

KFAB, KFFF, KGOR, KISO, KXKT
EEO PUBLIC FILE REPORT
February 1, 2016 - January 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Assistant Engineer/IT	1-7, 10-15	7
Sales Assistant	1-7, 10-15	7
General Sales Manager	1-6, 8, 10-16, 18	18
Account Executive	1-6, 10-15, 18	18
Account Executive	1-8, 10-15, 17-18	18
Account Executive	1-8, 10-15, 18	18
Account Executive	1-6, 10-15, 18	18
Producer	1-6, 9-15	9
Sales Assistant	1-7, 10-16	7
Sales Assistant	1-6, 10-15, 18	18

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone : 310-457-6616 Url : www.allaccess.com Email : jdenver@allaccess.com Joel Denver	N	0
2	Bellevue University 1000 Galvin Road South Bellevue, Nebraska 68005 Phone : 402-557-7420 Email : colleen.plasek@bellevue.edu Colleen Plasek	Y	0
3	College of St Marys 1901 S 72nd Omaha, Nebraska 68124 Phone : 402-399-2485 Career Services Manual Posting	N	0
4	Creighton Career Center 2500 California Plaza Harper 2015 Omaha, Nebraska 68178 Phone : 402-280-2722 Email : careercenter@creighton.edu Cheri Jackson	Y	0
5	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com	N	9
8	Internal Posting	N	3
9	Internal Transfer/Promotion	N	1

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10	Iowa Western Community College 2700 College Road Council Bluffs, Iowa 51503 Phone : 712-325-3269 Email : sshockey@iwcc.edu Fax : 1-712-325-3260 Stacey Shockey	Y	0
11	Metropolitan Community College PO Box 3777 Omaha, Nebraska 68103 Phone : 402-738-4563 Url : https://www.surveymonkey.com/r/MCCpostings Monique Cribbs Manual Posting	Y	0
12	Nebraska Wesleyan University 5000 St Paul Ave Lincoln, Nebraska 68504 Phone : 402-465-2224 Email : career@nebrwesleyan.edu Fax : 1-402-465-2109 Janelle Andreini	Y	0
13	Omaha Help Wanted 6465 Greenwood Plaza Blvd Centennial, Colorado 80111 Phone : 4025612050 Url : www.omahahelpwanted.com Julie Wolfe Manual Posting	N	0
14	Society of Broadcast Engineers 9247 North Meridian St. Suite 305 Indianapolis, Indiana 46260 Phone : 317-846-9000 Url : www.sbe.org Email : kjones@sbe.org Scott Jones	N	0
15	University of Nebraska - Omaha 60th & Dodge Street Omaha, Nebraska 68182 N/A N/A Manual Posting	N	0
16	Unknown (source not adequately identified upon inquiry by SEU)	N	2

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17	Walk In/Self-Referral	N	1
18	Word of Mouth Referral	N	9
TOTAL INTERVIEWS OVER REPORTING PERIOD:			25

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/18/2016	Participation in scholarship programs	Our SEU participated in the Nebraska Association Foundation Student Scholarship Program. The program awarded \$1500 scholarships to two local students interested in pursuing careers in broadcasting. Our SEU promoted the scholarship program on-air and online and collected scholarship applications. Additionally, our Community Affairs Director judged scholarship applications.	1	Region President
2	9/7/2016	Participation in events sponsored by community groups	Our SEU hosted a station tour for the local Society of Broadcast Engineers. During the visit they toured the building and facilities learning about opportunities in broadcasting as well as toured the KFAB Tower site. Station participants included our Broadcast Transmission Engineer who conducted the tour.	1	Broadcast Transmission Engineer
3	10/4/2016	Participation in events sponsored by community groups	Our SEU hosted a Local Advisory Board luncheon and station tour for a Women's Local Advisory Board. During the tour they toured the building and facilities and our SEU explained the different opportunities available for jobs in broadcasting for Sales, Promotions and On Air. Station participants included our Community Affairs Director who conducted the tour.	1	Community Affairs Director
4	1/9/2017	Participation in events or programs sponsored by educational institutions	Our SEU hosted a job shadow for a university student from Midlands University. During the day she shadowed the Kat Morning Show, worked with our Community Affairs Director on Newsletters & Websites, met with our Sales Assistant and learned about tracking digital inventory and inputting contracts and sales orders, and met with our Program Director who discussed scheduling music, doing music research, image writing and on air talent coaching. Station participants included our Morning Show Host, Community Affairs Director, Sales Assistant & Program Director.	4	Morning Show On Air Community Affairs Director Program Director Sales Assistant

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	1/24/2017	Participation in events or programs sponsored by educational institutions	Our SEU hosted a station tour for High School students from Creighton Prep. During the tour, they participated in a recording session and toured the building and facilities learning about opportunities in broadcasting. Station participants included our Production Director, who conducted the tour.	1	Production Director