

WESC-FM, WGVL, WMYI, WROO, WSSL-FM, WESC-AM
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-13	7

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone : 864-231-2061 Url : http://www.andersonuniversity.edu Email : kbell@andersonuniversity.edu Kelly Bell	N	0
2	Forrest College 601 E River Street Anderson, South Carolina 29624 Phone : 864-225-7653 Url : https://forrestcollege.edu/ Email : katiwilson@forrestcollege.edu Katie Wilson	N	0
3	Furman University Malone Career Center 3300 Poinsett Highway Greenville, South Carolina 29613 Phone : 864-294-2106 Url : http://www.furman.edu Email : John.Barker@furman.edu Fax : 1-864-294-3123 John Barker	N	0
4	Greenville Technical College PO Box 5616 Greenville, South Carolina 29606 Phone : 864-250-8222 Email : ileka.leaks@gvltec.edu Byron Morrell	N	0
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not Directly Contacted by SEU	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Lander University CPO Bpx 6-52 320 Stanley Avenue Greenwood, South Carolina 29649 Phone : 864-388-8971 Url : http://www.lander.edu/Student-Affairs/Career-Services Email : asmorgan@lander.edu Amanda Morgan	N	0
9	North Greenville College PO Box 1892 Tigerville, South Carolina 29688 Phone : 864-977-7669 Email : lisa.snyder@ngu.edu Fax : 1-864-977-2089 Lisa Snyder	N	0
10	North Greenville University 7801 N. Tigerville Road Taylors, South Carolina 29687 Phone : 864-977-7669 Url : http://www.ngu.edu Email : joshua.putnam@ngu.edu Joshua Putnam	N	0
11	Tri County Technical College PO Box 587 Pendleton, South Carolina 29670 Phone : 864-646-1573 Url : www.tctc.edu Email : bhill7@tctc.edu berdina hill	N	0
12	University Of South Carolina, Aiken 471 University Parkway Aiken, South Carolina 29801 Phone : 803.641.3440 Email : CareerServices@usca.edu Fax : 1-803-641-3652 Allison Brown-Owens	N	0
13	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			1

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/17/2020	Participation in events or programs sponsored by educational institutions	Our SEU participated in a local career day via Zoom at Western Carolina University. The Zoom call included members of WCU's Radio Production class. Our Promotions Director spoke to students about careers in local media and the different aspects of the communications and Broadcasting fields.	1	Promotions Director
2	11/1/2020	Establishment of a mentoring program	During this reporting period, our Sales/Executive Assistant was mentored by our Promotions Director to learn some of the skills necessary to further her broadcast career. Working closely with our Promotions Director, our Sales/Executive Assistant learned a variety of new skills, including how to support and schedule remotes, produce client recaps, and prepare promotional on-air/digital proposals for clients.	2	Promotions Director Sales/Executive Assistant
3	12/15/2020	Provision of training to management	In December 2020, our Market President took the Harassment Prevention: A Commonsense Approach for Managers training course provided by the iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	Market President
4	6/21/2021	Provision of training to management	In June 2021, our Promotions Manager took the Valuing Diversity training course provided by the iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Promotions manager