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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Senior AE	1-7, 9-12, 14-19	9
Outside Account Executive	1-4, 6-8, 10-12, 14-19	8
Integrated Events Specialist - Hartford	1-7, 10-12, 14-19	12
Senior Account Executive	1-7, 10-12, 14-19	12
Outside Account Executive	1-7, 10-12, 14-19	12
Integrated Events Specialist - Hartford	1-7, 10-19	13
Integrated Events Specialist - Hartford	1-7, 10-19	13
Vice President of Marketing and Promotions	1-7, 10-19	12

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Albertus Magnus College 700 Prospect St New Haven, Connecticut 6511 Email : careerservices@albertus.edu Wiley Dawson	N	0
2	Central Ct State University 1615 Stanley St New Britian, Connecticut 6050 Email: Sershen@ccsu.edu Linda Sershen	N	0
3	CRT Comm Renewal Team 555 Windsor St Hartford, Connecticut 6120 Email: CRTHelpWH@crtct.org Miriam Gonzalez	N	0
4	Ct Employment Services 3580 Main St, 1st Floor Hartford, Connecticut 6106 Pat Madigan Manual Posting	N	0
5	Ct School of Broadcasting 130 Birdseye Rd Farmington, Connecticut 6032 Email: missy@gocsb.com Career Services	N	0
6	Ct School of Broadcasting 80 Ferry Blvd Stratford, Connecticut 6615 Email: Christina@gocsb.com Career Services	N	0
7	Direct Employers 9002 N. Purdue Rd Suite 100 Indianapolis, Indiana Phone: 866.268.6206 Url: https://directemployers.org Job Posting Job Posting Manual Posting	N	0
8	Employee Referral	N	1
9	Former Employee	N	1

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Hartford College for Women 50 Elizabeth St Hartford, Connecticut 6105 Email: UofHart@hartford.edu Career Placement Career Placement	N	0
11	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
12	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	7
13	Internal Candidate	N	3
14	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email : Cochnio@mcc.commnet.edu Carl Ochnio	N	0
15	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email : rhenderson@mcc.edu Robert Henderson	N	0
16	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email: Jgreene@mcc.commnet.edu Julie Greene	N	0
17	NAACP of Greater Hartford PO Box 1012 Hartford, Connecticut 6143 Joan Gibson Manual Posting	N	0

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	Quinnipiac University 275 Mount Carmel Ave Hamden, Connecticut 6518 Email: lila.carney@qu.edu Lila Carney	N	0
19	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1		to assist members of the community	Spring 2019: This SEU provided internships to 4 students from the Capitol Community College, Trinity, Central Connecticut State University, & Eastern Connecticut State University. The interns worked closely with SEU staff to learn the "behind-the scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received on-the-job training in the promotions department, assisted the promotions director, sales presentations and other related sales responsibilities and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting.	1	Integrated Media Director
2	2/27/2019	Participation in Job Fairs	Qunnipiac College Job Fair	4	Intergrated Media Specialist Intergrated Media Specialist AE GSM
3	4/24/2019	Participation in Job Fairs	University of New Haven Job Fair	2	Intergrated Media Director AE
4	5/17/2019	1 0	Summer 2019: This SEU provided internships to 4 students from Emerson, UConn, URI. The interns worked closely with SEU staff to learn the "behind-the scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received onthe-job training in the promotions department, assisted the promotions director, sales presentations and other related sales responsibilities and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting.	1	Integrated Media Director

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2018 - November 30, 2019

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	8/23/2019		Fall 2019: This SEU provided internships to 4 students from Manchester Community College, University of Hartford, & Eastern CT State University. The interns worked closely with SEU staff to learn the "behind-the-scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received onthe-job training in the promotions department, assisted the promotions director, sales presentations and other related responsibilities and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting	1	Integrated Media Director
6	10/10/2019	Participation in scholarship programs	From December 2018 to November 20 2019, the Hartford SEU participated in the Connecticut School of Broadcasting Scholarship Program. The Program was open to all students interested in careers in broadcasting. Station participants included a New Haven Account Executive, who administers our SEU's contribution to the program, and our Market Manager, who oversees the account as well. The Hartford SEU contributed a total of \$28,023 to the Program. We ran on air time for people to apply for the scholarships. The Market Manager helped in the judging of the scholarship funds.	1	Market President
7	10/23/2019	Participation in Job Fairs	The Hartford SEU participated in the Middlesex County Fall Career Fair in Cromwell, CT. Station participants included our Account Executives who discussed careers in radio with attendees, accepted resumes and discussed internships and employment opportunities. Participants also handed out information about open positions within the company.	2	Account Executive Intergrated Media Assistant