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June 1, 2016 – May 31, 2017

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
General Sales Manager	2-11	5
Account Executive	2-11	9
Account Executive	2-11	9
Account Executive	2-11	5

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Ohio University	N	0
	Baker University Center		
	1 Ohio University Athens, OH 45701		
	Christi Lee Recruiting Coordinator		
2	Wilson HGC – Outside Recruiting Firm	N	7
	Attn: Sarah Stiles		
	400 N Ashley Drive, Ste 300 700 Channel Lane		
	Tampa, FL 33602		
	Phone 757-627 www.wvba.com		
3	iHeart Media Careers	N	3
	iheartmediacareers.com		
4	Station Announcements	N	0
5	Word of Mouth Referral	N	2
6	Twitter.com	N	0
7	@sarahstiles36 Word of Mouth Referral Facebook.com	N	0
	Searched on line data base careerbuilder.com	N	0
8		N	0
9	Searched on line data base indeed.com	N	2
10	Linkedin.com.Sarah Stiles	N	0
11	Ladders Data Base	N	0
12	Workforce West Virginia	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period	
	TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Event/Program Sponsored by or on behalf of an education institution relating to career opportunities in broadcasting	Attended Job Fair at Washington Co Career Center April 6, 2017. Attended by VP Sales and Account Executive
2	Salesforce Proposal Builder Training	All sales staff and VP Sales received this training on January 10, 2017
3	Slate Digital Training	All sales staff and VP Sales received this training on May 8, 2017
4	Slate Digital Training	All sales staff and VP Sales received this training on May 19, 2017
5	Bid My Wheels Auction Training with Neofil	All sales staff and VP Sales received this training on May 4, 2017