

**WDAR-FM, WDSC, WEGX, WJMX, WJMX-FM, WRZE, WWRK, WZTF
EEO PUBLIC FILE REPORT****August 1, 2018 - July 31, 2019****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-12	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess.com 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 8003 Phone : 310.457.6616 Url : http://www.allaccess.com N/A N/A Manual Posting	N	0
2	Drop In/Self-Referral	N	1
3	Florence Morning News 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
4	FMQB 1930 E. Marlton Pike Suite F-36 Cherry Hill, New Jersey 8003 Phone : 856-424-9114 Url : http://www.fmqb.com N/A N/A Manual Posting	N	0
5	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2
7	Linked In (not directly contacted by SEU)	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Monster.com 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
9	News Extra 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
10	The Hartsville Messenger 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
11	Word of Mouth Referral	N	2
12	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			6

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/9/2018	Participation in events sponsored by community groups	The SEU in conjunction with the Florence Chamber of Commerce & Leadership Florence participated in the Media & Visual Arts Day. During the event, the 28 participants were able to tour the station, ask questions and explore employment opportunities with iHeartMedia as well as expand their knowledge of the radio industry.	1	Sr. VP of Programming
2	2/13/2019	Participation in events or programs sponsored by educational institutions	Our SEU participated in the Darlington Middle School Career Day. It was attended by our SEU's traffic director of iHeartMedia Florence & SR VP of Programming. They were able to answer questions from the students as well as give insightful information regarding the radio industry.	2	Traffic Director Sr. VP of Programming
3	2/27/2019	Participation in events or programs sponsored by educational institutions	Our SEU participated in the second phase of the Darlington Middle School Career Day. It was attended by our SEU's traffic director of iHeartMedia Florence. She was able to answer questions from the students as well as give insightful information regarding the radio industry.	1	Traffic Director
4	3/26/2019	Participation in Job Fairs	Our SEU participated in the USC School of Journalism and Mass Communications Career Fair in Columbia S.C. Attended by Fisher and Mattie from the Fisher & Mattie morning show on our CHR station WJMX-FM. They were able to answer questions from attendees as well as provide interactive displays to further promote our radio stations as well as the iHeartRadio brand in an attempt to gain interest in the radio industry from prospective college students.	2	PD/On-Air talent PD/On-Air talent
5	7/1/2019	Participation in events sponsored by community groups	Our SEU participated in the Florence Co. Library System summer reading program. It was attended by Fisher & Mattie of the Fisher & Mattie Morning Show. They interacted with the participants and discussed the radio industry as well as provided activities geared toward radio broadcasting.	2	Program Director Program Director