

**KKBD, KMAG, KWHN, KZBB**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2017 - January 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	2-3, 5	3
Account Executive	1-2, 4-8	7

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a> Talent Acquisition Coordinator Manual Posting	N	0
2	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
3	Indeed.com - Not Directly Contacted by SEU	N	1
4	Southwest Times Record PO Box 1369 Fort Smith, Arkansas 72901 Email : <a href="mailto:classified@swtimes.com">classified@swtimes.com</a> Career Services	N	0
5	University of Arkansas 1 University of Arkansas Fayetteville, Arkansas 72701 Phone : 479-575-2806 Email : <a href="mailto:recruit@uark.edu">recruit@uark.edu</a> Barbara Batson	N	0
6	University of Arkansas Fort Smith PO BOX 3649 Fort Smith, Arkansas 72901 Email : <a href="mailto:careerservices@uafs.edu">careerservices@uafs.edu</a> Fax : 1-479-424-6836 Career Services	N	0
7	Word of Mouth Referral	N	1
8	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 5000 Crossmill Road McLeansville, North Carolina 27301 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>2</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	4/6/2017	Participation in events sponsored by community groups	Our SEU's Program Director/On-Air Talent gave a presentation on broadcasting, industry trends and various career opportunities to the Leadership Leflore County Class at the Donald W. Reynolds Community Center at the request of Karen Wages, CEO Poteau Chamber of Commerce.	1	Program Director/On-Air Talent
2	7/19/2017	Participation in events sponsored by community groups	Our SEU's Region President attended the Arkansas Broadcasters Association Convention from July 19, 2017-July 22, 2017. This convention is held for all broadcasters in the state and they discuss and present information on industry trends, et cetera in broadcasting.	1	Region President
3	10/4/2017	Co Sponsoring Job Fair	On October 4, 2017, our SEU co-sponsored and participated in a job fair at the Frisco Station Mall in Rogers, AR. At the fair, our SEU spoke with attendees about career opportunities in broadcasting. Station participants included our On-Air Talent/Public Affairs Director.	1	On-Air Talent/Public Affairs Director