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April 1, 2021 - March 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Director Promotions + Events	1-17	8
Sales Account Executive	1-3, 5-6, 10-11, 13-14, 16-17	10
Media Sales Consultant	1-7, 9-11, 13-14, 16-17	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess.com 28955 Pacific Coast Highway Suite 210-5 Malibu, California 90265 Url: www.allaccess.com Email: jdenver@allaccess.com Career Services	N	0
2	Asbury College 1 Macklem Drive Wilmore, Kentucky 40390 Phone: 859-858-3511 x.2403 Email: SBellew@asbury.edu Sarah Bellew	N	0
3	Centre College 600 W. Walnut Street Danville, Kentucky 40422 Phone: 859-238-5284 Email: careers@centre.edu Fax: 1-859-238-5283 Joy Asher	N	0
4	Employee Referral	N	3
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting		3
7	Indeed.com - Not directly contacted by SEU	N	6
8	Internal Posting	N	4
9	Kentucky State University 400 E. Main Street ASB #241 Frankfort, Kentucky 40601 Phone: 502-597-5948 Ron Banks Manual Posting	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	LinkedIn - Not directly contacted by SEU	5	
11	Morehead State University 428 University Blvd Morehead, Kentucky 40351 Phone: 606-783-2233 Email: careerservices@moreheadstate.edu Megan Boone	0	
12	On-Air Announcement (One or More SEU Stations)	N	1
13	Sullivan University 2355 Harrodsburg Road Lexington, Kentucky 40504 Phone: 859-514-7682 Email: jdrake@sullivan.edu Fax: 1-859-977-5435 Allie Darden	N	0
14	Univeristy of Kentucky James W Stuckert Career Center 408 Rose Street Lexington, Kentucky Phone: 859-257-2746 Url: http://www.uky.edu/CareerCenter/ Email: ukcareercenter@uky.edu Fax: 1-859-323-1085 Employment Services	0	
15	Unknown (source not adequately identified upon inquiry by SEU)	1	
16	Wilson HCG 400 N. Ashley Dr Ste. 3000 Tampa, Florida 33602 Phone: 330-400-3849 Email: MichelleColeman2@clearchannel.com Michelle Coleman		0
17	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/15/2022	management	In February, 2022 our SEU's Sr. Vice President took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.		Sr Vice President
2	3/15/2022	Hosting of Job Fair	: On March 15, 2022, we hosted a job fair at our radio station from 4-6pm to recruit for Account Executives. Hiring managers present were the Director of Sales and the General Sales Manager who answered attendee's questions about job opportunities, collected resumes, and explained how to apply online. To promote the job fair, we ran on-air advertisements and sent notification e-mails to our recruiting agencies.	2	Market SVP General Sales Manager