

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC
EEO PUBLIC FILE REPORT
August 1, 2019 - July 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**EEO PUBLIC FILE REPORT****August 1, 2019 - July 31, 2020****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/17/2019	Participation in events or programs sponsored by educational institutions	Station personnel participated in a local career day at The Black Mountain Academy in Black Mountain, NC. He spoke to students about a career in local media, specifically sports broadcasting, and the different aspects of the Communications and Broadcasting field. A station vehicle was brought on sight to aide in explanation of our promotions department.	1	SVPP
2	10/29/2019	Participation in Job Fairs	Our SEU participated in a Regional Career Fair hosted by the Asheville Area Chamber of Commerce in Asheville NC. Station participants included the General Sales Manager and an Account Executive, who discussed careers in radio and radio sales with attendees, accepted resumes, and handed out iHeartMedia information packets.	2	General Sales Manager Account Executive
3	12/8/2019	Participation in other activities designed by the station employment unit	Our SEU led a tour of the Cub Scout Pack 101 from Alexander, NC. Pack included community members, ranging from Elementary, Middle, and High School/Adult leaders. Station participants included our On-Air personality and SVPP, who gave the scouts a "behind-the-scenes" look at our stations and answered questions.	1	On Air Personality SVPP
4	3/2/2020	Establishment of a mentoring program	One of our promotions assistants have been working closely under, and is mentored by, our SVPP. The Promotions Assistant was hired for the promotions department, but under the direction and supervision of our SVPP, he is being taught to produce shows, submit affidavits, and finished out the mentoring program by acquiring the skills needed to produce a weekly segment on the market's sports network. He was provided the knowledge to improve his skills in various areas of broadcast operations to further his broadcast career.	2	Promotions Assistant SVPP