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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive/Digital Sales Lead	2, 4, 10-12, 15-18	10
Outside Account Executive	2, 4, 10-12, 15-18	10
Assistant Broadcast Engineer	2, 4, 11-12, 15-18	12
Classic Hits Morning Show Host	2, 4, 11-12, 15-18, 20-21	20
Traffic Coordinator	2, 4, 11-13, 15-18, 21	13
Administrative and Digital Assistant	2, 4, 11-12, 15-18, 21	12
Sales Assistant	2, 4, 10-12, 15-18, 21	10
General Sales Manager (Regional Auto Resp.)	2, 4, 7, 10-12, 15-18, 21	10
Associate Account Executive	2, 4, 10-12, 15-18, 21	10
Sports Marketing Account Executive	2, 4, 10-12, 15-18, 21	12
Sales Assistant	2, 4, 11-12, 14-18, 21	14
Associate Producer	1-6, 9, 11-12, 15-19, 21	12
Traffic Coordinator	1-6, 8-9, 11-12, 15-19, 21	8
Digital Content Director	1-6, 9, 11-13, 15-19, 21	11

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Albertus Magnus College 700 Prospect St New Haven, Connecticut 6511 Email: wdawson@albertus.edu Carolyn Skowronek	N	0
2	Central Ct State University 1615 Stanley St New Britian, Connecticut 6050 Email: Sershen@ccsu.edu Linda Sershen	N	0
3	CRT Comm Renewal Team 555 Windsor St Hartford, Connecticut 6120 Email: CRTHelpWH@crtct.org Miriam Gonzalez	N	0
4	Ct Employment Services 3580 Main St, 1st Floor Hartford, Connecticut 6106 Pat Madigan Manual Posting	N	0
5	Ct School of Broadcasting 130 Birdseye Rd Farmington, Connecticut 6032 Email: missy@gocsb.com Career Services	N	0
6	Ct School of Broadcasting 80 Ferry Blvd Stratford, Connecticut 6615 Email: Christina@gocsb.com Career Services	N	0
7	Current Employee	N	1
8	Current Employee - Transfer/Promotion	N	1
9	Direct Employers 9002 N. Purdue Rd Suite 100 Indianapolis, Indiana Phone: 866.268.6206 Url: https://directemployers.org Job Posting Job Posting Manual Posting	N	0
10	Employee Referral	N	6

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	1
12	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	6
13	Internal Candidate	N	2
14	Internal Transfer/Promotion	N	1
15	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email: Cochnio@mcc.commnet.edu Carl Ochnio	N	0
16	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email : rhenderson@mcc.edu Robert Henderson	N	0
17	Manchester Comm Tech College PO Box 1046 Manchester, Connecticut 6045 Email : Jgreene@mcc.commnet.edu Julie Greene	N	0
18	NAACP of Greater Hartford PO Box 1012 Hartford, Connecticut 6143 Joan Gibson Manual Posting	N	0
19	Quinnipiac University 275 Mount Carmel Ave Hamden, Connecticut 6518 Email: lila.carney@qu.edu Lila Carney	N	0
20	Walk In/Self-Referral	N	1

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### WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/18/2018		Spring 2018: This SEU provided internships to 4 students from the University of Hartford, Goodwin College, & UCONN. The interns worked closely with SEU staff to learn the "behind-the-scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received onthe-job training in the promotions department, assisted the promotions director, sales presentations and other related sales responsibilities and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting.		Integrated Media Director
2	5/17/2018	1 0	Summer 2018: This SEU provided internships to 4 students from Pace University, High Point University, Plymouth College, & Bryan .The interns worked closely with SEU staff to learn the "behind-the-scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received onthe-job training in the promotions department, assisted the promotions director, sales presentation and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting.		Integrated Media Director

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# WHCN, WKSS, WPOP, WUCS, WWYZ EEO PUBLIC FILE REPORT

December 1, 2017 - November 30, 2018

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3	8/23/2018		Fall 2018: This SEU provided internships to 5 students from Asnuntuck Community College, Manchester Community College, Endicott College, & Pace University. The interns worked closely with SEU staff to learn the "behind-the-scenes" functioning of a radio station. The program was administered by the Integrated Media Specialist and the interns received on-the-job training in the promotions department, assisted the promotions director, sales presentations and other related responsibilities and prepared winner sheets. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting	1	Integrated Media Director
4	10/10/2018	Participation in scholarship programs	From December 2017 to November 20 2018, the New Haven SEU participated in the Connecticut School of Broadcasting Scholarship Program. The Program was open to all students interested in careers in broadcasting. Station participants included a New Haven Account Executive, who administers our SEU's contribution to the program, and our Market Manager, who oversees the account as well. The New Haven SEU contributed a total of \$25,894 to the Program. We ran on air time for people to apply for the scholarships. The Market Manager helped in the judging of the scholarship funds.	2	Account Executive Region President
5	10/24/2018	Participation in Job Fairs	The Hartford SEU participated in the Middlesex Community College Job Fair in Middlesex CT. Station participants included our Account Executives who discussed careers in radio with attendees, accepted resumes and discussed internships and employment opportunities. Participants also handed out information about open positions within the company.	2	Senior Account Executive Account Executive