# KFAB, KFFF, KGOR, KISO, KXKT EEO PUBLIC FILE REPORT February 1, 2019 - January 31, 2020

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive - 100% Commission	1, 3-6, 8-11, 13-14, 16	4
Sales Assistant	1, 3-16	4
Outside Account Executive - 100% Commission	1, 3, 5-6, 8-11, 13-16	15
Region Vice President of Automotive	1, 3-6, 8-11, 13-14, 16	4
Outside Account Executive	1-6, 8-14, 16	4

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone : 310-457-6616 Url : www.allaccess.com Email : jdenver@allaccess.com Joel Denver	N	0
2	All Access Music Group Nebraska Url : www.allaccess.com Career Services Manual Posting		
3	College of St Marys 1901 S 72nd Omaha, Nebraska 68124 Phone : 402-399-2485 Career Services Manual Posting	N	0
4	Employee Referral	N	5
5	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not Directly Contacted by SEU	N	2
8	Iowa Western Community College 2700 College Road Council Bluffs, Iowa 51503 Phone : 712-325-3294 Email : bcroghan@iwcc.edu Fax : 1-712-388-6803 Brittany Croghan	Y	0

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	LingoDocs 4018 L Street Omaha, Nebraska 68107 Phone : 402-504-3363 Email : armando@LingoDocs.com Armando Salgado	Ν	0
10	Metropolitan Community College PO Box 3777 Omaha, Nebraska 68103 Phone : 402-738-4563 Url : https://www.surveymonkey.com/r/MCCpostings Email : pvcareerservices@mcckc.edu Campus Center	Y	0
11	Nebraska Wesleyan University 5000 St Paul Ave Lincoln, Nebraska 68504 Phone : 402-465-2224 Email : career@nebrwesleyan.edu Fax : 1-402-465-2109 Janelle Andreini	Y	0
12	Omaha Help Wanted 6465 Greenwood Plaza Blvd Centennial, Colorado 80111 Phone : 4025612050 Url : www.omahahelpwanted.com Julie Wolfe Manual Posting	N	0
13	Society of Broadcast Engineers 9247 North Meridian St. Suite 305 Indianapolis, Indiana 46260 Phone : 317-846-9000 Url : www.sbe.org Email : kjones@sbe.org Scott Jones	N	0
14	University of Nebraska - Omaha 60th & Dodge Street Omaha, Nebraska 68182 N/A N/A Manual Posting	Ν	0
15	Unknown (source not adequately identified upon inquiry by SEU)	Ν	2

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	Ν	0
17	Bellevue University 1000 Galvin Road South 17 Bellevue, Nebraska 68005 N Phone : 402-557-7420 Email : colleen.plasek@bellevue.edu Colleen Plasek Prong 2 Ended Date: 01/14/2020		0
	9		

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#### **III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/12/2019	Participation in events or programs sponsored by educational institutions	Our SEU hosted students from Gretna High School. The students were given a tour of the facility, a presentation from Sales, News and On-Air Talent, and lunch.	4	Sales Support Account Executive Account Executive On-Air Talent
2	4/10/2019	Participation in scholarship programs	Our SEU participated in the Nebraska Association Foundation Student Scholarship Program. The program awarded \$1500 scholarships to two local students interested in pursuing careers in broadcasting. Our SEU promoted the scholarship program on-air and online and collected scholarship applications. Additionally, our Community Affairs Director judged scholarship applications.	1	Market President
3	4/17/2019	Participation in events or programs sponsored by educational institutions	Our SEU hosted a student from Iowa Western Community College. The student was given tour of the radio station and participated in a mock interview with one of the on-air talents.	1	On-Air Talent
4	9/10/2019	Participation in events or programs sponsored by educational institutions	Our SEU hosted a student from the University of Oregon for a job shadow. Our SEU's Production Director and Program Director allowed the student to follow their workdays for a "behind-the- scenes" look at broadcast operations, discussed careers in radio, and showed the student how to voice and edit commercials for our stations.	2	Production Director KFAB Program Director
5	1/10/2020	Participation in events or programs sponsored by educational institutions	Our SEU hosted students from the University of Nebraska-Omaha for a station tour. During the tour, students heard from our Traffic Department about how commercials are made and spoke with our on-air hosts about the skills needed to succeed in on-air broadcasting, including digital and social media skills. At the end of the tour, students participated in a Q&A session about career opportunities in broadcasting.	1	Promotions Director