

KEZA, KIGL, KKIX, KMXF
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-10	10
Account Executive	1-3, 5-10	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Harding University 915 East Market Ave. Searcy, Arkansas 72149 Phone : 501-279-4454 Email : careercenter@harding.edu Megan Johnson	N	0
2	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
3	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
4	Indeed.com - Not Directly Contacted by SEU	N	1
5	John Brown University 200 West University Siloam Springs, Arkansas 72761 Phone : 479-524-7282 Email : mba@mbaweb.org Fax : 1-479-524-7221 Dan Noyes	N	0
6	Northwest Ark Community College 1 College Drive Bentonville, Arkansas 72712 Phone : 479-619-4236 Email : enrollmentsupport@nwacc.edu Career Services	N	0
7	University of Arkansas - Fayetteville 1 University of Arkansas Fayetteville, Arkansas 72701 Phone : 479-575-2806 Email : recruit@uark.edu Barbara Batson	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	University of Arkansas Fort Smith PO BOX 3649 Fort Smith, Arkansas 72901 Phone : 479-788-7017 Email : careerservices@uafs.edu Fax : 1-479-424-6836 Career Services	N	0
9	University of the Ozarks 415 College Ave. Clarksville, Arkansas 72830 Phone : 479-754-3839 Email : careers@ozarks.edu Kimberly Spicer	N	0
10	Word of Mouth Referral	N	2
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/1/2017	Participation in Job Fairs	On February 1, 2017, our SEU participated in a Job Fair at Heritage High School. We had a booth and our SEU's Program Director/On-Air Talent spoke with students about the skills needed to succeed in the broadcasting industry and different career opportunities.	1	Program Director/On-Air Talent
2	4/27/2017	Participation in events or programs sponsored by educational institutions	On April 27 2017, our SEU hosted Aaliyha Pruitt, a student at Lincoln Junior High School. The student shadowed our SEU On-Air Talent and discussed the skills needed to succeed in broadcasting, industry trends and various career opportunities.	1	Program Director/On-Air Talent
3	4/28/2017	Participation in events or programs sponsored by educational institutions	On April 28 2017, our SEU hosted Awdace (Odyssey) Boxberger, a student at Lincoln Junior High School. The student shadowed our SEU On-Air Talent and discussed the skills needed to succeed in broadcasting, industry trends and various career opportunities.	1	Program Director/On-Air Talent
4	5/17/2017	Co Sponsoring Job Fair	On May 17, 2017, our SEU co-sponsored and participated in a job fair at the Frisco Station Mall in Rogers, AR. At the fair, our SEU spoke with attendees about career opportunities in broadcasting. Station participants included our On-Air Talent/Public Affairs.	1	On-Air Talent/Public Affairs
5	11/7/2017	Participation in events or programs sponsored by educational institutions	On November 7, 2017, our SEU hosted students from Huntsville High School that are Anti-Tobacco Advocates with Madison County Health Coalitions for a station tour. During the tour, our SEU's Production Manager/On-Air Talent and Account Executive spoke with students about the skills needed to succeed in the broadcasting, industry trends, and various career opportunities.	2	Production Manager/On-Air Talent Account Executive