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# WHKF, WHP, WRBT, WRVV, WTKT EEO PUBLIC FILE REPORT

April 1, 2020 - March 31, 2021

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title                | Recruitment Sources ("RS")<br>Used to Fill Vacancy | RS Referring<br>Hiree |
|--------------------------|--|-----------------------|
| Outside Acount Executive | 1-21   | 9                     |

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# WHKF, WHP, WRBT, WRVV, WTKT EEO PUBLIC FILE REPORT

April 1, 2020 - March 31, 2021

### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|--|--|---|
| 1            | AM/FM Jobs P.O. Box 4116 Oceanside, California 92052 Phone: 761-754-8177 Email: jobs@amfmjobs.com Mark Holloway  | N  | 0   |
| 2            | Broadcasting and Cable 5700 Wilshire Blvd. Ste. 120 Los Angeles, California 90036 Phone: 323-965-2089 Email: katie.rosa@reedbusiness.com Katie Rosa              | N  | 0   |
| 3            | Broadcasting Institute of Maryland 7200 Hartford Rd. Baltimore, Maryland 21234 Phone: 410-254-2770 Email: nb@bim.org Fax: 1-800-942-9246 Norman Brooks           | N  | 0   |
| 4            | Capital Region Career Link 349 Wiconisco St. Harrisburg, Pennsylvania 17110 Phone: 717-920-2852 Email: lrank@wibpa.org Fax: 1-717-772-0640 Lori Rank             | N  | 0   |
| 5            | Central Pennsylvania College College Hall & Valley Rds. Summerdale, Pennsylvania 17093 Phone: 717-728-2262 Email: stevehassinger@centralpenn.edu Steve Hassinger | N  | 0   |
| 6            | Connecticut School of Broadcasting One Mall Dr. Suite 203 Cherry Hill, New Jersey Phone: 856-755-1200 Email: CSBCherryHill@gocsb.com Hope Willis                 | N  | 0   |

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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|--------------|---|--|---|
| 7            | Dickinson College - Career Center Box 1773 Carlisle, Pennsylvania 17013 Phone: 717-245-1069 Email: career@dickinson.edu Tammy Heberlig                      | N  | 0   |
| 8            | Elizabethtown College - Career Services One Alpha Dr. Elizabethtown, Pennsylvania 17022 Phone: 717-361-1206 Email: careerservices@etown.edu Career Services | N  | 0   |
| 9            | Employee Referral   | N  | 1   |
| 10           | Lebanon Valley College - Career Services 101 North College Ave. Annville, Pennsylvania 17003 Phone: 717-867-6237 Email: breencenter@lvc.edu Sharon Givler   | N  | 0   |
| 11           | LinkedIn - Not directly contacted by SEU  | N  | 1   |
| 12           | LinkedIn-Not directly contacted by SEU  | N  | 1   |
| 13           | Lycoming College 700 College Place Campus Box 154 Williamsport, Pennsylvania 17701 Phone: 570-321-4034 Email: cdc@lycoming.edu Peggy Kimble                 | N  | 0   |
| 14           | Messiah College - Career Center P.O. Box 4511 One College Ave. Grantham, Pennsylvania 17027 Phone: 717-691-6016 Email: dkeiffer@messiah.edu Dwayne Keiffer  | N  | 0   |
| 15           | Millersville University P.O. Box 1002 Millersville, Pennsylvania 17551 Phone: 717-872-3312 Email: careers@millersville.edu Margo Sassaman                   | N  | 0   |

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|--|--|---|
| 16           | Penn State Univ. Harrisburg Campus (Career Serv.) W117 Olmsted - 777 W. Harrisburg Pike Middletown, Pennsylvania 17057 Phone: 717-948-6260 Email: cmg11@psu.edu Colleen Guy                | N  | 0   |
| 17           | Penn State University 208 Carnegie Building University Park, Pennsylvania 16802 Phone: 814-865-4349 Email: CMS324@psu.edu Collette Sacolick  | N  | 0   |
| 18           | Sheffield Institute of Recording Arts 13816 Sunnybrook Rd. Phoenix, Maryland 21131 Phone: 410-628-7260 Email: jared@sheffieldav.com Career Services  | N  | 0   |
| 19           | Temple University 1913 N. Broad St., 2nd Floor Philadelphia, Pennsylvania 19122 Phone: 215-204-4477 Email: Kathy.Francis@temple.edu Fax: 1-215-204-4462 Kathy Frances                      | N  | 0   |
| 20           | Wilson College (Career Development) 1015 Philadelphia Ave. Chambersburg, Pennsylvania 17201 Phone: 717-260-2006 X 3314 Email: career@wilson.edu Heather Drumm                              | N  | 0   |
| 21           | www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com | N  | 0   |
|              | TOTAL INTERVIEWS OVER REPO   | RTING PERIOD:  | 3   |

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# WHKF, WHP, WRBT, WRVV, WTKT EEO PUBLIC FILE REPORT

April 1, 2020 - March 31, 2021

#### III. RECRUITMENT INITIATIVES

|   | Date      | Type of<br>Recruitment Initiative<br>(Menu Selection)                     | Brief Description Of Activity   | No. of<br>Stations<br>Participants | Participant Title           |
|---|-----------|---|---|------------------------------------|-----------------------------|
| 1 | 4/15/2020 | Participation in Job<br>Fairs   | Our SEU Sales manager participated in a Job fair and spoke about iHEART Job opportunities.  | 1                                  | Sales manager               |
| 2 | 5/21/2020 | Participation in Job<br>Fairs   | Our SEU Sales manager participated in a Job fair and spoke about iHEART Job opportunities.  | 1                                  | Sales manager               |
| 3 | 2/19/2021 | Participation in Job<br>Fairs   | : Our vice president of programming logged on to the job fair and chatted with college students on jobs in Radio and at iHeart.   | 1                                  | Executive VP of programming |
| 4 | 2/24/2021 | Provision of training to management                                       | On February 24, 2021 the SEU took the Value Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization. | 1                                  | Sales manager               |
| 5 | 3/1/2021  | Participation in events or programs sponsored by educational institutions | Our program director spoke to the Audio Production class at Penn State Harrisburg about his career in radio and with iHeart.  | 1                                  | program director            |
| 6 | 3/10/2021 | Participation in Job<br>Fairs   | On March 10, 2021 our SEU participated in the virtual 2021 Klein Career & Internship Fair at Temple University in Phila, PA. Our On Air Talent discussed careers in radio with interested attendees and employment opportunities at iHeartMedia                 | 1                                  | On air talent               |