 5-6, 10-13, 16 | 2 |

WDCG, WNCB, WRDU, WTKK**EEO PUBLIC FILE REPORT****August 1, 2021 - July 31, 2022****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|------------------|---|--|---|
| 1 | Career Center - St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting | N | 0 |
| 2 | Employee Referral | N | 3 |
| 3 | Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone : 919-687-4635 Fax : 1-919-687-0401 Career Services | N | 0 |
| 4 | iHeartMedia Talent Acquisition | N | 4 |
| 5 | iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting | N | 0 |
| 6 | iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting | N | 0 |
| 7 | Indeed.com - Not directly contacted by SEU | N | 2 |
| 8 | Internal Posting | N | 2 |
| 9 | LinkedIn - Not directly contacted by SEU | N | 2 |
| 10 | LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting | N | 0 |

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|--|---|--|---|
| 11 | North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone : 919-515-2401 Email : career-development@ncsu.edu Fax : 1-919-513-2693 Jamie Lynn Gilbert | N | 0 |
| 12 | School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone : 202-806-5806 Email : cdudley@howard.edu Fax : 1-202-232-8040 Carol Dudley | N | 0 |
| 13 | Shaw University Career Development 118 E South St Raleigh, North Carolina 27601 Phone : 919-546-8280 Career Services Manual Posting | N | 0 |
| 14 | Station Website Posting (navigation link to corporate careers website) | N | 1 |
| 15 | Unknown (source not adequately identified upon inquiry by SEU) | N | 2 |
| 16 | www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com | N | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: | | | 16 |

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III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
|---|-------------|---|--|-------------------------------------|--------------------------------|
| 1 | 4/27/2022 | Participation in Job Fairs | From 4/18-4/27/22 iHeartMedia Raleigh ran a total of 200x, :30 recruitment ads (40x on each station in the market – BDCG, WDCG, WNCB, WRDU, and WTKK). The recruitment spots encouraged anyone interested in learning more about employment opportunities with iHeartMedia Raleigh to reserve a spot to meet with Market President, Alan Kirshbom on Wednesday, April 27th between 1pm-3pm at our offices. | 1 | Market president |
| 2 | 6/13/2022 | Participation in events or programs sponsored by educational institutions | On Monday, June 13 2022, our SEU Regional SVP of Programming was a guest lecturer at Appalachian State University’s Kellar Radio Talent Institute. He spoke to approximately 25 students on the topic of “Basics of Doing a Great Music Radio Show”. | 1 | Regional SVP |
| 3 | 6/15/2022 | Participation in events or programs sponsored by educational institutions | On Wednesday, June 15 2022, Our SEU VP of Programming was a guest lecturer at Appalachian State University’s Kellar Radio Talent Institute. He spoke to approximately 20 students on the topic of “What You Have to Know to Be the Program Director”. | 1 | VP of Programming |
| 4 | 7/13/2022 | Provision of training to management | In July 2022, our SEU’s Promotions & Activation Manager took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion. | 1 | Promotions & Activation Manage |