

WTCR-FM, WKEE-FM, WAMX(FM), WTCR(AM), WVHU(AM), WBVB(FM)¹
EEO PUBLIC FILE REPORT
June 1, 2017 – May 31, 2018

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
No Hires		

¹ On July 30, 2008, the assignment of WZZW(AM), Milton, WV (Fac. ID 506), WBKS(FM), Ironton, OH (Fac. ID 61686), and WIRO(AM), Ironton, OH (Fac. ID 61685) (the “Stations”) from Capstar TX Limited Partnership (“Capstar”) to Aloha Station Trust, LLC, as Trustee, was consummated (FCC File No. BALH-20070619ACD). Pursuant to the underlying trust agreement, the Stations continue to share employees with Capstar’s Huntington, WV Station Employment Unit.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Herald Dispatch Classified Department 946 Fifth Avenue Huntington, WV 25701 Phone: (304) 526-2711 Fax: (304) 526-2866	N	0
2	On-Air Announcements (<i>on one or more SEU stations</i>)	N	0
3	Website Posting (<i>on one or more SEU websites</i>)	N	0
4	Word-of-Mouth Referral	N	0
5	iHeartMediaCareers.com	N	0
6	Job Fairs (<i>see Section III</i>)	N	0
7	Internal Posting	N	0
8	African-American Media 2164 Wisconsin Avenue, NW Washington DC 20007 Phone: (202)-342-6661 Fax: (202)-342-6667	N	0
9	American Women in Radio and Television 1760 Old Meadow Road, Suite 500 McLean, VA 22102-4306 Phone: (703) 506-3290 Fax: (703) 506-3266	N	0
10	Asian American Journalists Association 1182 Market Street, Suite 320 San Francisco, CA 94102 Phone: (415) 346-2051 Fax: (415) 346-6343	N	0
11	Black Broadcasters Alliance 3474 William Penn Highway Pittsburg, PA 15235 Phone: (412) 829-9788 Fax: (412) 829-0313	N	0
12	The Association for Women in Communications, Inc. 780 Richie Highway, Suite 28-S Severna Park, MD 21146 Phone: (410) 544-7442 Fax: (410) 544-4640	N	0
13	MU Center for African American Students Marshall University Memorial Student Center 1W25 Memorial Student Center Huntington, WV 25701 Attn: Fran Jackson Phone: (304) 696-6705 Fax: (304) 696-3642	Y	0

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
14	Ashland Career Center 1844 Carter Avenue Ashland, KY 41101 Attn: Ms. Patty Brown / Roseann Sloas Fax: (606) 920-2024	N	0
15	WORKFORCE West Virginia Huntington Job Service 2699 Park Avenue Huntington, WV 25704	N	0
16	Marshall University Career Services One John Marshall Drive Huntington, WV 25701 Attn: Debby Stoler Phone: (304) 696-6679	N	0
17	Marshall University School of Journalism One John Marshall Drive Huntington, WV 25701 Phone: (304) 696-2273 Fax: (304) 696-2732	Y	0
18	Goodwill Industries P O Box 7365 Huntington, WV 25701 Attn: Karen Horner Phone: (304) 523-7461 Fax: (304) 523-4060	Y	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Post Digital Training	All sales people completed this training on 6/22/17
2	TTWN Basics	All sales people and sales assistant completed this training on 6/22/17
3	Holiday Insights	All sales people completed this training on 7/16/17
4	Meet Your New Learning Center	All sales people completed this training on 8/15/17
5	#250 Overview	All sales people completed this training on 8/29/17
6	Recaps & the Broadcast Impressions Dashboard	All sales people and sales assistant completed this training on 9/18/17
7	Curriculum Basics in the Learning Center	All sales people completed this training on 9/18/17
8	Soundfront C.N.A. Training	All sales people completed this training on 10/1/17
9	Digital Creative Training for Sales	All sales people completed this training on 10/15/17
10	Social Strategy Reboot for AEs	All sales people completed this training on 10/23/17
11	iHeartMedia Code of Business Conduct and Ethics	All employees completed this training on 10/26/17
12	Social Media 101 – Social Media Marketing & Platforms	All sales people completed this training on 1/26/18
13	Social Media 102 – Facebook, Twitter, Instagram, & Client Benefits	All sales people completed this training on 2/23/18
14	Social Media 103 – CNA: Setting Your Social Groundwork	All sales people completed this training on 2/23/18

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15	Social Media 104 – Building Social Campaigns With Your Social Strategy Team	All sales people completed this training 2/23/18
16	Social Media 105 – Social Media & Endorsements	All sales people completed this training on 2/23/18
17	Tapscan Research Software Training	All sales people completed this training on 5/2/18
18	LeadsRx: Radio Attribution Tool	All sales people completed this training on 5/2/18
19	Salesforce: Creating A Leading Culture – Optimizing Leads Management for AE	All sales people completed this training on 5/8/18
20	A glance into Denver Digital Endorsement Services	Programming staff completed this training on 4/16/18
21	Key Training for Social Media 101-105	Programming staff completed training this on 4/16/18
22	Radio 101	Programming staff completed this training on 4/16/18
23	Post & Ads	Programming staff completed this training on 4/16/18
24	Endorsements Tool Training for Talent Managers	Programming staff completed this training on 4/16/18
25	Introducing the iHeartMedia Learning Center	Sales Assistant took this training on 6/20/17
26	iHeartMedia SLATE Overview	Sales Assistant took this training on 11/22/17
27	SalesForce: Minimum Expectations for SM's	Sales Assistant took this training on 11/7/17
28	Endorsement Tool Training for Markets Sales	Sales Assistant took this training on 9/25/17

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29	Local Digital Activation	Sales Assistant completed training on 11/8/17
30	Local Station Digital Assets	Sales Assistant completed training on 11/8/17
31	iHeartRadio Assets	Sales Assistant completed training on 9/25/17
32	Digital Basics	Sales Assistant completed training on 11/9/17
33	Cyber Heroes: Mobile Mayhem – USB Awareness	Sales Assistant completed training on 5/17/18
34	Ironton High School, Ironton Ohio	Our traffic/programming person went to the school to discuss careers in radio/media on November 20, 2017.
35	Mountwest, Huntington, WV	Our sales person went to discuss career in radio/media on March 29, 2018.
36	Goodwill Industry Job Fair, Huntington, WV	On June 7, 2017 our Finance Manager and EEO Administrator attended a job fair at Pullman Plaza.
37	Goodwill Industry Job Fair, Huntington, WV	On September 27, 2017 our Finance Manager and EEO Administrator attended a job fair at the Huntington location.
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