

WTAM
Cleveland, OH
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/02/2020

WTAM
Quarterly Issues/Programs List

WTAM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** The uncertain future of title IX
- **Politics:** Progressive senators who changed America
- **Politics & Public Policy:** The Impossible Presidency: The Rise and Fall of America's Highest Office
- **Public Policy:** Resisting hate with free speech, not censorship
- **Social Justice:** Preventing sexual violence
- **Technology:** For the people, by the people, in a digital age
- **World Affairs:** How to address grave violence beyond our borders

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics & Public Policy	City Club of Cleveland EDIT	The Impossible Presidency: The Rise and Fall of America's Highest Office	Jeremi Suri, PhD	10/06/2019 07:29 AM	028:00
Technology	City Club of Cleveland EDIT	For the people, by the people, in a digital age	Jennifer Pahlka	10/20/2019 07:29 AM	028:00
Education	City Club of Cleveland EDIT	Remarks from the president of Cuyahoga Community College	Alex Johnson	10/27/2019 07:29 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics	City Club of Cleveland EDIT	Progressive senators who changed America	Sherrod Brown	11/10/2019 07:29 AM	028:00
Education	City Club of Cleveland EDIT	The uncertain future of title IX	Panel Discussion	11/24/2019 07:29 AM	028:00
Public Policy	City Club of Cleveland EDIT	Resisting hate with free speech, not censorship	Nadine Strossen	12/01/2019 07:29 AM	028:00
Public Policy	City Club of Cleveland EDIT	Mayor Nan Whaley- Leadership in a time of crisis	Nan Whaley	12/08/2019 07:29 AM	027:58
Politics & Public Policy	City Club of Cleveland EDIT	Ja'Ron K. Smith- Building Opportunity in the American City	Ja'Ron K. Smith	12/15/2019 07:29 AM	028:01
World Affairs	City Club of Cleveland EDIT	How to address grave violence beyond our borders	Panel Discussion	12/22/2019 07:29 AM	028:00
Social Justice	City Club of Cleveland EDIT	Preventing sexual violence	Sondra Miller	12/29/2019 07:29 AM	028:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	028
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	030
Community Development	Lakewood Alive	000:16	017
COVENANT HOUSE	COVENANT HOUSE	000:30	031
economic development	Greater Cleveland Sports Comm	000:18	030
Environment	UN GOALS	000:30	066

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	006
Health and Human Services	American Cancer Society	000:16	001
Health and Human Services	Autism Speaks Cleveland	000:16	013
Health and Human Services	Cavs Community	000:16	045
Health and Human Services	Charlie Bowlus Charities	000:16	011
Health and Human Services	Coats for Kids	000:16	027
Health and Human Services	Cornerstone of Hope	000:16	006
Health and Human Services	Dress For Success	000:16	004
Health and Human Services	HDSA NEO Chapter	000:16	007
Health and Human Services	Hiram House Camp	000:16	002
Health and Human Services	Independence Fire department	000:16	009
Health and Human Services	LCADA Way	000:16	005
Health and Human Services	LCADA Way	000:17	008
Health and Human Services	Make A Wish	000:16	006
Health and Human Services	Our Lady Of The Wayside	000:15	003
Health and Human Services	Providence House	000:16	021
Health and Human Services	St Jude Childrens hospital	000:16	008
Health and Human Services	Susan G Komen Foundation	000:16	032
Health and Human Services	Travis Mills Foundation	000:16	008
Health and Human Services	United Way of Lake county	000:16	023
Human Services	SHOW YOUR STRIPES	000:16	030
Human Services	SHOW YOUR STRIPES	000:17	035
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	018
UN GOALS	UN GOALS	000:30	013

WTAM
Cleveland, OH
Quarterly Issues/Programs List

4th Quarter 10/1/19 – 12/31/19

10/1/19

WTAM
Quarterly Issues/Programs List

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics	Triv Show	Governor Mike Dewine joins the show to discuss a variety of topics including vaping, infrastructure throughout Ohio, sports gaming and its' potential implementation statewide, and the ongoing opiate problem in the state.	Mike DeWine	10-3-19	315-4pm
Charity	Triv Show	Triv broadcasts from the station and Carmen broadcasts from Brunswick Hills as they solicit donations of clothing, gift cards and other items for a young Brunswick Hills family which lost its' house to a fire while they were vacationing in Florida.	Mike Tague, homeowner, Brunswick Hills Fire Chief Anthony Strazzo and Brunswick Hills Police Chief Tim Sopkovich	10-1-19	3pm-430
Government/Politics	The Forum with Mansfield Frazier	associate professor at Villanova University is the author of 10 books relating to theology. He's going to be the featured speaker	Vincent Lloyd	10-6-19 7p – 730p	30 mins

River's Edge, a religious community in Rocky River to speak about poverty, racism, incarceration and other factors facing the black community.

Government/Politics	The Forum with Mansfield Frazier	A nun who started "Circle the City" back in 2016 with the goal of spreading goodwill. The movement she started has spread to cities around the country and world. She will be hosting the 4 th Annual event on Public Square on Sunday at 1 pm	Sister Rita	10-13-19 7p – 730p	30 Mins
---------------------	----------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------	-----------------------	---------

Government/Politics	The Forum with Mansfield Frazier	A premed grad was shot to death in Fort Worth by a white police officer that was sent to her home for a welfare check. The situation is similar to the killing of Botham Jean in Dallas.	Altalina Jefferson	10-13-19 730p – 8p	30 Mins
---------------------	----------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------	-----------------------	---------

Charity	Triv Show	Triv broadcasts live from the Coats For Kids new warehouse where an open house for the new facility was held following a February fire that gutted its' previous warehouse in Cleveland.	Guests included Ohio Governor Mike DeWine, Hayden Grove from Cleveland.com, former Browns QB Bernie Kosar, Ray Fogg from Fogg Properties, Brock Clauser from Operation Warm, Brooklyn Heights Police Officer Cody Alflen, Billy Morris from	10-22-19	3pm to 7pm
---------	-----------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------	------------

Sunset Strip who also supplied his food and ice cream truck for the event, Roger Green from the Hilton Garden Inn in Twinsburg, Debbie Martinko from Coats For Kids, Ann Gurin from Coats For Kids and Loretta Arnold from Coats For Kids

Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Joe Roman, From Greater Cleveland Partnership – Monthly visit- TOPICS: - Tax Levy Increases/GCP Board Resolution – ForwardCLE and the Cleveland Innovation Project – State Capital Bill – Northeast Ohio Priority Projects Workforce Connect Sector Partnerships –Tri-C healthcare sector intermediary Paradox Prize – GCP Mission Statement: To mobilize private-sector leadership, expertise and resources to create attractive business conditions that create jobs, grow investment and improve the economic prosperity of the region	Joe Roman, From Greater Cleveland Partnership	10-10-19 – 7:20am	7 mins
-----------------------------------------------------	---------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------	----------------------	--------

Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Tom Arnold, actor, screenwriter and comedian will be the keynote speaker at this year's The LCADA Way Pearls of Wisdom Annual Benefit and		10-16-19 – 7:20am	7 mins
-----------------------------------------------------	------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	----------------------	--------

Recognition Dinner on October 24th, 2019. The LCADA Way Pearls of Wisdom Annual Benefit and Recognition Dinner is held each year to honor individuals and organizations who help those impacted by drug, alcohol and gambling addiction. Winner of the 2019 Best Charitable Event for Lorain County, this year's program includes exciting live and silent auctions, award honorees Dr. Florencio and Lily Yuzo and Rob and Katarina Levit of Levit Jewelers, and master of ceremony Hollie Strano of WKYC-TV

Government/Politics Health and Human Services	Wills and Snyder	<p>Bill spoke to Greg Harris CEO of Rock Hall – Monthly visit-update for the Rock Hall – TOPICS: - Play It Loud – The Garage – Bring visiting friends & family by following Thanksgiving to check out our newest exhibit spaces including The Garage and Play it Loud THE ROCK & ROLL HALL OF FAME'S MISSION IS TO ENGAGE, TEACH AND INSPIRE THROUGH THE POWER OF ROCK & ROLL. Learn about our history, building, economic impact, green initiatives and (of course) careers.</p>	Greg Harris,Ceo Rock Hall	10-31-19 – 7:20am	7 mins
Government/Politics Health and Human Services	Wills and Snyder	<p>Bill spoke to Joe Roman, From Greater Cleveland Partnership – Monthly visit- TOPICS: - LSEG ELITE Headquarters – JPMorgan Chase Awards \$5 million to Cleveland Neighborhoods – RTA Study Results* -</p>	Joe Roman, From Greater Cleveland Partnership	11-5-19 – 7:20am	7 mins

Election Day Results –
Senate Bill Supporting
NASA and Great Lakes –
Cleveland Rising Summit
GCP Mission Statement: To
mobilize private-sector
leadership, expertise and
resources to create attractive
business conditions that
create jobs, grow investment
and improve the economic
prosperity of the region

Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Eric Gordon, CEO Of Cleveland Metro School District on CMSD releases proposals for facilities, programs – The recommendations would reduce a large number of empty seats by consolidating some schools and phasing out others. Shrinking the District’s footprint also would help concentrate resources, strengthen academic and career-technical programs, expand electives and activities and place more students in higher performing schools and new or renovated buildings.	Eric Gordon, CEO Of Cleveland Metro School District	10-21-19 – 7:20am	7 mins
Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Tony Brown- Radio PBP For Cleveland Monsters – Promotion “Prayers For Maria” Game – Funding Global Research for Childhood Cancer	Tony Brown-Radio PBP For Cleveland	11-22-19 – 7:20am	7 mins
Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Pat Pastore Regional President PNC Bank – Barry Gabel SVP Marketing Live Nation – David Kennedy Director	Barry Gabel SVP Marketing Live Nation – Greg Harris President and CEO of Rock Hall	11-20-19 – 5:50am and 6:50am	5 mins

Tri-C Recording Arts and Technology – Greg Harris President and CEO of Rock Hall – 24th Annual Tri-C® High School Rock Off Powered by PNC Returns to the Rock & Roll Hall of Fame!

Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Ohio Gov Mike Dewine on Alge bloom – H2Ohio Gun reform plan – Strong Ohio bill – In studio visit	Ohio Gov Mike Dewine	11-18-19 – 7:20am	7 mins
Government/Politics	The Forum with Mansfield Frazier	The Cuty Planning director for the city of Cleveland, along with Pamela Stevenson, talked about their efforts to make sure all residents are counted in the 2020 Census.	Freddy Collier	11-17-19 7p – 8p	1 Hour
Government/Politics	The Forum with Mansfield Frazier	The executive director of Midtown Cleveland, on the orgins of the organization, its mission, and the future of the area.	Jeff Epstein	11-17-19 8p – 9p	1 Hour
Government/Politics	The Forum with Mansfield Frazier	Of the Vanguard, an organization of of black, Hispanic and female firefighters that work for the city of Cleveland. They recently won a ruling from the federal Equal Employment Opportunity Commission that states the city has been discriminating against them in terms of hiring and promotions.	Myron Jackson	11-24-19 7p – 8p	1 Hour
Government/Politics	The Forum with Mansfield Frazier	Of the Vanguard to talk further about the meetings that will be held with the city to remedy the problems.	Tyree Thompson	11-24-19 8p – 9p	1 Hour

Government/Politics	The Forum with Mansfield Frazier		Char Graham	12-1-19 7p – 10p	3 Hours
Charity	Triv Show	Triv broadcasts in the auditorium for the Travis Mills Foundation. Triv welcomes Travis to the show as Travis operates a retreat for veterans who have lost limbs in the line of duty. Travis lost both arms and legs when he stepped on an IED during his third tour of duty in Afghanistan as a member of the U.S. Army. Travis brought several recovered, recalibrated vets to the show via phone for the 9 hour long broadcast while we sold tickets for a cash raffle for Travis' foundation. We sold 1100 tickets at 100.00 each and Dave Mortach from Mortach Financial matched every penny raised that day. Travis mills, David Mortach, Bernie Kosar and several veterans took part in the event	Travis Mills	11-7-19 10am-7p	
Charity	Triv Show	Triv announces plans for another Coats For Kids Benefit May 29 and 30. Guests included Pete Zappola from Chance, Billy Morris from Sunset Strip, Angelo Petitti from Petitti Garden Center, Joe Thompson from NPI Lighting, Debbie Martinko From Coats For Kids, Rick Solon from the Figgie Foundation, Steve Nowak from Now Valet		11-22-19 4:25-6pm	
Charity	Triv Show	Triv welcomes father and son Mike and Matt Meadows. They discuss the Meadows Turkey Bowl, a Thanksgiving Day touch football tournament that raises money for the St. Vincent DePaul Society		11-26-19 4:25-440pm	
Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to Natalie Leek-Nelson From Providence House for "Deck The Halls Event Tuesday, December 10, 2019 5:30PM 100 Alfred Lerner Way Cleveland, OH 44114 - Mission Providence House protects at-risk children and supports families through crisis, strengthening communities to end child abuse and neglect.	Natalie Leek-Nelson From Providence House	12-5-19 – 6:50am	5 mins
Government/Politics Health and Human Services	Wills and Snyder	Bill spoke to The City Mission Ceo, Richard Trickell for their doantions for the Mission at the Christmas Groove concert at	Ceo, Richard Trickell - The City Mission	12-5-19 – 7:20am	5 mins

Grace Church In Berea 12-6-19
7pm – Rich spoke of the City
Missions work and Crossroads in
North East Ohio.

Government/Politics Health and Human Services	Wills and Snyder	<p>Bill spoke to Greg Harris CEO of Rock Hall – Monthly visit-update for the Rock Hall – TOPICS: - Play It Loud – The Garage – Bring visiting friends & family by following Thanksgiving to check out our newest exhibit spaces including The Garage and Play it Loud</p> <p>THE ROCK & ROLL HALL OF FAME’S MISSION IS TO ENGAGE, TEACH AND INSPIRE THROUGH THE POWER OF ROCK & ROLL.</p> <p>Learn about our history, building, economic impact, green initiatives and (of course) careers.</p>	Greg Harris,Ceo Rock Hall	12-6-19 – 7:20am	7 mins
-----------------------------------------------------	------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------	---------------------	--------

Government/Politics Health and Human Services	Wills and Snyder	<p>Bill spoke to Joe Roman, From Greater Cleveland Partnership – Monthly visit- TOPICS: -Plastic bag ban - NASA Glenn to Build New Aerospace Communications Facility - Port of Cleveland Sees Increase in Freight and Cruise Ships for 2019 - West Side Market improvements - Launch of Equity & Inclusion Marketplace (part of ForwardCLE strategic plan) - Blockland Solutions Conference – GCP Mission Statement: To mobilize private-sector leadership, expertise and resources to create attractive business conditions that create jobs, grow investment and improve the economic prosperity of the region</p>	Joe Roman, From Greater Cleveland Partnership	12-11-19 – 7:20am	7 mins
-----------------------------------------------------	------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------	----------------------	--------

Government/Politics Health and Human Services	Wills and Snyder	<p>Bill spoke to Lorretta Arnold- Coats For Kids For Their Campaign 2019-2020. Coats For Kids & Partner Show 12-12-19 - 5am to 9am – talk about the campaign and thank you from the Partners</p>	<p>Lorretta Arnold – Debbie Martinko</p>		
			<p>Matt Takavitz, Market Sales Manager, Cinta - Leah Gibbons, VP & East Region Sales Manager, Howard Hanna - Amanda Akin, Marketing Specialist, Discount Drug Mart - Brett Peggler, Marketing Director, and Candyce Traci, PR & Media Ambassador, Magic of Light - Mike Merle, President & CEO, Ray Fogg Building Methods, Inc - Erica Gray, Operations Assistant Store Leader, Altar'd State, Crocker Park</p>	<p>10-14, 11-11, 11-25, 12-2 – 9:20am</p> <p>12-12-19 – 5:50am, 6:40am, 7:20am, 8:17am, 8:40am, 8:50am</p>	<p>5 mins for Loretta</p> <p>5 mins for show guests</p>
Government/Politics	The Forum with Mansfield Frazier	<p>A former high school, Ohio State, and semi-pro basketball player that's a Cleveland legend. Heran into some trouble and was charged with a felony for robbing Cleveland Indians pitcher C.C. Sabathia. He spent two years in prison and then had to rebuild his life upon his exit. A documentary about his life is going to be screened at the Cedar-Lee Theater later this month.</p>	Dameon Stringer	12-1-19 7p – 9p	2 Hours
Government/Politics	The Forum with Mansfield Frazier	<p>Called in to defend an upcoming event being staged by followers of Donald Trump where money will be given out to folks who attend on Sat. Dec. 14. The history of the Republican and Democratic</p>	Cleveland City Councilman Basheer Jones	12-1-19 9p – 10p	1 Hour

parties was briefly discussed.

A “bail disruptor” told listeners about the beginnings of The Bail Project, an organization that has as its goal the posting of bail for low-level defendants in criminal cases. Studies show that individuals who are out of jail have a much-improved chance of winning their case when it goes to court. The project was started in the Bronx Public Defender’s Office and now operates in 19 cities across the country, with more scheduled to be up and running in other cities soon.

Government/Politics

The Forum
with
Mansfield
Frazier

Davis Casper

12-22-19
7p – 8p

1 Hour

An expert on solar panel installation and how commercial entities are taking advantage of new, higher efficiency panels and that homeowners could use the new panels also, It takes about 7 years to amortize the cost of installation.

Government/Politics

The Forum
with
Mansfield
Frazier

Miles Kennedy

12-22-19
8p-9p

1 Hour
