

KDJE, KHKN, KMJX, KSSN
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3, 5-11	11
Morning Show Producer/Board Op	4	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Arkansas State University PO Box 2490 Jonesboro, Arkansas 72467 Phone : 870-972-3025 Email : carolyne@astate.edu Fax : 1-870-972-2783 Carolyne Edwards	N	0
2	HENDRIX COLLEGE CAREER SERVICES 1600 WASHINGTON AVE CONWAY, Arkansas 72032 Phone : 501-450-1440 Email : careerservices@hendrix.edu Leigh Lassiter-Connts	N	0
3	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
4	No Recruitment	N	1
5	Northwest Technical Institute PO Box 2000 Springdale, Arkansas 72765 Phone : 479-751-8824 Email : mhamley@nwti.edu Fax : 1-479-756-0985 Mike Hamley	N	0
6	Southern Arkansas University PO Box 3499 East Camden, Arkansas 71711 Phone : 870-235-4097 Email : wilmawilliams@saumag.edu Fax : 1-870-235-5262 Wilma Williams	N	0
7	University of Arkansas at Little Rock 2801 South University Little Rock, Arkansas Phone : 501-569-3359 Url : http://ualr.edu/careerservices Email : recruit@ualr.edu Brian Henderson	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	UNIVERSITY OF CENTRAL ARKANSAS 201 DONEAGHEY AVE CONWAY, Arkansas 72035 Phone : 501-450-3134 Email : kathyc@uca.edu KATHY CLAYBORN	N	0
9	University of the Ozarks 415 N College Ave Robson 106 Clarksville, Arkansas 72830 Phone : 479-979-1320 Email : careers@ozarks.edu Fax : 1-479-979-1477 Kimberly Spicer	N	0
10	WEBSTER UNIVERSITY 200 W CAPITOL AVE STE 1500 LITTLE ROCK, Arkansas 72201 Phone : 501-375-1511 Email : sharkefr@webster.edu FREDRICKA SHARKEY	N	0
11	Word of Mouth Referral	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	5/3/2017	Participation in events sponsored by community groups	Our SEU's Promotions Director & our Business Assistant gave a Studio tour and discussed broadcasting careers, opportunities, and industry trends to members of the Arkansas Arts on Tour Program at the request of board member Ruth Dinger.	2	Promotions Director Business Assistant
2	5/23/2017	Participation in events or programs sponsored by educational institutions	Our SEU's PSA Coordinator/On Air Personality gave a presentation on broadcasting careers, opportunities, and industry trends to students at King Magnet School for Career Day at the request of Thoma Thacker, Teacher.	1	PSA Coordinator/On Air Personality
3	7/26/2017	Establishment of an intern program designed to assist members of the community	Our SEU, in conjunction with the Arkansas Broadcasters Association, hosted one intern from Arkansas State University, Jonesboro. SEU staff members provided the intern with a behind-the-scenes look at the operation of a radio station cluster. The intern learned about the function of each department by "shadowing" various staff members and was given the opportunity, with supervision, to participate in presentations as well as on-air broadcasts. She was also encouraged to ask questions, especially about jobs in radio and seek career advice.	4	Program Director NSA/Local Sales Assist Promotions Director On-air Personality
4	9/6/2017	Participation in events sponsored by community groups	One of our SEU's Account Executives was invited to speak at a gala for women at the Arkansas Governor's Mansion regarding her career, careers in broadcasting, opportunities and industry trends.	1	Account Executive
5	9/14/2017	Participation in events sponsored by community groups	Our SEU's Account Executive was invited to speak at the Conway Chapter of the Junior Auxiliary where she gave a presentation about more women entering into the broadcast industry and more Non-profit organizations advocating their cause on air.	1	Account Executive

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6	9/15/2017	Participation in events sponsored by community groups	Our SEU's On-Air Personality/Webmaster gave a tour and discussed broadcasting careers, opportunities and industry trends to The Future Senators at the request of the non-profit organization, Williams Sporting Group, Inc..	1	On-Air/Webmaster
7	9/28/2017	Participation in events sponsored by community groups	One of our SEU's Account Executive was invited to the Chamber of Commerce's "Taste for Business" event at Verizon Arena. The event was attended by several local universities and local businesses where she was able to discuss opportunities in the broadcasting industry.	1	Account Executive
8	10/3/2017	Participation in events or programs sponsored by educational institutions	Our SEU's, PSA Coordinator/On-Air Personality, gave a studio tour and discussed broadcasting careers, opportunities and industry trends to families in a suicide prevention group from Pulaski County at the request of Anna Johnson.	1	PSA Coordinator/ On-air Personality
9	10/12/2017	Participation in events or programs sponsored by educational institutions	Our SEU's PSA Coordinator/On Air Personality gave a presentation on broadcasting careers, opportunities, and industry trends to students in the Access to Career Counseling and Employment Class at the University of Arkansas at Little Rock at the request of Leslie Helms, Professor.	1	PSA Director/On Air Personality
10	10/28/2017	Participation in scholarship programs	Several Members of our SEU's On-Air Staff coordinated & hosted the Annual Chili Cook-off to raise money for the September Fund Scholarship Program. This is a perpetual scholarship fund at the University of Arkansas at Little Rock for students entering the field of broadcast.	3	On-Air/Promotions Director On-Air Personality On-Air Personality