

WESC-FM, WSSL-FM, WMYI(FM), WROO(FM), WGVL(AM) & WLFJ(AM)¹
EEO PUBLIC FILE REPORT
August 1, 2010-July 31, 2011²

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 5, 8, 16	1
Online Content Director	1-2, 4-5	5
Account Executive	1, 5, 8, 16	5
Account Executive	1, 5, 8, 16	5
Sales Assistant	1-2, 5, 8-15	1
Account Executive	1, 5, 8, 16	5
Operations Manager	1-2, 5, 9	2
Director of Sales	1-3, 5, 7	2

¹ Stations WLFJ(AM) and WGVL(AM) are subject to a local marketing agreement. Per Commission rule 73.2080(f)(3), this report only includes information regarding the licensees’ recruitment activity.

² This Report was revised in November 2011 to address a reporting issue.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Station Websites (<i>one or more SEU websites</i>)	No	4
2	Clear Channel Clear Careers Website (Intranet and www.clearcareers.com)	No	3
3	Inside Radio (www.insideradio.com)	No	2
4	Craigslist (www.greenville.craigslist.org)	No	0
5	Word-of-Mouth Referral	No	11
6	<i>[intentionally omitted]</i>	No	0
7	Linked In (www.linkedin.com) Dissemination through contact and reference lists on professional networking website.	No	0
8	South Carolina Broadcasters Association Job Fair	No	0
9	Careerbuilder.com (www.careerbuilder.com)	No	0
10	Greenville Technical College (www.collegecentral.com)	No	0
11	Converse College (www.converse.optimalresume.com/employers)	No	0
12	Allen University Career Placement and Planning Services 1530 Harden Street Columbia, SC 29204	No	0
13	Benedict University Career Services 1600 Harden Street Columbia, SC 29204	No	0
14	South Carolina Unemployment Security Commission (www.sconestop.org)	No	1
15	Furman University (furman-csm.symplicity.com/employers)	No	0
16	RegionalHelpWanted (www.Upstatehelpwanted.com)	No	10
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			31

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program (Spring 2011)	From January 2011 through May 2011, the SEU hosted four student interns from North Greenville University and University of South Carolina-Upstate. These students experienced and learned about the radio industry by working in the promotions, production, and program departments. The student interns were supervised by our Promotions Manager, Production/Creative Services Director, and Assistant Program Director/Music Director.
2	Internship Program (Summer 2011)	From May 2011 through June 2011, the SEU hosted a student intern from North Greenville University. This student experienced and learned about the radio industry by working in the program department. The student intern was supervised by our Assistant Program Director. In July 2011, the SEU hosted a student intern from Brown Mackie College. This student experienced and learned about the radio industry by working in the sales, traffic, and business departments. The student intern was supervised by our Business Manager.
3	Participate in Event/Program Sponsored By or On Behalf of an Educational Institution Related to Career Opportunities in Broadcasting	On January 11, 2011, an Account Executive participated as guest lecturer for a marketing class at Anderson University. She informed students about opportunities in the broadcast industry, including the necessary job skills and earning potential for a variety of positions.
4	Host Event/Program Sponsored By or On Behalf of an Educational Institution Related to Career Opportunities in Broadcasting	On February 11, 2011, our SEU hosted a job shadow program with a Powdersville Middle School student. This student spent time with WSSL's morning show hosts and observed a live broadcast and the operation of various types of equipment. The agenda also included a tour of the facility and an overview of the different jobs at a broadcast station.
5	Host Event/Program Sponsored By or On Behalf of an Educational Institution Related to Career Opportunities in Broadcasting	On February 21, 2011, our SEU hosted job shadow program with a Gaffney High School student. This student spent time with WSSL's morning show hosts and observed a live broadcast and the operation of various types of equipment. The agenda also included a tour of the facility and an

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		overview of the different jobs at a broadcast station.
6	Provide Training to Personnel of Unaffiliated Organizations That Would Enable Them to Better Refer Candidates for Broadcast Positions	On July 15, 2011, our SEU hosted a guidance counselor from the Greenville County School District for training about job opportunities in the broadcast industry. The guidance counselor had an extensive discussion with our Business Manager and observed various aspects of the stations' operations.
7	Provide Training to Management-Level Personnel As to Methods of Ensuring Equal Employment Opportunity & Preventing Discrimination	On July 26, 2011, our Market Manager, Director of Sales, Operations Manager, and Webmaster/Content Manager participated in a three-hour training session provided by Clear Channel Radio's Business Manager in conference facilities at Bank of America Plaza, that covered topics such as recruitment, interviewing, and hiring.
8	Provide Training to Management-Level Personnel As to Methods of Ensuring Equal Employment Opportunity & Preventing Discrimination	On September 28, 2010, Clear Channel corporate held a management training course in Charleston, SC. Our Market Manager, Director of Sales, Operations Manager, Market Controller, and Traffic Director attended the full-day course, which included training on EEO policies and procedures. The course was designed to provide education for new managers and to reinforce correct compliance for experienced managers.