

**STATIONS KRCH-FM/KMFX-FM/KFAN-AM
EEO PUBLIC FILE REPORT
FOR THE ONE-YEAR PERIOD BEGINNING 12/01/2016-11/30/2017**

KRCH-FM/KMFX-FM/KFAN-AM
EEO PUBLIC FILE REPORT
12/01/2016-11/30/2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree

KRCH-FM, KFAN-AM, KMFX-FM
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December 1, 2015 through November 30, 2016

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	On-air announcements (<i>on all SEU stations</i>)	N	0
2	MN Workforce Center , mnwfc.org (<i>Website maintained by Minnesota Department of Employment and Economic Development</i>) 1st National Bank Building 332 Minnesota Street, Suite E200 Saint Paul, MN 55101-1351 Phone: 1-800-657-3858	N	0
3	Winonan Winona State University College Newspaper P.O. Box 5838 Winona, MN 55987 Phone: (507) 457-5677 E-mail: winonan@winona.edu.	N	0
4	The Echo Rochester Community and Technical College Newspaper 851 30 th Ave. SE, Rochester, MN 55904-4999 Contact: Mark Schnaedter Phone: (507) 529-2728 E-mail: mark.schnaedter@roch.edu	N	0
5	KRCH(FM) Station Website Postings laser1017.net	N	0
6	KMFX(FM) Station Website Postings 1025TheFox.com	N	0
7	KFAN(AM) Station Website Postings fan1270.com	N	0
8	MN Broadcasters Association (online job bank & monthly newsletter) minnesotabroadcasters.com	N	0
9	Career Page – The Source for Broadcast Radio & TV Jobs careerpage.org	N	0
10	All Access Music Group allaccess.com	N	0
11	iHeartMedia Career Website www.iheartmediacareers.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	Rochester Post-Bulletin Post-Bulletin Company, LLC 18 First Ave., SE PO Box 6118 Rochester, MN 55903 Phone: 1-800-562-1758 Also posted online at: postbulletin.com Contact: Elizabeth Abrahamson Phone: (507) 281-7475 E-mail: eabrahamson@postbulletin.com	N	0
13	All About Country allaboutcountry.com	N	0
14	Employ Diversity Employdiversity.com	N	0
15	American Women in Radio & Television Awrt.org 1760 Old Meadow Rd, Ste 500 McLean, Virginia 22102 Phone: 703-506-3290	N	0
16	Indeed.com Online Job Search Engine www.indeed.com	N	0
17	Glassdoor.com Online Job Search Engine www.glassdoor.com	N	0
18	SimplyHired.com Online Job Search Engine www.simplyhired.com	N	0
19	Internal Transfer/Promotion	N	0
20	Word-of-Mouth Referral	N	0
21	Other – Internet Google Search (<i>not directly contacted by SEU</i>)	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0
			0

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Job Shadow	May 10, 2017 - Ethan Sullivan, a high school student interested in a career in radio spent the day with Greg Henn, program director of KFAN to see how KFAN ran. He also spent time with Julie Jones as she did her on air shift on KMFX-FM. Ethan expressed interest in a part time job and will be considered.
2	Promoted Career Expo held at Winona State University Sept. 27, 2017.	Aired 20 live promos Sept. 17-27 promoting the Career Expo at Winona State University.