

**WMAG, WMKS, WPTI, WTQR, WVBZ**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2020 - July 31, 2021**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Vice President Programming	1-9, 11-12, 14-19, 21-24	7
Account Executive	1-24	20
Account Executive	1-24	7

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Url : <a href="http://www.vc4africa.com/group/africanorthamerica">http://www.vc4africa.com/group/africanorthamerica</a> Email : <a href="mailto:sharris@radio-one.com">sharris@radio-one.com</a> Fax : 1-202-342-6667 Career Services	N	0
2	Appalachian State University John E. Thomas Hall Boone, North Carolina 28608 Phone : 828-262-2180 Url : <a href="http://www.career@appstate.edu">www.career@appstate.edu</a> Email : <a href="mailto:careerdevcnt@appstate.edu">careerdevcnt@appstate.edu</a> Fax : 1-828-262-2834 Career Services	N	0
3	CAI 7817 National Service Rd, Ste 509 Greensboro, North Carolina 27409 Phone : (336) 668-7746 Url : <a href="https://www.capital.org/s/nc-job-board">https://www.capital.org/s/nc-job-board</a> Email : <a href="mailto:azanique.rawl@capital.org">azanique.rawl@capital.org</a> Azanique Rawl	N	0
4	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Url : <a href="http://careers.hearsttelevision.com/">http://careers.hearsttelevision.com/</a> Email : <a href="mailto:htv.careers@hearst.com">htv.careers@hearst.com</a> Career Services	N	0
5	Chicanos Por La Causa 200 N. Stone Tucson, Arizona 85705 Phone : 520-882-0018 Fax : 1-602-256-2740 Career Services	N	0
6	Elon University McEwen Comm, Room 109, 2850 Campus Box Elon, North Carolina Phone : 336-278-5869 Email : <a href="mailto:rwade2@elon.edu">rwade2@elon.edu</a> Ross Wade, MS	N	0
7	Employee Referral	N	2

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
8	Guilford Technical Community College P. O. Box 309 Jamestown, North Carolina Email : careers@gtcc.edu Guilford Technical Community College	N	0
9	Inside Radio P.O. Box 567925 Atlanta, Georgia 31156 Phone : 800-640-8852 Email : ads@insideradio.com Fax : 1-404-965-4131 Gene McKay	N	0
10	Internal Candidate	N	1
11	N. C. Association of Broadcasters P. O. Box 627 Raleigh, North Carolina Phone : 919-21-7300 Email : info@ncbroadcast.com N. C. Association of Broadcasters	N	0
12	NAACP (National Assoc. for Advancement of Colored People) 1490 Jefferson Avenue Buffalo, New York Phone : 716-884-7242 or home 716- Email : naacp@apollo3.com Fax : 1-716-884-7243 Frank Mesiah	N	0
13	National Assoc. of Hispanic Journalist 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7144 Fax : 1-202-662-7144 Kahthleen McHugh	N	0
14	National Association of Farm Broadcasters PO Box 500 Platte City, Missouri 64079 Phone : 816-431-4032 Url : nafb.com Email : rosemarie@nafb.com Fax : 1-816-431-4087 Rose Marie Lawrence	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
15	National Urban League Black Executive Exchange Program 120 Wall Street, 8th floor New York, New York Phone : 212-558-5403 Email : dwest@nul.org Fax : 1-212-558-5497 Dale West	N	0
16	NATPE (National Association of Television Program Executives) 5757 Wilshire Boulevard, Penthouse 10 Los Angeles, California Phone : 310-453-4440 Url : <a href="http://www.natpe.org">http://www.natpe.org</a> Fax : 1-310-453-5258 Career Service	N	0
17	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Phone : 336-334-7755 Career Services Manual Posting	N	0
18	University of North Carolina – Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Email : ucs@unc.edu Fax : 1-919-962-2197 Wendy P. and Dean E.	N	0
19	University of North Carolina – Greensboro Broadcasting/Cinema Division Greensboro, North Carolina Fax : 1-336-334-5039 Mr. Frank Donaldson	N	0
20	Unknown (source not adequately identified upon inquiry by SEU)	N	1
21	Weaver Education Center 300 S. Spring Street Greensboro, North Carolina Phone : 336-370-8282 Email : crenshm@gcsnc.com Fax : 1-336-370-8287 Michael Crenshaw	N	0

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22	Winston-Salem University 601 MLK Jr. Drive 301 Thompson Student Services Center Winston-Salem, North Carolina 27110 Phone : 336-750-3240 Email : careerssvcs@wssu.edu Fax : 1-336-750-3260 Career Services	N	0
23	Women's Resource Center 628 Summit Ave Greensboro, North Carolina 27405 Phone : 336.275.6090 Url : www.womenscentergso.org Email : lucy@womenscentergso.org Lucy Wellmaker	N	0
24	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>4</b>

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	1/8/2021	Provision of training to management	In December 2020 our SEU took the Harassment Prevention: A Commonsense Approach for Managers Training Course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	Sales manager
2	6/21/2021	Provision of training to management	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	VP of programming
3	7/6/2021	Establishment of a mentoring program	One of our promotions assistant's have been working closely under, and is mentored by, our program director. The Promotions Assistant is being taught how to assist with production, how to operate the board, how to update logs, how to maintain social media posts, etc. He is being provided the knowledge to improve his skills in various areas of broadcast operations to further her broadcast career. This mentoring program is current and will be continued TFN.	2	Program Director Promotions Assistant