

**WMAG, WMKS, WPTI, WTQR, WVBZ**  
**EEO PUBLIC FILE REPORT**  
**July 29, 2016 - July 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 1/24/2017 Hire Date: 2/13/2017	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	21
Account Executive Open Date: 1/24/2017 Hire Date: 2/13/2017	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	17
Account Executive Open Date: 1/24/2017 Hire Date: 3/1/2017	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	21
Account Executive Open Date: 7/14/2016 Hire Date: 8/1/2016	2, 4, 6-8, 10-11, 15-16, 18-20, 23-31, 33-34, 36-38, 40-44	40
Account Executive Open Date: 6/1/2017 Hire Date: 7/5/2017	1-2, 4, 6-8, 11, 15-16, 18-21, 23-30, 36- 38, 41-44	21
Account Executive Open Date: 9/24/2016 Hire Date: 2/6/2017	2, 4, 6-8, 10-11, 15-16, 18-21, 23-31, 33, 36-38, 41-44	21
Program Director/Morning Co-host Open Date: 5/25/2016 Hire Date: 8/22/2016	2-6, 9, 11, 13-14, 20-22, 24-27, 29-30, 32-33, 35, 39, 43	13
WTQR Program Director (on air talent) Open Date: 1/13/2017 Hire Date: 4/17/2017	1-2, 4, 6-8, 10, 12, 15-16, 18-20, 23-31, 33, 36-38, 41-44	12

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Advanced Personnel Resources Inc 701 Green Valley Road Suite 210 Greensboro, Nebraska 27408 Phone : 336-272-7720 Url : www.aprinc.com Email : alli@aprinc.com Alli Mayfield	N	0
2	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Url : <a href="http://www.vc4africa.com/group/africanorthamerica">http://www.vc4africa.com/group/africanorthamerica</a> Email : sharris@radio-one.com Fax : 1-202-342-6667 Career Services	N	0
3	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Fax : 1-919-515-8078 Tracey Ray	N	0
4	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Email : Tracey_Ray@ncsu.edu Fax : 1-919-515-8078 Tracey Ray	N	0
5	AllAboutCountry.com 5009 Crosswinds Dr Wilmington Wilmington, North Carolina 28409 Phone : 800-310-9702 Email : webmaster@allaboutcountry.com Fax : 910-313-0228 Bill Hennes	N	0

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6	Appalachian State University John E. Thomas Hall Boone, North Carolina 28608 Phone : 828-262-2180 Url : <a href="http://www.career@appstate.edu">www.career@appstate.edu</a> Email : <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a> Fax : 1-828-262-2834 Career Services	N	0
7	Appalachian State University 305 Wey Hall Boone , North Carolina 28607 Phone : 828.262.2000 Url : <a href="http://www.appstate.edu">www.appstate.edu</a> Email : <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a> Marjorie Ellis	N	0
8	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : <a href="http://careers.hearsttelevision.com/">http://careers.hearsttelevision.com/</a> Email : <a href="mailto:htv.careers@hearst.com">htv.careers@hearst.com</a> Career Services	N	0
9	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charlotte, North Carolina 28214 Phone : 704-395-9272 Email : <a href="mailto:csbnc@bellsouth.net">csbnc@bellsouth.net</a> Fax : 704-531-7291 Alyson Young	N	0
10	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charlotte, North Carolina 28214 Phone : 704-395-9272 Email : <a href="mailto:csbnc@bellsouth.net">csbnc@bellsouth.net</a> Fax : 1-704-395-7291 Alyson Young	N	0

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11	Chicanos Por La Causa 200 N. Stone Tucson, Arizona 85705 Phone : 520-882-0018 Fax : 1-602-256-2740 Career Services	N	0
12	Current Employee - Transfer/Promotion	N	1
13	Did not indicate (Source Unknown)	N	1
14	Elizabeth City State University Parkview Drive Elizabeth City, North Carolina 27909 Phone : 252-335-3516 Email : rmjones@mail.ecsu.edu Fax : 1-252-335-3745 Randy Jones	N	0
15	Elon University Box 2850 Elon, North Carolina Phone : 336-278-6336 Email : ntonkins@elon.edu Nagatha Tonkins	N	0
16	Elon University McEwen Comm, Room 109, 2850 Campus Box Elon, North Carolina Phone : 336-278-5869 Email : rwade2@elon.edu Ross Wade, MS	N	0
17	Employee Referral	N	1
18	Employment Security Commission 2005-B South Elm-Eugene St Greensboro, North Carolina Email : esc.employmentservice@ncmail.net Anne G. Lasley	N	0
19	Guilford Technical Community College P. O. Box 309 Jamestown, North Carolina Email : careers@gtcc.edu Guilford Technical Community College	N	0

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20	Inside Radio P.O. Box 567925 Atlanta, Georgia 31156 Phone : 800-640-8852 Email : ads@insideradio.com Fax : 1-404-965-4131 Gene McKay	N	0
21	Job posting on internet	N	9
22	Linked In	N	1
23	N. C. Association of Broadcasters P. O. Box 627 Raleigh, North Carolina Phone : 919-21-7300 Email : info@ncbroadcast.com N. C. Association of Broadcasters	N	0
24	NAACP (National Assoc. for Advancement of Colored People) 1490 Jefferson Avenue Buffalo, New York Phone : 716-884-7242 or home 716- Email : naacp@apollo3.com Fax : 1-716-884-7243 Frank Mesiah	N	0
25	National Assoc. of Hispanic Journalist 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7144 Fax : 1-202-662-7144 Kahthleen McHugh	N	0
26	National Association of Farm Broadcasters PO Box 500 Platte City, Missouri 64079 Phone : 816-431-4032 Url : nafb.com Email : rosemarie@nafb.com Fax : 1-816-431-4087 Rose Marie Lawrence	N	0

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27	National Association of Hispanic Journalists 1000 National Press Building 529 14th Street NW Washington, District of Columbia 20045-2001 Phone : 202.662.7168 Url : www.jahj.org Email : jobbank@nahj.org Fax : 1-202-662-7144 Kevin Olivas	N	0
28	National Urban League Black Executive Exchange Program 120 Wall Street, 8th floor New York, New York Phone : 212-558-5403 Email : dwest@nul.org Fax : 1-212-558-5497 Dale West	N	0
29	NATPE (National Association of Television Program Executives) 5757 Wilshire Boulevard, Penthouse 10 Los Angeles, California Phone : 310-453-4440 Url : http://www.natpe.org Fax : 1-310-453-5258 Career Service	N	0
30	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Phone : 336-334-7755 Email : ocs@ncat.edu Fax : 1-336-334-7018 Career Services	N	0
31	NCAB PO BOX 627 150 Fayetteville St, Suite 1270 Raleigh, North Carolina 27601 Phone : 919-821-7330 Url : http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs Email : info@ncbroadcast.com Fax : 1-919-834-8880 Elizabeth Parker	N	0

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32	North Carolina A&T State University 1601 East Market St. Greensboro, North Carolina 27401 Phone : 336-334-7862 Email : mahoneya@ncat.edu Fax : 1-336-334-7477 Angela Mahoney	N	0
33	Press-Register/Baldwin Register/MS Press 401 N. Water St Mobile, Alabama 36602 Phone : (251)219-5001 Url : AL.com/jobs Email : alott@press-register.com Fax : 1-251-219-5037 Ashleigh Lott	N	0
34	UNCG Career Services #1 EUC,PO Box 26170 Greensboro, North Carolina Phone : 336-334-5454 Url : www.uncg.edu/csc Email : careerservices@uncg.edu Fax : 1-336-334-5185 Career Services	N	0
35	University of North Carolina 250 E. Franklin Street Chapel Hill, North Carolina 28509 Phone : 919-824-0202 Url : unc.edu Email : jobboard@unc.edu Fax : 1-919-824-0567 Karen Coyle	N	0
36	University of North Carolina – Chapel Hill CB 3365 Howell Hall Chapel Hill, North Carolina Fax : 1-919-962-2197 John C. Conway	N	0

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37	University of North Carolina – Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Email : ucs@unc.edu Fax : 1-919-962-2197 Wendy P. and Dean E.	N	0
38	University of North Carolina – Greensboro Broadcasting/Cinema Division Greensboro, North Carolina Fax : 1-336-334-5039 Mr. Frank Donaldson	N	0
39	Unknown Referral Source	N	1
40	Walk In/Self-Referral	N	1
41	Weaver Education Center 300 S. Spring Street Greensboro, North Carolina Phone : 336-370-8282 Email : crenshm@gcsnc.com Fax : 1-336-370-8287 Michael Crenshaw	N	0
42	Winston-Salem State University 601 Martin Luther King Jr. Drive Winston-Salem, North Carolina Phone : 336-750-2320 Email : blountb@wssu.edu Brian C. Blount ED. D	N	0
43	Winston-Salem University 601 MLK Jr. Drive 301 Thompson Student Services Center Winston-Salem, North Carolina 27110 Phone : 336-750-3240 Email : careerssvcs@wssu.edu Fax : 1-336-750-3260 Career Services	N	0



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44	Women's Resource Center 628 Summit Ave Greensboro, North Carolina 27405 Phone : 336.275.6090 Url : www.womenscentergso.org Email : lucy@womenscentergso.org Lucy Wellmaker	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>15</b>

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	8/7/2016	Participation in other activities designed by the station employment unit	Provided a station tour to a group of elementary/middle school children during their summer camp. These children were interested in learning about the workings of a radio station. Children were allowed to record commercial clips in our creative studio.	3	Kim Soles Business Manager Andrea On-Air Bruce Goodrich Creative Services	1.00
2	10/12/2016	Participation in events or programs sponsored by educational institutions	Class from Career Center in Winston Salem toured our facilities. An On-Air personality showed students around our office and studios, while explaining the different aspects of broadcasting, sales, programming, promotions, and the business office.	1	Andrea Cooper On Air Rich McMillian Operations Manager	0.25
3	7/31/2017	Participation in events or programs sponsored by educational institutions	<p>On Air Talent was a guest professor at the Kellar Radio Institute.</p> <p>Details:</p> <p>-Students have to apply to be accepted into the Institute.</p> <p>-Every session is taught by an industry professional.</p> <p>-The industry professionals who make up the faculty do not just “speak”, but teach, giving practical “takeaways” for students to use today and/or as soon as they get their first job in the industry.</p> <p>-Communicate with all supporting broadcast groups, making each company/station aware of students about to enter the industry with information and a “profile” on each</p>	1	Gary Nolan Program Director	0.25
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>1.50</b>