

KMCX-FM, KOGA, KOGA-FM
EEO PUBLIC FILE REPORT
February 1, 2020 - January 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Sales Executive	1-5, 7-8	4
Outside Sales Executive	1-3, 5-8	6

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employment Services North Platte, Nebraska 69101 Career Services Manual Posting	N	0
2	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
3	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
4	LinkedIn-Not directly contacted by SEU	N	1
5	Nebraska Broadcasters Association 12020 Shamrock Plaza, Suite 333 Omaha, Nebraska 68154 Phone : 402-778-5178 Url : ne-ba.org Email : marty@ne-ba.org Fax : 1-402-778-5131 Marty Riemenschneider	N	0
6	On-Air Announcement (One or More SEU Stations)	N	1
7	University of Nebraska-Lincoln College of Journalism and Mass Communications 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Fax : 1-402-472-8403 Rick Alloway N/a	N	0
8	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/22/2021	Provision of training to management	On January 22, 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Sales manager