# WCKY, WEBN, WKFS, WKRC, WLW, WSAI <br> EEO PUBLIC FILE REPORT 

June 1, 2018 - June 1, 2019

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") <br> Used to Fill Vacancy | RS Referring <br> Hiree |
| :--- | :---: | :---: |
| Key Account Coordinator | $1-7,9-14,18-28,30-40$ | 9 |
| Key Account Coordinator | $1-7,10-14,16,18-28,30-40$ | 16 |
| Digital Sales Strategist | $1-7,9-14,18-28,30-40$ | 9 |
| Outside Account Executive | $1-7,9-14,18-28,30-40$ | 9 |
| Outside Account Executive | $1-7,9-10,12-15,17-28,30-40$ | 9 |
| News Anchor | $1-8,10,12-14,18-31,33-34,36-40$ | 13 |
| Evening Talent/APD/MD | $1-8,10,12-14,18-28,30-31,33-40$ | 8 |
| News Anchor | $1-7,10,12-14,17-28,30-31,33-40$ | 17 |
| Promotion Event Support | $1-8,10,12-14,18-28,30-31,33-40$ | 8 |

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| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 1 | African American Chamber of Commerce 2945 Gilbert Avenue <br> Cincinnati, Ohio 45206 <br> Phone : 513-751-9900 <br> Email : info@african-americanchamber.com Marie Hughes | N | 0 |
| 2 | American Advertising Federation <br> 602 Main Street, Suite 806 <br> Cincinnati, Ohio 45202 <br> Phone : 513.984.9990 <br> Email : jthompson@aafcincinnati.org Judy Thompson | N | 0 |
| 3 | Central State University - Career Services 1400 Brush Row Road PO Box 1004 <br> Wilberforce, Ohio 45384 <br> Phone : 937-376-6444 <br> Url : careers.centralstate.edu <br> Isabella Cayo <br> Manual Posting | N | 0 |
| 4 | Cinci/Hamilton Cnty Community Action Agency 1740 Langdon Farm Road <br> Cincinnati, Ohio 45237 <br> Phone : 513-569-1840 EXT 2423 <br> Email : ldearmond@cincy-caa.org <br> Laverne Dearmond | N | 0 |
| 5 | Cincinnati Enquirer <br> 312 Elm Street <br> Cincinnati, Ohio 45202 <br> Phone : 513-768-8334 <br> Email : cgoetz@enquirer.com <br> Christie Goetz | N | 0 |
| 6 | College of Mount St Joseph <br> 5701 Delhi Road <br> Cincinnati, Ohio 45223 <br> Phone : 513-244-4888 <br> Url : myinterfase.com/msj/employer/ <br> Kenita Kelly <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 7 | Craigslist <br> P.O. Box 225159 <br> San Francisco, California 94122 <br> Url : www.craigslist.org <br> Career Services <br> Manual Posting | N | 0 |
| 8 | Current Employee | N | 3 |
| 9 | Employee Referral | N | 5 |
| 10 | GlassDoor <br> 1 Harbor Dr Ste 300 <br> Saulsalito, California 94965 <br> Phone : 415-339-9105 <br> Url : www.glassdoor.com <br> Online Source <br> Manual Posting | N | 0 |
| 11 | Hyde Park Job Search Focus <br> 1345 Grace Avenue <br> Cincinnati, Ohio 45208 <br> Phone: 513-871-0320 <br> Email : info@jobsearchfocusgroup.com <br> Fax : 1-513-871-3754 <br> Larry Porter | N | 0 |
| 12 | iHeartMedia.jobs <br> 20880 Stone Oak Pkwy <br> San Antonio, Texas 78258 <br> Phone : 210-253-5126 <br> Url : http://www.iheartmedia.jobs <br> Talent Acquisition Coordinator <br> Manual Posting | N | 0 |
| 13 | iHeartMediaCareers.com 20880 Stone Oak Pkwy <br> San Antonio, Texas 78258 <br> Phone: 210-253-5126 <br> Url : http://www.iheartmediacareers.com <br> Talent Acquisition Coordinator <br> Manual Posting | N | 1 |

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| :---: | :---: | :---: | :---: |
| 14 | Indeed <br> 7501 N Capital of Texas Hwy <br> Austin, Texas 78731 <br> Phone : 800-462-5842 <br> Url : www.indeed.com <br> Online Source <br> Manual Posting | N | 0 |
| 15 | Job Board | N | 1 |
| 16 | Linked In | N | 2 |
| 17 | LinkedIn / Word of Mouth | N | 2 |
| 18 | Miami University <br> 241 Hoyt Hall <br> Oxford, Ohio 45056 <br> Phone : 513-529-3822 <br> Url : miamiucsm.symplicity.com/employers/ <br> Fax : 1-513-529-3831 <br> Melissa Brown <br> Manual Posting | N | 0 |
| 19 | Morehead State University <br> 322 Allie Young Hall <br> Morehead, Kentucky 40351 <br> Phone : 606-783-2233 <br> Email : careerservices@moreheadstate.edu Ingrid McKinney | N | 0 |
| 20 | Northern Kentucky Chamber 300 Buttermilk Pike Suite 330 <br> Fort Mitchell, Kentucky 41017 <br> Phone : 859-578-8800 <br> Angela Dixon <br> Manual Posting | N | 0 |
| 21 | Northern Kentucky University University Center Suite 230 Nunn <br> Highland Heights, Kentucky 41099 <br> Phone : 859-572-5900 <br> Url : careerservices.nku.edu <br> Fax : 1-859-572-6996 <br> Juliane Stockman <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 22 | Ohio Association of Broadcasters 17 South High Street Suite 1010 <br> Columbus, Ohio 43215 <br> Phone : 614-228-4052 <br> Email : oab@oab.org <br> Patricia Geary | N | 0 |
| 23 | Ohio Baptist General Convention 818 S. Fred Shuttlesworth Cir <br> Cincinnati, Ohio 45229 <br> Phone: 513-281-5942 <br> Email : jamespankey@fuse.net James Pankey | N | 0 |
| 24 | Ohio Center for Broadcasting 6703 Madison <br> Cincinnati, Ohio 45227 <br> Phone : 513-271-6060 <br> Email : dclark@beonair.com <br> Don Clark | N | 0 |
| 25 | OHIO ILINOIS CENTER FOR BROADCASTING <br> 5330 E. Main Street, Suite 200 <br> Columbus, Ohio 43213 <br> Phone : $614.655 .5250 \times 5107$ <br> Url : www.funjobsonair.com <br> Email : amoore@beonair.com <br> Alvis Moore | N | 0 |
| 26 | Ohio Means Jobs <br> 895 Central Ave. 7th Floor <br> Cincinnati, Ohio 45202 <br> Phone : 513-852-3260 <br> Url : www.ohiomeansjobs.com <br> Email : PETERR@jfs.hamilton-co.org <br> Rosemary Peterson | N | 0 |
| 27 | Radio and Television Business Report <br> PO Box 6633 <br> Woodbridge, Virginia 22195 <br> Phone : 703-490-3099 <br> Url : www.rbr.com <br> April McLynn <br> Manual Posting | N | 0 |

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| :---: | :---: | :---: | :---: |
| 28 | Recruit.net <br> 2706, The Centrium 61 Wyndham St <br> Central, Hong Kong <br> Phone: 852-2525-0555 <br> Url : www.recruit.net <br> Online Source <br> Manual Posting | N | 0 |
| 29 | Recruiter | N | 1 |
| 30 | Santa Maria Community Services <br> 2918 Price Avenue <br> Cincinnati, Ohio 45204 <br> Phone : 513-587-6920 EXT 305 <br> Email : Thanapat.vichitchot@santamaria-cincy.org <br> Thanapat Vichitchot | N | 0 |
| 31 | SimplyHired <br> 2513 Charlston Rd \#200 <br> Mountain View, California 94043 <br> Phone : 650-254-9000 <br> Url : www.simplyhired.com <br> Online Source <br> Manual Posting | N | 0 |
| 32 | Thomas More College <br> 333 Thomas More Parkway <br> Crestview Hills, Kentucky 41017 <br> Phone: 859-344-3386 <br> Url : www.collegecentral.com/thomasmore <br> Email : julie.mueller@thomasmore.edu <br> Emily Hellmann | N | 0 |
| 33 | UC Career Development Center <br> PO Box 210115 <br> Cincinnati, Ohio 45221 <br> Phone : 513-556-3471 <br> Url : www.recruitacat.com <br> Mike Barnes <br> Manual Posting | N | 0 |
| 34 | Urban League of Greater Cincinnati 3458 Reading Rd <br> Cincinnati, Ohio 45229 <br> Phone: 513-281-9955 <br> Email : rshabazz@gcul.org <br> Fax : 1-513-281-0466 <br> Rocky Shabazz | N | 0 |

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| :---: | :---: | :---: | :---: |
| 35 | WCSU <br> Cosby Mass Communication Center <br> Wilberforce, Ohio 45384 <br> Phone: 937-376-2911 <br> Email : wcsu@centralstate.edu Jack Williams | N | 0 |
| 36 | WCSU <br> Cosby Mass Communication Center <br> Wilberforce, Ohio 45384 <br> Phone: 937-376-2911 <br> Career Services <br> Manual Posting | N | 0 |
| 37 | Wilberforce University 1055 N. Bickett Road Wilberforce, Ohio 45384 <br> Phone: 937-376-2911 <br> Email : vjones@wilberforce.edu Victor Jones | N | 0 |
| 38 | Wilmington College <br> Pyle Center Box 1306 <br> Wilmington, Ohio 45177 <br> Phone : 937-382-6661 EXT 299 <br> Email : wilmington.career.services@gmail.com Career Services | N | 0 |
| 39 | www.mediagignow.com <br> 717 Green Valley Road Suite 200 <br> Greensboro, North Carolina 27408 <br> Phone: 336-553-0620 <br> Url : http://www.mediagignow.com <br> Email : customerservice@mediagignow.com MediaGigNow.com | N | 0 |
| 40 | Xavier University 3800 Victory Pkwy <br> Cincinnati, Ohio 45207 <br> Career Services <br> Manual Posting | N | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: |  |  | 15 |

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## III. RECRUITMENT INITIATIVES

|  | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 7/29/2018 | Co Sponsoring Job Fair | iHeartmedia Cincinnati Co-Sponsored the Veteran Job Fair with WCPO and People Working Cooperatively. Station participants included the VP of Sales and a Senior Account Executive. Participants of the job fair were provided with information regarding careers in radio. | 2 | VP of Sales Senior Account Executive |
| 2 | 8/5/2018 | Participation in events or programs sponsored by educational institutions | Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions,administrative support and all aspects of working for and being a part of iHeartMedia. | $3^{3}$ | Program Director <br> Director of <br> Programming <br> Director of <br> Programming |
| 3 | 10/22/2018 | Participation in events or programs sponsored by educational institutions | Our SEU's VP of Sales gave a lecture at Xavier University in Cincinnati, OH. He discussed careers in the media industry, answered questions and distributed literature about iHeartMedia career opportunities. | ${ }^{1}$ | VP of Sales |
| 4 | 12/1/2018 | Participation in other activities designed by the station employment unit | WCPO and iHeartMedia Cincinnati partnered with Kroger's toy drive where they were able to speak with veteran members of the community about job opportunities within broadcasting. | 4 | VP of Sales Director of Programming On-Air Talent On-Air Talent |
| 5 | 12/10/2018 | Participation in events or programs sponsored by educational institutions | Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions,administrative support and all aspects of working for and being a part of iHeartMedia. | $3^{3}$ | Program Director <br> Director of Programming Director of Programming |
| 6 | 3/18/2019 | Participation in events or programs sponsored by educational institutions | Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions,administrative support and all aspects of working for and being a part of iHeartMedia. | ${ }^{3}$ | Program Director <br> Director of <br> Programming <br> Director of <br> Programming |

