**Page:** 1/5

# WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-13	7

**Page:** 2/5

# WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Anderson University 316 Boulevard Anderson, South Carolina 29621 Phone: 864-231-2061 Url: http://www.andersonuniversity.edu Email: kbell@andersonuniversity.edu Kelly Bell	N	0
2	Forrest College 601 E River Street Anderson, South Carolina 29624 Phone: 864-225-7653 Url: https://forrestcollege.edu/ Email: katiewilson@forrestcollege.edu Katie Wilson	N	0
3	Furman University Malone Career Center 3300 Poinsett Highway Greenville, South Carolina 29613 Phone: 864-294-2106 Url: http://www.furman.edu Email: John.Barker@furman.edu Fax: 1-864-294-3123 John Barker	N	0
4	Greenville Technical College PO Box 5616 Greenville, South Carolina 29606 Phone: 864-250-8222 Email: byron.morrell@gvltec.edu Byron Morrell	N	0
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not Directly Contacted by SEU	N	1

**Page:** 3/5

# WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Lander University CPO Bpx 6-52 320 Stanley Avenue Greenwood, South Carolina 29649 Phone: 864-388-8971 Url: http://www.lander.edu/Student-Affairs/Career-Services Email: asmorgan@lander.edu Amanda Morgan	N	0
9	North Greenville College PO Box 1892 Tigerville, South Carolina 29688 Phone: 864-977-7669 Email: lisa.snyder@ngu.edu Fax: 1-864-977-2089 Lisa Snyder	N	0
10	North Greenville University 7801 N. Tigerville Road Taylors, South Carolina 29687 Phone: 864-977-7669 Url: http://www.ngu.edu Email: joshua.putnam@ngu.edu Joshua Putnam	N	0
11	Tri County Technical College PO Box 587 Pendleton, South Carolina 29670 Phone: 864-646-1573 Url: www.tctc.edu Email: bhill7@tctc.edu berdina hill	N	0
12	University Of South Carolina, Aiken 471 University Parkway Aiken, South Carolina 29801 Phone: 803.641.3440 Email: allisonb@usc.edu Fax: 1-803-641-3652 Allison Brown-Owens	N	0
13	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

**Page:** 4/5

# WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			1

**Page:** 5/5

# WESC-FM, WGVL, WLFJ, WMYI, WROO, WSSL-FM EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/17/2020	Participation in events or programs sponsored by educational institutions	Our SEU participated in a local career day via Zoom at Western Carolina University. The Zoom call included members of WCU's Radio Production class. They spoke to students about a career in local media and the different aspects of the Communications and Broadcasting field.	1	Promotions Director
2	11/1/2020	Establishment of a mentoring program	The sales/executive assistant has been working closely under, and is mentored by, our Promotions Director. The sales assistant works in our sales department, but under the direction and supervision of our Promotions director, she is being taught to work at, and schedule remotes, produce client recaps, and is able to prepare promotional on-air/digital proposals as needed for clients. She was provided the knowledge to improve her skills in various areas of promotions operations to further her career.	2	Promotions Director Sales/Executive Assistant
3	12/15/2020	Provision of training to management	In December 2020 our SEU took the Harassment Prevention: A Commonsense Approach for Managers Training Course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	President
4	6/21/2021	Provision of training to management	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization	1	Promotions manager