

**WJQQ, WLLK-FM, WSEK-FM, WSFC, WSFE**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2016 - March 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Outside Account Executive	1, 3-15	6
Outside Account Executive	2	2

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Community Action Council PO Box 11610 Lexington, Kentucky 40576 Phone : 859-273-6395 Fax : 1-859-244-2219 Clara Samuels	N	0
2	Employee Referral	N	1
3	Goodwill Industries of KY 370 S Hwy 27 Ste #9A Somerset, Kentucky 42501 Phone : 606-678-0890 Email : tomi.thompson@goodwillky.org Kristel Fryman	Y	0
4	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a> Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
6	Indeed.com	N	1
7	International College of Broadcasting 6 S Smithville Rd Dayton, Ohio 45431 Phone : 937-258-8251 Email : swackkid@yahoo.com Gary Doster	N	0
8	KBA Job Bank Kentucky Url : <a href="http://www.kba.org">www.kba.org</a> Email : <a href="mailto:kba@kba.org">kba@kba.org</a> Career Services	N	0

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9	NAACP 724 Burgoyne Ct Lexington, Kentucky 40505 Phone : 859-252-7336 Anthony Ridgeway Manual Posting	N	0
10	Radio Online 3500 Tripp Avenue Amarillo, Texas 79121 Url : www.radio-online.com Career Services Manual Posting	N	0
11	Somerset Community College 808 Monticello St Somerset, Kentucky 42501 Phone : 606-679-8501 Fax : 1-606-676-9065 Jon Burlew	N	0
12	Somerset High School 301 College St Somerset, Kentucky 42501 Phone : 606-678-4721 Email : amy.walters@somerset.kyschools.us Doug Grider	N	0
13	Somerset Rotary Club 349 Langdon St Somerset, Kentucky 42501 Phone : 606-679-4668 Email : mitarter@forchtbroadcasting.com Joel Zimmer	N	0
14	Southwestern High School 1765 WTLO Rd Somerset, Kentucky 42503 Phone : 606-678-9000 Email : danita.ellis@pulaski.kyschools.us Louie Childers	N	0
15	United Way of South Central KY PO Box 861 Somerset, Kentucky 42502 Phone : 606-679-2974 Email : uwscky@hyperaction.net Carol Pruitt	Y	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>2</b>

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### III. RECRUITMENT INITIATIVES

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/1/2017	Participation in other activities designed by the station employment unit	Participation throughout the year by SEU Market President with Bluegrass Sports commission to work with community and relay information about employment opportunities in broadcasting to qualified job candidates who might otherwise be unaware of such opportunities	1	Market President
2	2/9/2017	Establishment of a mentoring program	During the reporting period, our SEU 4 established a mentoring program designed to help our new junior Account Executive improve sales skills and prepare for a future in management. As part of the program, junior Account Executive was paired with senior members of our sales management department to learn all aspects of broadcasting sales in order to advance their career. The program includes regular meetings and strategy sessions followed by feedback on sample sales pitches.	2	AE GSM SVPS MP
3	3/28/2017	Provision of training to management	Key members of our SEU's management team met to review FCC counsel's comprehensive FCC EEO training guides. Employees participated in C&T Team training for Public File Process then discussed future SEU breakdown of role assignment and community outreach goals.	3	Business Manager Market President Regional Finance Manager