

KBRU, KGHM, KJYO, KTOK, KTST, KXXY-FM
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-9, 11-19	19
Account Executive	1-19	10
News Reporter	1-19	19

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Broadcasting School 4511 SE 29th St Del City, Oklahoma 73115 Phone : 405-672-6511 Email : michelle@radioschool.com Fax : 1-405-672-7751 Larry Gable	Y	0
2	American Women in Radio and Television 10321 Ski Drive Oklahoma City, Oklahoma 73162 Phone : 405-823-4993 Email : ellengraham@cox.net Fax : 1-405-478-6227 Ellen Graham	N	0
3	Bureau of Indian Affairs 4149 Hightower Blvd Ste 380 Oklahoma City, Oklahoma 73108 Phone : 405-605-6051 Fax : 1-405-605-6057 Joy Martin	N	0
4	Cameron University 2800 W Gore Blvd Lawton, Oklahoma 73505 Phone : 580-581-2209 Email : student_development@cameron.edu Fax : 1-580-581-2564 Career Services	Y	0
5	Citizen Potawatomi Nation 300 E Walnut Tecumseh, Oklahoma 74873 Phone : 405-275-5269 Email : rlheath@potawatomi.org Lynn Heath	Y	0
6	Community Action Agency 319 SW 25th St Oklahoma City, Oklahoma 73109 Phone : 405-232-0199 Email : execdir@caaofokc.org Fax : 1-405-232-9074 James Sconzo	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Direct Employers 9002 North Purdue Road Indianapolis, Indiana 46268 Job Board Manual Posting	N	0
8	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
9	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
10	Indeed.com - Not Directly Contacted by SEU	N	4
11	Langston University Career Services PO Box 1255 Langston, Oklahoma 73050 Phone : 405-466-3240 Email : jawallace@lunet.edu Fax : 1-405-466-2976 James Wallace	N	0
12	NAACP 1500 NE 4th St Oklahoma City, Oklahoma 73114 Phone : 405-424-2384 Fax : 1-405-522-4835 Roosevelt Milton	N	0
13	National Alliance of State Broadcasters Oklahoma Url : http://www.careerpage.org Suzanne Strong Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	Oklahoma Association of Broadcasters 6520 N Western Ave Oklahoma City, Oklahoma 73116 Phone : 405-848-0771 Url : http://www.oabok.org Email : sundholm@oabok.org Fax : 1-405-848-0772 Susan Sundholm	Y	0
15	Oklahoma City Help Wanted Oklahoma Phone : 800-365-3630 Url : http://www.regionalhelpwanted.com/oklahomacity Jennifer Darby Manual Posting	N	0
16	Oklahoma State University 360 Student Union Stillwater, Oklahoma 74078 Phone : 405-744-3655 Email : careers@okstate.edu Pamela Ehlers	Y	0
17	University of Science and Arts of Oklahoma 1727 W Alabama Chickasha, Oklahoma 73018 Phone : 405-574-1326 Email : cperry@usao.edu Catelyn Perry	Y	0
18	Urban League of Greater Oklahoma City 3017 N Martin Luther King Oklahoma City, Oklahoma 73111 Phone : 405-424-5243 Fax : 1-405-424-3382 Lonetta Smith	Y	0
19	Word of Mouth Referral Oklahoma Career Services	N	3
TOTAL INTERVIEWS OVER REPORTING PERIOD:			7

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/16/2017	Co Sponsoring Job Fair	SEU Co-Sponsored the Oklahoma City Hispanic Chamber of Commerce Job Fair on February 16, 2017 from 4:30 p.m. to 7:30 p.m. Local Sales Manager attended and distributed SEU information from our booth, discussed broadcast industry, career opportunities, and collected resumes.	1	Local Sales Manager
2	3/30/2017	Participation in Job Fairs	On March 30, 2017, our SEU participated in the Oklahoma Association of Broadcasters' annual student career fair, held at the Skirvin Hotel in Oklahoma City, Oklahoma. At the fair, our SEU spoke with attendees about career opportunities in broadcasting. Station participants included our Senior Vice President of Sales and our Area President.	2	Area President Senior Vice President of Sales
3	4/30/2017	Participation in events or programs sponsored by educational institutions	On April 30, 2017, our SEU hosted Oklahoma City Community College's feature writing class for a station tour. During the tour, our SEU's on-air talent spoke with students about the skills needed to succeed in the broadcasting industry and different career opportunities.	2	KTOK On Air Host KTOK News Reporter
4	7/25/2017	Participation in events sponsored by community groups	SEU hosted 6 people in the Professional Exchange Program for Bangladesh through the University of Oklahoma. They attended sales and programming meetings, observed operations and met with several managers of the SEU over a period of two days in July 2017 (7/25/17-7/26/17). They observed and were shown many aspects of the business as well as our processes and techniques used here.	9	Area President Senior Vice President of Sales KJYO Program Director KTOK Program Director
5	8/2/2017	Participation in events or programs sponsored by educational institutions	SEU hosted Dylan Kennedy, a graduate of West Moore High School to job shadow. He shadowed On Air Hosts where he learned how on-air and production in radio works, observed and was shown broadcasting processes and techniques, and the SEU's hosts discussed the various career opportunities available in the broadcasting industry..	3	KJYO On Air Host KJYO On Air Host KJYO On Air Host

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6	9/26/2017	Hosting of Job Fair	SEU hosted a job fair at Francis Tuttle Technology Center on September 26, 2017. SEU had a booth there as well as 30 other vendors we solicited. Managers discussed the broadcasting industry and various career opportunities with potential applicants and other vendors.	20	Area President Senior Vice President of Sales Senior Vice President of Programming General Sales Manager
7	9/28/2017	Participation in events or programs sponsored by educational institutions	On September 28, 2017, our SEU's Area President and Senior Vice President of Programming gave a presentation on broadcasting careers and industry trends to students in Intro to Media Class at the University of Oklahoma at the request of David Tarpenning, Professor.	2	Area President Senior Vice President of Programming
8	9/28/2017	Participation in events or programs sponsored by educational institutions	On September 28, 2017, our SEU's Promotions Director and two On Air Hosts gave a presentation on broadcasting careers and industry trends to students in the Mass Communications Department at the University of Central Oklahoma in Edmond, OK as the request of Dr. David Nelson, Professor.	3	Promotions Director KJYO On Air Host KXXY On Air Host
9	10/10/2017	Participation in Job Fairs	On October 10, 2017, our SEU participated in a job fair at the University of Oklahoma. We had a booth, held at the Gaylord College of Journalism and Mass Communications Building on the Campus of the University of Oklahoma in Norman, Oklahoma. At the fair, SEU's Senior Vice President of Sales and an Account Executive spoke with attendees about career opportunities in broadcasting.	2	Senior Vice President of Sales Senior Account Executive
10	11/15/2017	Participation in events or programs sponsored by educational institutions	On November 15, 2017, our SEU hosted Oklahoma City Community College's mass communication class for a station tour. During the tour, our SEU's on-air hosts and Program Director spoke with students about the skills needed to succeed in the broadcasting industry and different career opportunities.	3	KTOK On Air Host KTOK Program Director and On Air Host KJYO On Air Host