

WTCR-FM, WKEE-FM, WAMX(FM), WTCR(AM), WVHU(AM), WBVB(FM)¹
EEO PUBLIC FILE REPORT
June 1, 2016 – May 31, 2017

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Area President	Emergency Hire	0
Account Executive	Emergency Hire	0

¹ On July 30, 2008, the assignment of WZZW(AM), Milton, WV (Fac. ID 506), WBKS(FM), Ironton, OH (Fac. ID 61686), and WIRO(AM), Ironton, OH (Fac. ID 61685) (the “Stations”) from Capstar TX Limited Partnership (“Capstar”) to Aloha Station Trust, LLC, as Trustee, was consummated (FCC File No. BALH-20070619ACD). Pursuant to the underlying trust agreement, the Stations continue to share employees with Capstar’s Huntington, WV Station Employment Unit.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Herald Dispatch Classified Department 946 Fifth Avenue Huntington, WV 25701 Phone: (304) 526-2711 Fax: (304) 526-2866	N	0
2	On-Air Announcements (<i>on one or more SEU stations</i>)	N	0
3	Website Posting (<i>on one or more SEU websites</i>)	N	0
4	Word-of-Mouth Referral	N	0
5	iHeartMediaCareers.com	N	0
6	Job Fairs (<i>see Section III</i>)	N	0
7	Internal Posting	N	0
8	African-American Media 2164 Wisconsin Avenue, NW Washington DC 20007 Phone: (202)-342-6661 Fax: (202)-342-6667	N	0
9	American Women in Radio and Television 1760 Old Meadow Road, Suite 500 McLean, VA 22102-4306 Phone: (703) 506-3290 Fax: (703) 506-3266	N	0
10	Asian American Journalists Association 1182 Market Street, Suite 320 San Francisco, CA 94102 Phone: (415) 346-2051 Fax: (415) 346-6343	N	0
11	Black Broadcasters Alliance 3474 William Penn Highway Pittsburg, PA 15235 Phone: (412) 829-9788 Fax: (412) 829-0313	N	0
12	The Association for Women in Communications, Inc. 780 Richie Highway, Suite 28-S Severna Park, MD 21146 Phone: (410) 544-7442 Fax: (410) 544-4640	N	0
13	MU Center for African American Students Marshall University Memorial Student Center 1W25 Memorial Student Center Huntington, WV 25701 Attn: Fran Jackson Phone: (304) 696-6705 Fax: (304) 696-3642	Y	0

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
14	Ashland Career Center 1844 Carter Avenue Ashland, KY 41101 Attn: Ms. Patty Brown / Roseann Sloas Fax: (606) 920-2024	N	0
15	WORKFORCE West Virginia Huntington Job Service 2699 Park Avenue Huntington, WV 25704	N	0
16	Marshall University Career Services One John Marshall Drive Huntington, WV 25701 Attn: Debby Stoler Phone: (304) 696-6679	N	0
17	Marshall University School of Journalism One John Marshall Drive Huntington, WV 25701 Phone: (304) 696-2273 Fax: (304) 696-2732	Y	0
18	Goodwill Industries P O Box 7365 Huntington, WV 25701 Attn: Karen Horner Phone: (304) 523-7461 Fax: (304) 523-4060	Y	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Proposal Builder Training	All sales staff received this training on January 10, 2017.
2	Slate Digital Training	On May 8 th , 2017 all sales people and our Area President received training.
3	Slate Digital Training	On May, 19, 2017 all sales people and our Area President received training.
4	Super User Monthly Training	All sales staff, sales manager received this training on the following dates – June 21, 2016, August 3, 2016, September 23, 2016, November 2, 2016, January 13, 2017, February 2, 2018 and May 3, 2017
5	Bid My Wheels Auction Training with NeoFill	All sales staff received this training on May 4, 2017
6	Trade Inventory System Training	Finance Manager attended training on June 9, 2016
7	Exal Basic Training	Finance Manager attended training on June 30, 2016
8	Rick Management Basic Training	Finance Manager attended training on July 7, 2016
9	Credit Services Basic Training	Finance Manager attended training on July 21, 2016
10	Budget Tool Basic Training	Finance Manager attended training on September 8, 2016
11	Talent Tool Basic Training	Finance Manager attended training on January 19, 2017
12	Career Day	On January 11, 2017 – On-Air talent and Program Director went to Huntington East Middle School to discuss their career in radio.
13	Career Day	Burlington Elementary –On-Air talent went to Burlington Elementary to discuss career in radio.
14	Huntington Job & Resource Fair	On April 21, 2017 iHeartMedia sponsored a job fair with United State Senator Joe Manchin at the Big Sandy Superstore Arena as well as recruited at the job fair.