

**WBUL-FM, WKQQ, WLAP, WLKT, WMLX, WWTF****EEO PUBLIC FILE REPORT****April 1, 2016 - March 31, 2017****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Sales Account Executive	1, 4-6, 8-15	6
Sales Account Executive	1, 4-5, 8-15	4
Associate Account Executive	4-5, 8-14	4
Associate Account Executive	4-5, 8-14	4
Sales Account Executive (Experienced)	4-5, 8-14	4
Administrative Support/Sales Assistant	3-5, 8-14	3
Director of Promotions & Events	2, 4-5, 8-14	4
Morning Show Producer	4-5, 7-14	7
Associate Account Executive	4-5, 8-14	4
National Sales Assistant	4-5, 8-14	4
Account Executive	4-5, 8-14	4

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Centre College 600 W. Walnut Street Danville, Kentucky 40422 Phone : 859-238-5284 Email : asher@centre.edu Joy Asher	N	0
2	Current Employee - Transfer/Promotion	N	1
3	Current Employee/Internal Promotion	N	1
4	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a> Talent Acquisition Coordinator Manual Posting	N	23
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
6	Indeed.com	N	1
7	Internal Candidate	N	1
8	Kentucky State University 400 E. Main Street ASB #241 Frankfort, Kentucky 40601 Phone : 502-597-5948 Email : ronbanks@kysu.edu Fax : 1-502-597-6699 Ron Banks	N	0
9	Lexington Herald Leader 100 Midland Ave. Lexington, Kentucky 40508 Phone : 859-231-3511 Url : <a href="http://www.careerbuilder.com">www.careerbuilder.com</a> Email : shurst@herald-leader.com Sherise Hurst	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
10	Morehead State University 428 University Blvd Morehead, Kentucky 40351 Phone : 606-783-2233 Email : careerservices@moreheadstate.edu Megan Boone	N	0
11	National College 628 Main Street Lexington, Kentucky 40508 Phone : 859-253-0621 x 1015 Email : cmhowell@national-college.edu Fax : 1-859-254-7664 Cheryl Howell	N	0
12	Spencerian College 1575 Winchester Road Lexington, Kentucky 40505 Phone : 859-977-5541 Email : sgay@spencerian.edu Sheri Gay	N	0
13	Sullivan University 2355 Harrodsburg Road Lexington, Kentucky 40504 Phone : 859-514-7682 Email : ADarden@sullivan.edu Fax : 1-859-514-7675 Allie Darden	N	0
14	Univeristy of Kentucky James W Stuckert Career Center 408 Rose Street Lexington, Kentucky Phone : 859-257-2746 Url : <a href="http://www.uky.edu/CareerCenter/">http://www.uky.edu/CareerCenter/</a> Email : ukcareercenter@uky.edu Fax : 1-859-323-1085 Employment Services	N	0
15	Wilson HCG 400 N. Ashley Dr Ste. 3000 Tampa, Florida 33602 Phone : 330-400-3849 Email : MichelleColeman2@clearchannel.com Michelle Coleman	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>27</b>

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	8/19/2016	Participation in other activities designed by the station employment unit	Throughout the reporting period, our 1 Programming SEU's Program Director participated in a mentoring program through Fayette County public schools to provide career guidance and mentorship to migrant students. As part of the program, our SEU's Program Director met with his mentee on a weekly basis to discuss careers opportunities in broadcasting and the skills needed to succeed in the industry.	1	Program Director
2	9/14/2016	Hosting of Job Fair	Job Fair Open house hosted at station. Promoted on air for immediate hire of Experienced Sales and apprentice Sales positions. Total of 18 candidates recorded during event, 4 hires total.	2	SVPS GSM
3	10/25/2016	Establishment of a mentoring program	During the reporting period, our SEU 4 established a mentoring program designed to help our junior Account Executives improve their sales skills. As part of the program, junior Account Executives are paired with senior members of our sales department to learn all aspects of broadcasting sales in order to advance in their careers. The program includes regular meetings and strategy sessions for junior associates to receive feedback on sample sales pitches	4	Senior AE Senior AE Junior Associate Junior Associate
4	11/1/2016	Participation in other activities designed by the station employment unit	Participation by SEU in activities designed by the station Programming and operations unit to grow local Talent and give them the opportunities to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	3	Board Op On Air Talent OM
5	3/28/2017	Provision of training to management	Key members of our SEU management team met to review FCC comprehensive FCC EEO training guides. Employees participated in C&T Team training for Public File Process then discussed future SEU breakdown of role assignment and community outreach goals.	4	Business Manager Market President SVPS Regional Finance manager