

KKBD, KMAG, KWHN, KZBB
EEO PUBLIC FILE REPORT
February 1, 2016 - January 26, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-4	3

KKBD, KMAG, KWHN, KZBB
EEO PUBLIC FILE REPORT
February 1, 2016 - January 26, 2017

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	2
2	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	5
3	Indeed.com	N	4
4	University of Arkansas 1 University of Arkansas Fayetteville, Arkansas 72701 Phone : 479-575-2806 Email : recruit@uark.edu Fax : 1-479-575-6742 Barbara Batson	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			11

KKBD, KMAG, KWHN, KZBB
EEO PUBLIC FILE REPORT
February 1, 2016 - January 26, 2017

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/18/2016	Participation in events or programs sponsored by educational institutions	Our SEU, Program Director/On Air Talent attended Fairview Elementary Career Day. He discussed careers in Radio Broadcasting.	1	Program Director/On Air Talent
2	2/24/2016	Participation in Job Fairs	Our Program Director/On Air Talent attended the Choctaw Nation Job Fair in McAlester Oklahoma. He handed out material and discussed careers in Radio Broadcasting.	1	Program Director/On Air Talent
3	3/1/2016	Participation in events or programs sponsored by educational institutions	Our SEU, Program Director/On Air Talent attended Woods Elementary Career Day in Fort Smith AR. He discussed careers in Radio Broadcasting.	1	Program Director/On Air Talent
4	5/6/2016	Participation in Job Fairs	Our Vice President of Sales and National Sales Assistant attend the Fort Smith AR Chamber of Commerce Business EXPO and Job Fair. They handed out material and discussed careers in Radio Broadcasting.	2	Vice President of Sales National Sales Assistant
5	5/11/2016	Participation in events or programs sponsored by educational institutions	Our SEU, Program Director/On Air Talent attended Beard Elementary Career Day in Fort Smith AR. He discussed careers in Radio Broadcasting.	1	Program Director/On Air Talent