

**KUUL(FM), KMXG(FM), KCQQ(FM), WLLR-FM, WOC(AM), & WFXN(AM)
EEO PUBLIC FILE REPORT
October 1, 2016 – September 30, 2017¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-22	22

¹ This Report provides recruitment data collected from September 29, 2016 through September 28, 2017.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Martin Luther King Center 630 9th Street Rock Island, IL 61201 Walter Trice, 309-732-2999	N	0
2	Director of Career Services Brown Mackie College 1527 47 th Avenue Moline, IL 61265	Y	0
3	Career Center Augustana College 639 – 38 th Street Rock Island, IL 61201 Kristi Gimel Becker, 309-794-7347	Y	0
4	Eastern Iowa Job Training Regional Office 326 W. 3 rd Street, Suite 910 Davenport, IA 52801 563-336-3440	N	0
5	Job Service of Iowa 902 W. Kimberly Road Davenport, IA 52806 Mike Witt, 563-445-0656	Y	0
6	Wartburg College 222 Ninth Street NW Waverly, IA 50677-0903 319-352-8330	N	0
7	Blackhawk College Placement 6600 – 34 th Avenue Moline, IL 61265 Dr. Bruce Storey, 309-796-1311	N	0
8	Placement Office Scott Community College 500 Belmont Road Bettendorf, IA 52722 Rochelle Carlson, 563-441-4001	N	0
9	Western Illinois University Regional Center 3561 – 60 th Street Moline, IL 61265 309-762-9481	N	0
10	Labor Council for Latin America 517 E. Central Park Davenport, IA 52803	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
11	United Neighbors Inc. 808 Harrison Street Davenport, IA 52803 563-322-7363	N	0
12	Multicultural Affairs St. Ambrose University 518 W. Locust Street Davenport, IA 52803 563-333-6000	N	0
13	Tom Lowery IL Dept of Rehabilitation 4711 – 44 th Street, Suite 3 Rock Island, IL 61201 309-764-8383	N	0
14	QC Mexican American Organization P.O. Box 2557 Davenport, IA 52809	N	0
15	Placement Office St. Ambrose University 518 W. Locust Street Davenport, IA 52803 563-333-6000	Y	0
16	Mr. Marvin Copes Kaplan College 1801 E. Kimberly Road Davenport, IA 52807	N	0
17	Job Fairs (see Sec. III)	N	0
18	QCEmployMe (Quad City employment website) www.qcemployme.com	N	0
19	iHeartMedia local station websites (one or more SEU websites)	N	0
20	On-Air Announcements (on one or more of the SEU units)	N	0
21	Word-of-Mouth Referral	N	0
22	iHeartMedia Careers Website https://iheartmedia.silkroad.com	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			2

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Hosted Job Fair	On October 19, 2016, our SEU co-hosted a job fair with the Quad City Times at the Rhythm City Casino in Davenport, IA. Our stations, along with the newspaper, coordinated the event, participated as an employer, and solicited over 65 other Quad City businesses to participate in the event. SEU participants included our Market President, Local Sales Manager, and qcemploye.com Director, who discussed job opportunities at the stations with attendees interested in broadcast careers.
2	Hosted Job Fair	On February 15, 2017, our SEU co-hosted a job fair with the Quad City Times at the iWireless Center in Moline, IL. Our stations, along with the newspaper, coordinated the event, participated as an employer, and solicited over 75 other Quad City businesses to participate in the event. SEU participants included our Market President, Local Sales Manager, and qcemploye.com Director, who discussed job opportunities at the stations with attendees interested in broadcast careers.
3	Participated in Programs Sponsored By or on Behalf of an Educational Institution Relating to Careers in Broadcasting	From July 31, 2017 through August 9, 2017, our SEU participated in the Missouri Broadcasters Association Radio Talent Institute on the campus of Northeast Missouri State. Broadcasting professionals lead the sessions for students over the 10 day period about...on-air, sales, interactive, sports, news, production, management, marketing, and programming. Participating from our SEU was the Region Area President, Region SVP of Programming, and the Region Marketing and Promotions Director.
4	Host Event/Programs Sponsored By or on Behalf of an Educational Institution Relating to Careers in Broadcasting	On August 24, 2017, our SEU hosted 33 students from the Rock Island, IL grade schools for a job shadow. This was the first of four scheduled dates with Rock Island schools in a new program called Leadership and Me. Our Program Director for WOC AM and our Midday On-Air Personality for WLLR FM met with the students to show how the studios operate, discuss different career opportunities in broadcasting, and toured the office/studio building in Davenport, IA.
5	Hosted Job Fair	On September 27, 2017, our SEU co-hosted a job fair with the Quad City Times at the Rhythm City Casino in Davenport, IA. Our stations, along with the newspaper, coordinated the event, participated as an employer, and solicited over 45 other Quad City businesses to participate in the event. SEU participants included our Market President, Local Sales Manager, and qcemploye.com Director, who discussed job opportunities at the stations with attendees interested in broadcast careers

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
6	Internet Program Designed to Promote Outreach Generally	<p>During the reporting period, the stations manage the operations of a local career website/job board called www.qcemploye.com. The stations promote the website on-air, solicit participating local employers, and post their job openings at the stations. The website provides extensive job hunting advice and employment background information as well as individual job listings. Since its inception in 2000, qcemploye.com has dramatically increased its exposure in the Quad Cities area, reaching more than 500,000 people locally and having enrolled more than 750 local employers.</p>

