

STATIONS KRCH-FM/KMFX-FM/KFAN-AM
EEO PUBLIC FILE REPORT FOR THE ONE-YEAR
PERIOD BEGINNING 12/01/2017-11/30/2018

KFAN, KMFY-FM, KRCH
EEO PUBLIC FILE REPORT
December 1, 2017 - November 30, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Content Manager/Digital Sales Assistant	1-11	4
Account Executive	1, 3-11	1
Account Executive	1, 3-9, 11	3
Account Executive	1, 3-9, 11	5

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Career Page Website Texas Url : www.careerpage.org Career Services Manual Posting	N	1
2	Employ Diversity Minnesota Url : www.emloydiversity.com Career Services	N	1
3	Fox Country 102.5 Website Minnesota Url : www.1025thefox.com Career Services Manual Posting	N	3
4	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	2
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2
6	KFAN the FAN Website Minnesota Url : www.fan1270.com Career Services Manual Posting	N	0
7	Laser 101.7 Website Minnesota Url : www.laser1017.net Career Services Manual Posting	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	MN Broadcasters Association 3033 Excelsior Blvd Ste 440 Minneapolis, Minnesota 55416 Phone : 612-926-8123 Url : www.minnesotabroadcasters.com Linda Lasere Manual Posting	N	0
9	MN Workforce Center / Minnesota Department of Employment and Economic Development 1st National Bank Building 332 Minnesota Street, Suite E200 Saint Paul, Minnesota Phone : 1-800-657-8372 Url : www.minnesotaworks.net Career Services Manual Posting	N	0
10	Rochester Post Bulletin 18 First Ave., SE Rochester, Minnesota 55904 Phone : 507-281-7475 Url : www.postbulletin.com Elizabeth Abrahamson Manual Posting	N	0
11	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/1/2018	Establishment of a mentoring program	Ongoing mentorship program with Ethan Sullivan. Ethan is a part time employee involved in a mentorship program with Craig Erpestad, Our Operations Manager. Ethan has been working on audio editing, and recording skills that would prepare him for a full time career in radio broadcasting.	1	Operations Manager
2	9/19/2018	Participation in events or programs sponsored by educational institutions	John Patterson, a Rochester High School student did a job shadow with our KFAN PD Greg Henn. He spent time with Greg Henn learning how radio stations work and what goes into live broadcasts of sporting events that Greg carries on KFAN. He also spent time with Craig Erpestad, the operation manager on the overall operation of the radio stations.	2	Operations Manager KFAN PD
3	10/10/2018	Participation in Job Fairs	Promoted the 2018 Career expo at Winona State University with 25 live promos 10/1-10/9.	1	Operations Manager