

WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Exec	1-13, 15-25	16
Sales Coordinator	1, 3-6, 9-15, 17-23, 25	14
Outside Account Exec	1, 3-6, 9-13, 15, 17-20, 22-23, 25	12

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Allen University 1530 Harden Street Columbia, South Carolina 29204 Career Services Manual Posting	N	0
2	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone : 864-231-2149 Email : croberts@andersonuniversity.edu Fax : 1-864-622-6073 Carlene Roberts	N	0
3	Benedict University 1600 Harden Street Columbia, South Carolina 29204 Phone : 803-705-4671 Karen Rutherford Manual Posting	N	0
4	Bob Jones Uniiversity 1700 Wade Hampton Boulevard Greenville, South Carolina 29614 Phone : 864-242-6240 Url : http://www.bju.edu Email : careers@bj.edu Heidi Campbell	N	0
5	Community Informer 404 Vardry Street Greenville, South Carolina 29601 Phone : 864-235-3030 James Bobo Manual Posting	N	0
6	Converse College 580 East Main Street Spartanburg, South Carolina 29302 Phone : 864-596-9027 Url : https://converse.optimalresume.com/employers Witney Fisher Manual Posting	N	0
7	Employee Referral	N	2
8	Facebook post	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Forrest College 601 E River Street Anderson, South Carolina 29624 Phone : 864-225-7653 Url : https://forrestcollege.edu/ Email : katiwilson@forrestcollege.edu Katie Wilson	N	0
10	Furman University Malone Career Center 3300 Poinsett Highway Greenville, South Carolina 29613 Phone : 864-294-2106 Url : http://www.furman.edu Email : John.Barker@furman.edu Fax : 1-864-294-3123 John Barker	N	0
11	Greenville Technical College PO Box 5616 Greenville, South Carolina 29606 Phone : 864-250-8222 Email : byron.morrell@gvltec.edu Byron Morrell	N	0
12	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	3
13	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
14	Internal Transfer/Promotion	N	1

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15	Lander University CPO Bpx 6-52 320 Stanley Avenue Greenwood, South Carolina 29649 Phone : 864-388-8971 Url : http://www.lander.edu/Student-Affairs/Career-Services Email : asmorgan@lander.edu Amanda Morgan	N	0
16	LinkedIn / Word of Mouth	N	2
17	North Greenville College PO Box 1892 Tigerville, South Carolina 29688 Phone : 864-977-7669 Email : lisa.snyder@ngu.edu Fax : 1-864-977-2089 Lisa Snyder	N	0
18	North Greenville University 7801 N. Tigerville Road Taylors, South Carolina 29687 Phone : 864-977-7669 Url : http://www.ngu.edu Email : joshua.putnam@ngu.edu Joshua Putnam	N	0
19	SC Employment Security Commission 706 Pendleton Street Greenville, South Carolina 29601 Career Services Manual Posting	N	0
20	South Carolina Broadcasters' Association One Harbison Way Suite 112 Columbia, South Carolina 29212 Url : scba.net Career Services Manual Posting	N	0
21	Tri County Technical College PO Box 587 Pendleton, South Carolina 29670 Phone : 864-646-1573 Url : www.tctc.edu Email : cgarris3@tctc.edu Cheryl Garrison	N	0

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22	University Of South Carolina, Aiken 471 University Parkway Aiken, South Carolina 29801 Phone : 803.641.3440 Email : allisonb@usc.edu Fax : 1-803-641-3652 Allison Brown-Owens	N	0
23	University of South Carolina, School of Journalism and Mass Comm. Columbia, South Carolina Phone : (803) 777-5166 Fax : 1-803-777-1267 Sarah Hughes	N	0
24	Unknown (source not adequately identified upon inquiry by SEU)	N	2
25	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			11

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/4/2019	Participation in events sponsored by community groups	Our SEU hosted Leadership Oconee County for a tour of our facility. Station participants gave the group a “behind-the-scenes” look at our radio stations and answered questions.	4	SVPS Digital Program Director On Air Personality Promotions Director
2	1/8/2019	Participation in events sponsored by community groups	Our SEU hosted Leadership Pickens County for a tour of our facility. Station participants gave the group a “behind-the-scenes” look at our radio stations and answered questions	3	Promotions Director Program Director On Air Personality
3	1/29/2019	Participation in events sponsored by community groups	Our SEU hosted Fountain Inn Chamber leadership for a tour of our facility. Station participants gave the group a “behind-the-scenes” look at our radio stations and answered questions	4	Promotions Director Program Director On Air Personality Account Executive
4	2/20/2019	Participation in events or programs sponsored by educational institutions	Our SEU hosted a 10th Grade student from Wren High School to participate in a job shadow. The student had the opportunity to shadow our On Air Personalities for the WSSL-FM Morning Show. The student got hands-on experience and had the opportunity to ask questions about careers in radio	2	On-Air Personality On-Air Personality
5	5/5/2019	Establishment of a mentoring program	Beginning in May 2019, our SEU initiated a mentoring program to cross-train and educate a Promotions Tech. The Promotions Tech worked with a Senior Account Executive and a National Sales Assistant/Executive Assistant to enable the Promotions Tech to improve skills and be qualified for a more advanced position.	3	Promotions Tech Senior Account Executive National Sales Assistant/Executive Assistant

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6	7/23/2019	Provision of training to management	SEU SVPP took the Value Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	2	SVPP SVPS