

**WKSF, WMXF, WPEK, WQNO, WQNS, WWNC****EEO PUBLIC FILE REPORT****August 1, 2015 - July 28, 2016****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Morning Show Co-Host/Assistant Program Director Open Date: 3/28/2016 Hire Date: 5/23/2016	1-10, 13-15	6
Outside Account Exec Open Date: 1/11/2016 Hire Date: 3/2/2016	8-9, 11-12	11

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Appalachian State University 287 Rivers Street Boone , North Carolina 29608 Phone : 828.262.2000 Url : www.appstate.edu Email : careerdevcnt@appstate.edu Dr. Susan McCracken	N	0
2	Asheville-Buncombe Technical College 340 Victoria Road K. Ray Bailey Student Services Center Asheville, North Carolina 28801 Phone : 828-398-7209 Url : https://www.myinterfase.com/abtech/home.aspx Email : peggybulla@abtech.edu Peggy Bulla	N	0
3	Blue Ridge Community College 180 W. Campus Drive Cpmtomiomg Education Building, Room 125 Flat Rock, North Carolina 28731 Phone : 828-694-1755 Url : http://www.blueridge.edu Email : pat.mccall@nccommerce.com Pat McCall	N	0
4	Brevard College One Brevard College Drive Brevard, North Carolina 28712 Phone : 828-884-8249 Url : www.brevard.edu Email : jobs@brevard.edu Nicole Potts	N	0
5	Carolina School of Broadcasting 3435 Performance Road Charlotte, North Carolina 28214 Phone : 7043959272 Url : www.csbradiotv.edu Email : csbnc@bellsouth.net Career Resource	N	0
6	Employee Referral	N	1

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
7	Haywood Community College 185 Freedlander Driver Clyde, North Carolina 28721 Phone : 8286274646 Url : <a href="http://www.haywood.edu">http://www.haywood.edu</a> Email : <a href="mailto:drowland@haywood.edu">drowland@haywood.edu</a> Debbie Rowland	N	0
8	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a> Talent Acquisition Coordinator Manual Posting	N	0
9	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	0
10	Isothermal College PO Box 804 Spindale, North Carolina 28160 Phone : 8283951361 Url : <a href="https://isothermal.edu">https://isothermal.edu</a> Email : <a href="mailto:pbradley@isothermal.edu">pbradley@isothermal.edu</a> Pamela Bradley	N	0
11	Job Fair	N	1
12	Linked In	N	1
13	Mountain Area Workforce Development Board 48 Grove Street Asheville, North Carolina 28801 Phone : 828-251-6200 Url : <a href="http://www.mountainareaworks.org">http://www.mountainareaworks.org</a> Email : <a href="mailto:barbarad@landofsky.org">barbarad@landofsky.org</a> Barbara Darby	N	0

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14	UNC Asheville Alumni Office 214 Phillips Hall, CPO 1430 Asheville, North Carolina 28804 Phone : 800-774-3381 Career Services Manual Posting	N	0
15	Western Carolina University 205 Killian Annex Building Cullowee, North Carolina 28723 Phone : 828.227.3812 Url : <a href="https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&amp;id=&amp;s=jobs&amp;ss=jobs">https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&amp;id=&amp;s=jobs&amp;ss=jobs</a> Email : <a href="mailto:tcpaul@wcu.edu">tcpaul@wcu.edu</a> Fax : 1-828-227-7344 Theresa Paul	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>3</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	1/7/2016	Participation in Job Fairs	Our SEU participated in the 10th Annual Homecoming Job Fair in Asheville, NC. Station participants were our Digital Sales Manager and General Sales Manager. They disseminated information on broadcast careers..	2	General Sales Manager Digital Sales Manager
2	7/7/2016	Provision of training to management	One of our SEU's Program Directors participated in online EEO Training for Managers. The training, entitled "How to Hire the Right People," was conducted by iHeartMedia, and it covered methods hiring the right people	1	Program Director
3	7/7/2016	Provision of training to management	One of our SEU's Program Directors participated in online EEO training for managers. The training, entitled "Valuing Diversity," was conducted by iHeartMedia, and it covered methods for ensuring equal employment opportunity and preventing discrimination.	1	Program Director