

WDAR-FM, WDSC, WEGX, WJMX, WJMX-FM, WRZE, WWRK, WZTF**EEO PUBLIC FILE REPORT****August 1, 2017 - July 31, 2018****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-9	6
Account Executive	1-9	6
Account Executive	1-10	10
Account Executive	1, 3-9, 11	5

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EEO PUBLIC FILE REPORT

August 1, 2017 - July 31, 2018

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AllAccess.com 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 8003 Phone : 310.457.6616 Url : http://www.allaccess.com N/A N/A Manual Posting	N	0
2	Claflin University Office of Career Development 400 Magnolia St. Orangeburg, South Carolina 29115 Phone : 803-535-5338 Email : csnell@claflin.edu Fax : 1-803-535-5379 Carolyn Snell	N	0
3	Florence Morning News 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.snow.com Carrie Lloyd Manual Posting	N	0
4	FMQB 1930 E. Marlton Pike Suite F-36 Cherry Hill, New Jersey 8003 Phone : 856-424-9114 Url : http://www.fmqb.com N/A N/A Manual Posting	N	0
5	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	1
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	6

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EEO PUBLIC FILE REPORT

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7	Monster.com 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
8	News Extra 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
9	The Hartsville Messenger 310 S. Dargan St Florence, South Carolina 29574 Phone : 843-317-6397 Url : http://www.scnow.com Carrie Lloyd Manual Posting	N	0
10	Word of Mouth Referral	N	1
11	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			8

WDAR-FM, WDSC, WEGX, WJMX, WJMX-FM, WRZE, WWRK, WZTF

EEO PUBLIC FILE REPORT

August 1, 2017 - July 31, 2018

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/5/2017	Co Sponsoring Job Fair	The SEU in partnership with the Business Empowerment & Career Fair committee participated in the Business Expo & Career Fair at the Florence Civic Center along with other business members in the community. S.C. Attended by the Sr. VP of Sales as well as an account executive and an on-air talent they were able to answer questions regarding open sales positions at iHeartMedia of Florence as well as provide insight to the day-to-day operations of the sales and programming business and culture of iHeartmedia.	3	On-Air Talent Sr. VP of Sales Account Executive
2	9/29/2017	Participation in events or programs sponsored by educational institutions	Our SEU participated in the South Side Middle School Career Day. It was attended by an On-Air Talent Tirek Robinson. He was able to provide answers to questions from students in regards to the radio industry as well as provide examples of what it is like to work in a radio station to the students in attendance who were allowed to participate.	1	On-Air Talent
3	10/10/2017	Participation in other activities designed by the station employment unit	The SEU in conjunction with the Florence Chamber of Commerce & Leadership Florence participated in the Media & Visual Arts Day. During the event, the 35 participants were able to tour the station, ask questions and explore employment opportunities with iHeartMedia as well as expand their knowledge of the radio industry.	1	Sr. VP of Programming
4	2/28/2018	Participation in events or programs sponsored by educational institutions	Our SEU participated in the John W. Moore Intermediate School Career Day. It was attended by Fisher and Mattie of the Fisher & Mattie Morning Show on CHR WJMX-FM. They were able to provide visual details(station brochures) as well as answer questions regarding the radio industry to the students in attendance who were allowed to participate.	2	On-Air Talent PD/On-Air Talent

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	3/22/2018	Participation in Job Fairs	Our SEU participated in the USC School of Journalism and Mass Communications Career Fair at the Russell House Student Union in Columbia S.C. Attended by Fisher and Mattie from the Fisher & Mattie morning show on our CHR station WJMX-FM. They were able to answer questions from attendees as well as provide interactive displays to further promote our radio stations as well as the iHeartRadio brand in an attempt to gain interest in the radio industry from prospective college students.	2	PD/On-Air Talent PD/On-Air Talent
6	6/7/2018	Participation in events or programs sponsored by educational institutions	Our SEU participated in the Florence County Library System summer reading program. The event was attended by Fisher and Mattie of The Fisher & Mattie Morning show where they interacted with the teens in attendance and helped promote reading and learning through the summer.	2	PD/On-Air Talent PD/On-Air Talent