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## KDON-FM, KION, KOCN, KPRC-FM, KTOM-FM EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree			
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.					

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# KDON-FM, KION, KOCN, KPRC-FM, KTOM-FM EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

#### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
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AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.

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## KDON-FM, KION, KOCN, KPRC-FM, KTOM-FM EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/10/2019	Participation in Job Fairs	On April 10, 2019 our SEU's Vice President of Sales attended the San Benito County Job Fair and ran Public Service Announcements to promote the event. During the job fair our SEU had a booth displaying all station information and our Local hiring manager spoke to potential candidates about current broadcasting career opportunities.	1	VPS of Sales
2	6/22/2019	Sponsorship of events in the community designed to increase public awareness	On June 22, 2019 our SEU participated in a fundraiser Rock n Rods Festival for the Gateway Center of Pacific Grove which is a rehab and job training facility for intellectual disabilities. The event allowed our On-Air Personality to discuss the broadcasting industry career opportunities.	1	Program Director
3	7/1/2019	Establishment of a mentoring program	During the reporting period, our SEU conducted a mentoring program for junior account executives. Appointed senior account executives provided overall career guidance and closely supervised each in their professional development, assisting with sales calls and procedural matters as well as sales events. After successfully completing the mentoring program, one of our junior account executive graduated into senior account executive roles.	5	VPS of Sales