

**WGTR, WLQB, WRXZ, WWXM, WYNA**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2017 - July 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Production Director	1-5	4
Account Executive	1, 3-6	4
Account Executive	1, 3-6	3

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	AllAccess 28955 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : 310.457.6616 Url : <a href="http://allaccess.com">http://allaccess.com</a> Email : <a href="mailto:jdenver@allaccess.com">jdenver@allaccess.com</a> J Denver	Y	0
2	Claflin University Office of Career Development 400 Magnolia St. Orangeburg, South Carolina 29115 Phone : 803-535-5338 Email : <a href="mailto:csnell@claflin.edu">csnell@claflin.edu</a> Fax : 1-803-535-5379 Carolyn Snell	N	0
3	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a> Talent Acquisition Coordinator Manual Posting	N	2
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	7
5	Regional Help Wanted 11 Abrams Road Central Valley, New York 10917 Phone : 845-827-1382 Url : <a href="http://myrtlebeachhelpwanted.com">http://myrtlebeachhelpwanted.com</a> Email : <a href="mailto:dale.mulder@regionalphelpwanted.com">dale.mulder@regionalphelpwanted.com</a> Dale Mulder	Y	0
6	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>9</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	11/15/2017	Participation in events or programs sponsored by educational institutions	A job shadowing day was done on 11/15/2017 by students from Conway High School. The students followed program directors from different stations to observe what a day in their career would be like. The students learned about commercial production, board operation, marketing, and promotions.	2	Senior Vice President of Programming Program Director
2	3/13/2018	Participation in events or programs sponsored by educational institutions	The SEU participated in the Socastee Middle School Career Day Program. On Air and Sales positions were presented to the students.	2	Senior Vice President of Programming Production Director
3	3/22/2018	Co Sponsoring Job Fair	The cluster participated in the University of South Carolina School of Journalism and Mass Communication's 2018 Career Fair on Thursday, March 22, 2018 at the Russell House Student Union.	1	SVPS MP
4	4/1/2018	Establishment of a mentoring program	The sales department has initiated a mentoring program to help new Account Executives learn the best practices. This is to help train and cultivate the sales department to enable them to improve their skills and qualify for higher positions.	3	Senior Vice President of sales Account Executive Account Executive
5	4/18/2018	Co Sponsoring Job Fair	The cluster participated in the Coastal Carolina University Communications 2018 Career and Internship Fair on Thursday, April 18, 2018. Various On Air, Production, and Sales positions were presented.	2	Senior Vice President of Programming Account executive
6	5/16/2018	Participation in events or programs sponsored by educational institutions	Our SEU participated in a job shadowing day for 3 students from Ocean Bay Middle School. The students shadowed program directors to observe what a day in their careers would be like. The students learned about commercial production, board operation, marketing, and promotions.	2	Market President Program Director

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7	7/16/2018	Establishment of training programs for station personnel	The Sales Staff is completing Weekly sales and finance training to go over Software capabilities. This training ensure the Account Executives are completing tasks properly and provides them with resources to further develop their knowledge of the industry to qualify them for higher level positions.	5	Senior Vice President of Sales Account Executive Account Executive Account Executive