

**STATIONS KRCH-FM/KMFX-FM/KFAN-AM  
EEO PUBLIC FILE REPORT  
FOR THE ONE-YEAR PERIOD BEGINNING 12/01/2016-11/30/2017**

This report was modified 12/13/17 to address reporting issues.

**KRCH-FM/KMFX-FM/KFAN-AM  
EEO PUBLIC FILE REPORT  
12/01/2016-11/30/2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>

**KRCH-FM, KFAN-AM, KMFX-FM  
EEO PUBLIC FILE REPORT  
December 1, 2016 through November 30, 2017**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>On-air announcements</b> (on all SEU stations)	N	0
2	<b>MN Workforce Center</b> , mnwfc.org (Website maintained by Minnesota Department of Employment and Economic Development) 1st National Bank Building 332 Minnesota Street, Suite E200 Saint Paul, MN 55101-1351 Phone: 1-800-657-3858	N	0
3	<b>Winonan</b> Winona State University College Newspaper P.O. Box 5838 Winona, MN 55987 Phone: (507) 457-5677 E-mail: winonan@winona.edu.	N	0
4	<b>The Echo</b> Rochester Community and Technical College Newspaper 851 30 <sup>th</sup> Ave. SE, Rochester, MN 55904-4999 Contact: Mark Schnaedter Phone: (507) 529-2728 E-mail: mark.schnaedter@roch.edu	N	0
5	<b>KRCH(FM) Station Website Postings</b> laser1017.net	N	0
6	<b>KMFX(FM) Station Website Postings</b> 1025TheFox.com	N	0
7	<b>KFAN(AM) Station Website Postings</b> fan1270.com	N	0
8	<b>MN Broadcasters Association</b> (online job bank & monthly newsletter) minnesotabroadcasters.com	N	0
9	<b>Career Page – The Source for Broadcast Radio &amp; TV Jobs</b> careerpage.org	N	0
10	<b>All Access Music Group</b> allaccess.com	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
11	<b>iHeartMedia Career Website</b> www.iheartmediacareers.com	N	0
12	<b>Rochester Post-Bulletin</b> Post-Bulletin Company, LLC 18 First Ave., SE PO Box 6118 Rochester, MN 55903 Phone: 1-800-562-1758  Also posted online at: postbulletin.com Contact: Elizabeth Abrahamson Phone: (507) 281-7475 E-mail: <a href="mailto:eabrahamson@postbulletin.com">eabrahamson@postbulletin.com</a>	N	0
13	<b>All About Country</b> allaboutcountry.com	N	0
14	<b>Employ Diversity</b> Employdiversity.com	N	0
15	<b>American Women in Radio &amp; Television</b> Awrt.org 1760 Old Meadow Rd, Ste 500 McLean, Virginia 22102 Phone: 703-506-3290	N	0
16	<b>Indeed.com</b> Online Job Search Engine www.indeed.com	N	0
17	<b>Glassdoor.com</b> Online Job Search Engine www.glassdoor.com	N	0
18	<b>SimplyHired.com</b> Online Job Search Engine www.simplyhired.com	N	0
19	<b>Internal Transfer/Promotion</b>	N	0
20	<b>Word-of-Mouth Referral</b>	N	0
21	<b>Other – Internet Google Search</b> ( <i>not directly contacted by SEU</i> )	N	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			0
			<b>0</b>

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### III. RECRUITMENT INITIATIVES

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Job Shadow	May 10, 2017 - Ethan Sullivan, a high school student interested in a career in radio spent the day with Greg Henn, program director of KFAN to see how KFAN ran. He also spent time with Julie Jones as she did her on air shift on KMFJ-FM. Ethan expressed interest in a part time job and will be considered.
<b>2</b>	Promoted Career Expo held at Winona State University Sept. 27, 2017.	Aired 20 live promos Sept. 17-27 promoting the Career Expo at Winona State University.