

WDCG, WNCB, WRDU, WTKK
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 8/29/2016 Hire Date: 10/5/2016	3-5	3
Traffic Coordinator Open Date: 10/14/2016 Hire Date: 12/12/2016	4-5, 7	7
Associate AE Open Date: 10/20/2016 Hire Date: 11/16/2016	1, 4-5, 7	7
Account Executive Open Date: 11/15/2016 Hire Date: 12/16/2016	2, 4-5	2
Program Director Open Date: 1/4/2017 Hire Date: 3/27/2017	1, 3-5, 8-9	3
Account Executive Open Date: 1/23/2017 Hire Date: 2/16/2017	1, 3-5	3
General Sales Manager Open Date: 2/16/2017 Hire Date: 4/10/2017	4-6	6

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Current Employee	N	4
2	Did not indicate (Source Unknown)	N	1
3	Employee Referral	N	4
4	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	1
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
6	Internal Candidate	N	1
7	Job Board	N	2
8	Other Source	N	1
9	Word of Mouth Referral	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			15

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	8/26/2016	Participation in other activities designed by the station employment unit	On Friday, August 26th, 2016 Jodie Tanner, iHeartMedia-Raleigh, Account Executive hosted a group of 10 students and 4 parents from the School of Rock (local Raleigh music school) to come visit our iHeartMedia radio facilities and give them the opportunity to play a set (and learn to use the sound board, lights, mics, etc) in our performance studio. They were shown how to operate the equipment by Engineer, Sol Samet.	2	Jodie Tanner Account Executive Sol Samet Engineer	1.00
2	4/19/2017	Participation in events or programs sponsored by educational institutions	On Wednesday, April 19th, 2017 Brody Smith, Co-host/Producer of the WDCG Morning Show spoke at the Sanderson High School Career Day to teach the students (approximately 30) about careers in radio.	1	Brody Smith Co-Host/Producer Morning Show	0.25
3	6/14/2017	Participation in scholarship programs	On Wednesday, June 14, 2017, Chris Edge, Senior VP of Programming was a guest lecturer at Kellar Radio Talent Institute, held on the campus of Appalachian State Univ. He spoke to approximately 35 students on the topic of "What a PD Looks for in You". (Note: iHeartMedia-Raleigh currently has an employee, Raina Finn, 95X on-air/WDCG call-screener, who obtained her position with the stations through networking at the Kellar Institute.)	1	Chris Edge Senior VP of Programming	1.00
TOTAL POINTS OVER REPORTING PERIOD:						2.25