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# WCOL-FM, WNCI, WODC, WTVN, WXZX, WYTS, WZCB EEO PUBLIC FILE REPORT

June 1, 2020 - May 31, 2021

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title                 | Recruitment Sources ("RS")<br>Used to Fill Vacancy | RS Referring<br>Hiree |
|---------------------------|--|-----------------------|
| Outside Account Executive | 1-4, 6-10  | 9                     |
| Digital AE                | 1-3, 5-8, 10                                       | 5                     |

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June 1, 2020 - May 31, 2021

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|--|--|---|
| 1            | Central State University (Career Services Center) 1400 Brush Row Road P.O. Box 1004 Wilberforce, Ohio 45384 Phone: 937.376.6444 Email: csucareerservices@gmail.com Elizabeth Beemer  | N  | 0   |
| 2            | iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting  | ng   |   |
| 3            | iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting  | N  | 0   |
| 4            | Job Fairs (See Section III)<br>Ohio<br>N/A N/A   | N  | 0   |
| 5            | LinkedIn - Not directly contacted by SEU   | N  | 1   |
| 6            | Ohio Media School (formerly Ohio Centers for<br>Broadcasting)<br>5330 E. Main Street<br>Columbus, Ohio 43213<br>Phone: 614-655-5250<br>Email: lwagner@beonair.com<br>Lee Wagner  | N  | 0   |
| 7            | Ohio State University Office of Diversity & Inclusion<br>Student Academic Services Building 281 West Lane<br>Avenue, 3rd Floor<br>Columbus, Ohio 43210-1132<br>Phone: 614.292.8236<br>Email: lipscomb.3@osu.edu<br>Jackie Lipscomb | N  | 0   |

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June 1, 2020 - May 31, 2021

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|--|--|---|
| 8            | Ohio University - Career and Leadership Development Center One Park Place Baker University Center 533 Athens, Ohio 45701 Phone: 740-593-2909 Email: sturgia1@ohio.edu Aaron Sturgill       | N  | 0   |
| 9            | Word of Mouth Referral   | N  | 1   |
| 10           | www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com | N  | 0   |
| ,            | TOTAL INTERVIEWS OVER REPO   | RTING PERIOD:  | 2   |

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# WCOL-FM, WNCI, WODC, WTVN, WXZX, WYTS, WZCB EEO PUBLIC FILE REPORT

June 1, 2020 - May 31, 2021

### III. RECRUITMENT INITIATIVES

|   | Date             | Type of<br>Recruitment Initiative<br>(Menu Selection)                              | Brief Description Of Activity   | No. of<br>Stations<br>Participants | Participant Title  |
|---|------------------|--|---|------------------------------------|--|
| 1 | Ongoing<br>Event | Participation in Job<br>Fairs  | Our SEU served as a media sponsor and exhibitor in the Columbus Choice Career Fair held at the Crowne Plaza North-Worthington in Columbus, OH. The job fair was open to all Central Ohio residents. Station participants included our Sales Manager, who spoke with attendees about career opportunities with our station and conducted interviews for open positions.  | 3                                  | Sales Manager EEO Assistant Coordinator Recruiting Manager/EEO Coordinator                 |
| 2 | 1/6/2021         | Participation in Job<br>Fairs  | Our SEU participated in the Virtual Career Day with the Columbus Metro Early College Middle and High School. 27 students were online. Our morning show hosts held a question-and-answer session with the students and we gave a virtual tour of the studios, engineering area and offices.  | 2                                  | Program director<br>Regional chief<br>engineer   |
| 3 | 1/8/2021         | Participation in events<br>or programs sponsored<br>by educational<br>institutions | Participated in a Career Day event for Metro Early College Middle and High School located in Columbus, OH. The event, normally held at the school, was done virtually. By phone we took them on a visual tour of our SEU's facility including engineering, sales, marketing, newsroom, podcasting and on-air studios. In addition they were able to visit and talk with our top morning show personalities and ask them about careers in radio and communications. They also had a question and answer session with our program director. | 4                                  | Program Director Morning Show Personality Morning Show Personality Regional Chief Engineer |
| 4 | 4/12/2021        | Provision of training to management  | On April 12, 2021 Our SEU took the Harassment prevention training created in collaboration with Littler, the world's largest labor and employment practice, this course exceeds all state, federal, and EEOC requirements for anti-harassment compliance training. Available in compliant, state-specific versions for California, New York, Connecticut, Delaware, Illinois, Maine, Washington, and Canada.  | 1                                  | Executive assistant  |

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### III. RECRUITMENT INITIATIVES

|   | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity   | No. of<br>Stations<br>Participants | Participant Title |
|---|------|---|---|------------------------------------|-------------------|
| 5 |      | Participation in Job<br>Fairs                   | Our SEU participated as an exhibitor in the Columbus Choice Career Fair in Columbus, OH at the Crowne Plaza – North. The event was open to the public Our Sales Manager interviewed attendees about future job consideration in the areas of sales and marketing. Choice Career Fairs is one of our market's recruitment sources. | 1                                  | Sales manager     |