

WMAG, WMKS, WPTI, WTQR, WVBZ
EEO PUBLIC FILE REPORT
August 1, 2016 - August 1, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Program Director/Morning Co-host	2-6, 9, 11, 13-14, 20-22, 24-27, 29-30, 32-33, 35, 39, 43	13
Account Executive	2, 4, 6-8, 10-11, 15-16, 18-20, 23-31, 33-34, 36-38, 40-44	40
Account Executive	2, 4, 6-8, 10-11, 15-16, 18-21, 23-31, 33, 36-38, 41-44	21
WTQR Program Director (on air talent)	1-2, 4, 6-8, 10, 12, 15-16, 18-20, 23-31, 33, 36-38, 41-44	12
Account Executive	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	21
Account Executive	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	17
Account Executive	1-2, 4, 6-8, 10, 15-21, 23-31, 33, 36-38, 41-44	21
Account Executive	1-2, 4, 6-8, 11, 15-16, 18-21, 23-30, 36- 38, 41-44	21

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Advanced Personnel Resources Inc 701 Green Valley Road Suite 210 Greensboro, Nebraska 27408 Phone : 336-272-7720 Url : www.aprinc.com Email : alli@aprinc.com Alli Mayfield	N	0
2	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Url : http://www.vc4africa.com/group/africanorthamerica Email : sharris@radio-one.com Fax : 1-202-342-6667 Career Services	N	0
3	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Fax : 1-919-515-8078 Tracey Ray	N	0
4	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Email : Tracey_Ray@ncsu.edu Fax : 1-919-515-8078 Tracey Ray	N	0
5	AllAboutCountry.com 5009 Crosswinds Dr Wilmington Wilmington, North Carolina 28409 Phone : 800-310-9702 Email : webmaster@allaboutcountry.com Fax : 910-313-0228 Bill Hennes	N	0
6	Appalachian State University John E. Thomas Hall Boone, North Carolina 28608 Phone : 828-262-2180 Url : www.career@appstate.edu Email : careerdevcnt@appstate.edu Fax : 1-828-262-2834 Career Services	N	0

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7	Appalachian State University 305 Wey Hall Boone , North Carolina 28607 Phone : 828.262.2000 Url : www.appstate.edu Email : careerdevcnt@appstate.edu Marjorie Ellis	N	0
8	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Career Services	N	0
9	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charolotte, North Carolina 28214 Phone : 704-395-9272 Email : csbnc@bellsouth.net Fax : 704-531-7291 Alyson Young	N	0
10	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charolotte, North Carolina 28214 Phone : 704-395-9272 Email : csbnc@bellsouth.net Fax : 1-704-395-7291 Alyson Young	N	0
11	Chicanos Por La Causa 200 N. Stone Tucson, Arizona 85705 Phone : 520-882-0018 Fax : 1-602-256-2740 Career Services	N	0
12	Current Employee - Transfer/Promotion	N	1
13	Did not indicate (Source Unknown)	N	1
14	Elizabeth City State University Parkview Drive Elizabeth City, North Carolina 27909 Phone : 252-335-3516 Email : rmjones@mail.ecsu.edu Fax : 1-252-335-3745 Randy Jones	N	0

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15	Elon University Box 2850 Elon, North Carolina Phone : 336-278-6336 Email : ntonkins@elon.edu Nagatha Tonkins	N	0
16	Elon University McEwen Comm, Room 109, 2850 Campus Box Elon, North Carolina Phone : 336-278-5869 Email : rwade2@elon.edu Ross Wade, MS	N	0
17	Employee Referral	N	1
18	Employment Security Commission 2005-B South Elm-Eugene St Greensboro, North Carolina Email : esc.employmentservice@ncmail.net Anne G. Lasley	N	0
19	Guilford Technical Community College P. O. Box 309 Jamestown, North Carolina Email : careers@gtcc.edu Guilford Technical Community College	N	0
20	Inside Radio P.O. Box 567925 Atlanta, Georgia 31156 Phone : 800-640-8852 Email : ads@insideradio.com Fax : 1-404-965-4131 Gene McKay	N	0
21	Job posting on internet	N	9
22	Linked In	N	1
23	N. C. Association of Broadcasters P. O. Box 627 Raleigh, North Carolina Phone : 919-21-7300 Email : info@ncbroadcast.com N. C. Association of Broadcasters	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	NAACP (National Assoc. for Advancement of Colored People) 1490 Jefferson Avenue Buffalo, New York Phone : 716-884-7242 or home 716- Email : naacp@apollo3.com Fax : 1-716-884-7243 Frank Mesiah	N	0
25	National Assoc. of Hispanic Journalist 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7144 Fax : 1-202-662-7144 Kahthleen McHugh	N	0
26	National Association of Farm Broadcasters PO Box 500 Platte City, Missouri 64079 Phone : 816-431-4032 Url : nafb.com Email : rosemarie@nafb.com Fax : 1-816-431-4087 Rose Marie Lawrence	N	0
27	National Association of Hispanic Journalists 1000 National Press Building 529 14th Street NW Washington, District of Columbia 20045-2001 Phone : 202.662.7168 Url : www.jahj.org Email : jobbank@nahj.org Fax : 1-202-662-7144 Kevin Olivas	N	0
28	National Urban League Black Executive Exchange Program 120 Wall Street, 8th floor New York, New York Phone : 212-558-5403 Email : dwest@nul.org Fax : 1-212-558-5497 Dale West	N	0

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29	NATPE (National Association of Television Program Executives) 5757 Wilshire Boulevard, Penthouse 10 Los Angeles, California Phone : 310-453-4440 Url : http://www.natpe.org Fax : 1-310-453-5258 Career Service	N	0
30	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Phone : 336-334-7755 Email : ocs@ncat.edu Fax : 1-336-334-7018 Career Services	N	0
31	NCAB PO BOX 627 150 Fayetteville St, Suite 1270 Raleigh, North Carolina 27601 Phone : 919-821-7330 Url : http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs Email : info@ncbroadcast.com Fax : 1-919-834-8880 Elizabeth Parker	N	0
32	North Carolina A&T State University 1601 East Market St. Greensboro, North Carolina 27401 Phone : 336-334-7862 Email : mahoneya@ncat.edu Fax : 1-336-334-7477 Angela Mahoney	N	0
33	Press-Register/Baldwin Register/MS Press 401 N. Water St Mobile, Alabama 36602 Phone : (251)219-5001 Url : AL.com/jobs Email : alott@press-register.com Fax : 1-251-219-5037 Ashleigh Lott	N	0

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34	UNCG Career Services #1 EUC,PO Box 26170 Greensboro, North Carolina Phone : 336-334-5454 Url : www.uncg.edu/csc Email : careerservices@uncg.edu Fax : 1-336-334-5185 Career Services	N	0
35	University of North Carolina 250 E. Franklin Street Chapel Hill, North Carolina 28509 Phone : 919-824-0202 Url : unc.edu Email : jobboard@unc.edu Fax : 1-919-824-0567 Karen Coyle	N	0
36	University of North Carolina – Chapel Hill CB 3365 Howell Hall Chapel Hill, North Carolina Fax : 1-919-962-2197 John C. Conway	N	0
37	University of North Carolina – Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Email : ucs@unc.edu Fax : 1-919-962-2197 Wendy P. and Dean E.	N	0
38	University of North Carolina – Greensboro Broadcasting/Cinema Division Greensboro, North Carolina Fax : 1-336-334-5039 Mr. Frank Donaldson	N	0
39	Unknown Referral Source	N	1
40	Walk In/Self-Referral	N	1
41	Weaver Education Center 300 S. Spring Street Greensboro, North Carolina Phone : 336-370-8282 Email : crenshm@gcsnc.com Fax : 1-336-370-8287 Michael Crenshaw	N	0

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42	Winston-Salem State University 601 Martin Luther King Jr. Drive Winston-Salem, North Carolina Phone : 336-750-2320 Email : blountb@wssu.edu Brian C. Blount ED. D	N	0
43	Winston-Salem University 601 MLK Jr. Drive 301 Thompson Student Services Center Winston-Salem, North Carolina 27110 Phone : 336-750-3240 Email : careerssvcs@wssu.edu Fax : 1-336-750-3260 Career Services	N	0
44	Women's Resource Center 628 Summit Ave Greensboro, North Carolina 27405 Phone : 336.275.6090 Url : www.womenscentergso.org Email : lucy@womenscentergso.org Lucy Wellmaker	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			15

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/7/2016	Participation in other activities designed by the station employment unit	Provided a station tour to a group of elementary/middle school children during their summer camp. These children were interested in learning about the workings of a radio station. Children were allowed to record commercial clips in our creative studio.	3	Business Manager On-Air Creative Services
2	10/12/2016	Participation in events or programs sponsored by educational institutions	Class from Career Center in Winston Salem toured our facilities. An On-Air personality showed students around our office and studios, while explaining the different aspects of broadcasting, sales, programming, promotions, and the business office.	1	On Air Operations Manager
3	7/31/2017	Participation in events or programs sponsored by educational institutions	<p>On Air Talent was a guest professor at the Kellar Radio Institute.</p> <p>Details:</p> <ul style="list-style-type: none"> -Students have to apply to be accepted into the Institute. -Every session is taught by an industry professional. -The industry professionals who make up the faculty do not just “speak”, but teach, giving practical “takeaways” for students to use today and/or as soon as they get their first job in the industry. -Communicate with all supporting broadcast groups, making each company/station aware of students about to enter the industry with information and a “profile” on each 	1	Program Director